



40th Annual
Madam CJ Walker
Scholarship and Awards Luncheon
Sponsor Package



National Coalition of 100 Black Women, Inc.

Pennsylvania Chapter

www.NC100BW-PA.org



THE NATIONAL COALITION OF 100 BLACK WOMEN, INC

The National Coalition of 100 Black Women, Inc. (NC100BW) is an organization of progressive women whose voice and force for gender equity and sociopolitical advancement drives meaningful change to benefit black women and girls. Our mission is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of economic empowerment, education and health.

The Pennsylvania Chapter (NC100BW-PA) was founded in 1981 and 42 members were sworn-in in 1982. Today, there are over 150 talented members from diverse professions and backgrounds.



**Madam CJ Walker
has been proclaimed
as the first female
self-made millionaire
and the first
successful African
American
entrepreneur in
American history**

THE MADAM CJ WALKER ANNUAL LUNCHEON

The Madam CJ Walker Awards Luncheon highlights African American women who have demonstrated excellence in areas of health, education, economic empowerment, political awareness and community outreach in the Delaware Valley.

Madam CJ Walker's legacy continues to be part of the National Coalition of 100 Black Women, Inc. - Pennsylvania Chapter's tradition by highlighting her achievements as an entrepreneur and philanthropist. This has become our standard to honor four remarkable women who have made significant impacts in their careers and community and award scholastic achievement scholarships to young women pursuing secondary education.



40th Annual Madam CJ Walker Awards Luncheon



**SATURDAY
APRIL 25, 2026**

11:00AM: Networking
& Couture Corner
12:00PM: Luncheon

Philadelphia Marriott Downtown
1201 Filbert Street
Philadelphia, PA 19107

Early Bird Ticket: \$150 per person
(ends February 6th at 11:59pm)
Regular Ticket Price \$175
(begins February 7th)

Tickets and Sponsorship
Packages Available at
mcjw40.givesmart.com



NATIONAL COALITION OF 100 BLACK WOMEN, INC.
PENNSYLVANIA CHAPTER
[@NC100BWPA | www.NC100BW-PA.org](https://www.NC100BWPA.org)

How **Your Sponsorship** Will Impact & Support the NC100 BW- PA Chapter

Every gift makes a difference and helps us fulfill our mission of advocating for women and girls. We are committed to being the best possible stewards of donated funds and are dedicated to honor our donors' intentions to practice financial transparency.

ECONOMIC EMPOWERMENT

NC100BW-PA strives to empower women and girls through "Sister-Nomic\$", the NC100BW Economic Empowerment programming which focuses on financial literacy. Sponsorships will allow continuation of financial education in the areas of entrepreneurship, investment, debt reduction, home ownership, and wealth building.

EDUCATION

Sponsorships will help women and girls interested in the areas of Science, Technology, Engineering, Arts and Mathematics (STEAM) gain exposure to higher education, obtain the basics of entrepreneurship, and gain self-confidence. The NC100BW-PA chapter has dedicated many of its mentor programs and workshops to prepare women and girls to become fierce leaders in the communities. Donations will help underserved girls have opportunities to tour colleges, become self-actualized, and prepare for the future.

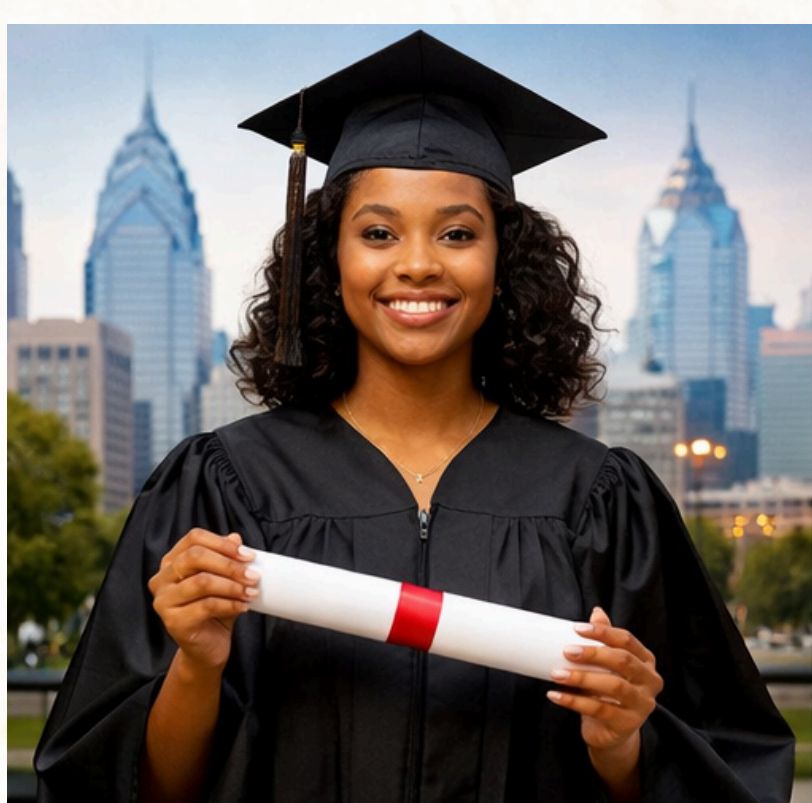
Scholarship awards are also part of NC100BW-PA's education goals. Sponsorship will allow the NC100BW-PA chapter to continue to provide scholarships and laptops to African- American female students during our annual Madam CJ Walker Luncheon. All qualifying candidates must be college bound high school seniors, current college students or continuing education adults.

HEALTH

Sponsorships will aid our annual HIV/AIDS and Hepatitis C awareness and testing campaigns during the National Black HIV/AIDS Day in February, and World AIDS Day in December. Additionally, workshops are held to raise awareness for diabetes, fitness, heart disease, human trafficking, maternal mortality, mental health, nutrition and stroke. Blood Drives are also held for Sickle Cell Disease and Awareness.

PUBLIC POLICY

Public policy and community affairs have a great impact on African American women and girls. We look to educate, empower, and influence legislation to bring about important change. Funding would support us in implementation of these goals through voting drives, educational workshops and seminars, and advocacy actions such as petitions, white papers, and government testimonies.



Sponsorship Levels

Presenting Sponsor - \$25,000

- Event title recognition
- 20 Tickets and reserved premier seating at luncheon
- Full page ad in digital program book and digital version of ad displayed at event
- Speaking opportunity during Luncheon Video shown during program (60 seconds)
- Exhibit table and opportunity to give swag or company items to attendees
- Company name in all publicity and press materials
- Company logo recognition on event materials and digital displays at event and on the website
- Social media recognition on NC100BW-PA platform

Legacy Sponsor - \$15,000

- 16 Tickets and reserved premier seating at luncheon
- Full page ad in digital program book; full color; and digital version of ad displayed at event
- Video shown during program (15 seconds)
- Exhibit table and opportunity to give swag or company items to attendees
- Company name in all publicity and press materials
- Company logo recognition on event materials and digital displays at event and on the website
- Social media recognition on NC100BW-PA platforms

Empowerment Sponsorship - \$10,000

- 10 Tickets and reserved seating at luncheon
- Full-page ad in digital program book; full color; and digital version of ad displayed at event
- Exhibit table and opportunity to give company items to attendees Company name in all publicity and press materials
- Company logo recognition on event materials and digital displays at event and on the website
- Social media recognition on NC100BW-PA platforms

Advocacy Sponsorship - \$7,500

- 8 Tickets at luncheon
- Half-page ad in digital program book; and digital version of ad displayed at event
- Company logo recognition on event materials and digital displays at event Social media recognition on NC100BW-PA platforms

Sponsorship Levels

Trustee Sponsorship - \$5,000

- 6 Tickets to luncheon
- Half page ad in digital program book; and digital version of ad displayed at event
- Company logo recognition on event materials and digital displays at event and on the website
- Social media recognition on NC100BW-PA platforms

Partner Sponsorship - \$2,500

- 4 Tickets to luncheon
- Quarter page ad in digital program book
- Company logo recognition on digital displays at event and the website

Coalition Friend - \$1,500

- 2 Tickets to luncheon
- Recognition in digital program book Name recognition on the website

Digital Souvenir Book Dimensions

Full Page Ad (8.5 W x11 H)

Half Page Ad (8.5 W x 5.5 H)

Quarter Page Ad (4.24 W x 5.5 H)

Important Deadlines

All ads due by Saturday, April 4, 2026

Company logos & social media handles
due AS SOON AS POSSIBLE for visibility

All ads must be sent in hi-res PDF or PNG format by email to mcjwevents@nc100bw-pa.org

Confirming Your Sponsorship

Online Confirmation

Visit www.nc100bw-pa.org to confirm all sponsorships, advertising, and ticket purchases.

Email Confirmation

Please email your completed sponsorship commitment and any questions to:
sponsorship@nc100bw-pa.org

Mail-In Confirmation

Complete the attached Sponsorship Commitment Form and mail it, along with payment, to:

National Coalition of 100 Black Women, Inc.

Pennsylvania Chapter

c/o MCJW Sponsorship

P.O. Box 13108

Philadelphia, PA 19101

SPONSORSHIP COMMITMENT FORM

BORCELLE

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____

Email Address: _____

Website: _____

SOCIAL MEDIA HANDLES

FB: _____

IG: _____

-  Presenting Sponsor - \$25,000
-  Legacy Sponsorship - \$15,000
-  Empowerment Sponsorship - \$10,000
-  Advocacy Sponsorship - \$7,500
-  Trustee Sponsorship - \$5,000
-  Partner Sponsorship - \$2,500
-  Coalition Friend - \$1,500

Indicate how many extra tickets if needed

Early bird special: \$150 per person _____
(Early bird pricing ends February 5, 2026 at 11:59pm)

Full ticket price: \$175 per person _____
(Begins February 6, 2025)

Become a Partner in Excellence

Your partnership helps shape the next 40 years of leadership, advocacy, and opportunity for Black women and girls.