
THE HAMPSHIRE ART COLLECTION

Privacy Policy (UK GDPR Compliant)

Last updated: October 2025

Website: www.hampshireartcollection.com

Business name: The Hampshire Art Collection Limited

Email: info@hampshireartcollection.com

1. Introduction

This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or make a purchase from us. We are committed to protecting your privacy and complying with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. Who We Are

The Hampshire Art Collection Limited ('we', 'us', 'our') is the data controller responsible for your personal information.

Contact details:

- Email: info@hampshireartcollection.com

- Address: 8 Beaver Industrial Estate, Midhurst road, Liphook, GU30 7EU

3. What Information We Collect

We may collect and process the following personal data:

Information you provide to us directly:

- Name

- Address

- Email address

- Phone number

- Payment details (processed securely via our payment provider; we do not store full card details)

Information collected automatically:

- IP address

- Browser type and version

- Device information

- Website usage data (via cookies or analytics tools)

4. How We Use Your Information

We use your personal data to:

- Process and deliver your orders

- Communicate with you about your purchase or enquiry

- Send order confirmations and shipping updates

- Respond to customer service requests

- Improve our website and services

- Comply with legal and tax obligations

We only use your data when we have a lawful basis to do so, such as fulfilling a contract or where you have given consent.

5. Sharing Your Information

We only share your personal data with trusted third parties when necessary, such as:

- Payment processors (e.g., PayPal, Stripe)

- Delivery companies (for shipping your orders)

- Website hosting or IT providers (for operational purposes)

We do not sell or rent your personal data to third parties.

6. Data Retention

We keep your personal information only as long as necessary to fulfil the purposes we collected it for, or to comply with legal, accounting, or tax requirements. For example, we typically keep purchase records for 6 years for tax purposes.

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7. Your Rights

You have the right to:

- Access a copy of your personal data
- Request correction of inaccurate data
- Request deletion of your data ('right to be forgotten')
- Object to processing or restrict it in certain cases
- Withdraw consent at any time (if applicable)

To exercise any of these rights, please contact us at enquires@hampshireartcollection.com. If you are unhappy with how we handle your data, you may complain to the Information Commissioner's Office (ICO) at <https://ico.org.uk>.

8. Cookies

We use cookies to improve your experience on our website. Cookies help us remember your preferences and understand how you use our site. You can manage or disable cookies through your browser settings. See our separate Cookie Policy for full details.

9. Data Security

We use appropriate technical and organisational measures to protect your personal data against loss, misuse, or unauthorised access. While we take all reasonable precautions, no online system can be 100% secure.

10. Changes to This Policy

We may update this Privacy Policy occasionally. The latest version will always be available on our website with the date of last update shown above.

11. Contact Us

For any privacy-related questions or requests, contact us at:
info@hampshireartcollection.com
8 Beaver Industrial Estate, Midhurst road, Liphook, GU30 7EU