



# Christopher Ray Coleman

SPEAKER - COACH - AUTHOR



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## BIOGRAPHY

Christopher Ray Coleman is a Keynote Speaker, Peak Performance Coach, and Author. He's the Founder & CVO of Triggered 2 Triumph, a coaching program that helps student-athletes transition to play the infinite game of life. He has over 10 years of business experience, over 20 years of coaching/consulting experience, and over 32 years of peak performance experience. And after experiencing an adverse-filled Life After Sports transition, he's committed to helping SAs navigate theirs.

Chris has taken all of his knowledge, experience, and wisdom and placed them in the book "Triggered 2 Triumph: A Student-Athlete's Playbook To Winning Before, During, & After The Game".



## KEY TALKS

- Triggered 2 Triumph
- 2 Infinity & Beyond
- Lifelong Student-Athlete
- Peak Performance Promotions
- Through The Fire

## TOPICS

- Life After Sports Transitions
- Peak Performance/Productivity
- Sales/Marketing
- Prospecting/Recruiting
- Personal Branding
- Purposeful Goal Setting
- Empathy/Soft Skills
- Team Culture
- Leadership Development
- Entrepreneurship

## PAST TALKS



## TESTIMONIAL

"Chris is the kind of speaker whose rawness and authenticity can make you laugh and contemplate your life decisions. His presence and delivery are unapologetically REAL."

-Maria Lloyd, Entrepreneur & Author of  
"Words Are Wealth"