



Mission Applied Services

A DBA OF ROGERSON CONSULTING LLC | CARLSBAD, CALIFORNIA | EST. 2018
Excellence Through Execution

UEI CJSFPUDJ9NJ3 • CAGE 86U19
Facility Clearance: SECRET
760.814.4036 • info@missionapplied.com
missionapplied.com

\$7.6M+ CONTRACT VALUE DELIVERED	3 Markets FEDERAL • STATE • COMMERCIAL	8(a) • SDVOSB EDWOSB • DVBE • DBE • WBE	Veteran-Led TWO RETIRED USMC LT COLS
--	--	---	--

WHO WE ARE

Mission Applied Services is a defense-rooted technology and mission integration firm founded by two retired Marine Corps lieutenant colonels who also bring executive experience from Wall Street and Big Four consulting. We were built inside the mission set we serve: cybersecure critical infrastructure, energy resilience, artificial intelligence adoption, and the operational support that keeps installations and communities running. We hold a SECRET facility clearance and perform as both prime and subcontractor across federal, state, and commercial markets — carrying the same execution discipline into each.

THREE PILLARS OF CURRENT WORK

- 01 Defense & Federal** \$673K federal prime portfolio + IDIQ
 - AI Training & Consulting — Marine Corps Cyber Enterprise.** 8(a) sole-source IDIQ with a three-year ordering period supporting a Marine Corps cyberspace command and its subordinate units. MAS delivers a published catalog of fixed-price offerings spanning foundational AI training for military decision-makers, prompt engineering and AI-assisted analysis, mission AI discovery sprints, and integration engagements that produce workflow baselines, prioritized use-case registers, solution design briefs, and 30/60/90 adoption roadmaps — all aligned to DoD/IC AI policy and security requirements.
 - Los Angeles Air Force Base — Four Concurrent Prime Contracts.** Firm-fixed-price administrative and mission support services across LAAFB, Fort MacArthur, Pacific Heights, and Pacific Crest–San Pedro, plus chapel program support. Multi-year vehicles with option periods extending through 2030 — a demonstrated record of prime performance and sustained delivery for the Department of the Air Force.
- 02 State of California — Emergency Services** Cal OES / DGS prime • Grainger channel
 - Emergency Response Activations.** Prime contractor to the California Department of General Services in direct support of Cal OES. Mobilized equipment, fuel, and logistics on short-fuse timelines for the 2025 Pack Fire in Mono County and the 2026 Western HAZMAT Incident in Orange County — delivering to the Cal OES Corona warehouse inside five-day windows with full delivery, fueling, and demobilization support.
 - Grainger Master Reseller Agreement.** Authorized reseller under a Master Reseller Agreement with W.W. Grainger, Inc., with executed statements of work covering California government agencies as targeted end users. Gives customers direct access to Grainger’s full catalog and sourced-product channel — MRO, industrial, safety, and custom-engineered items — procured through a certified diverse small business.
- 03 Commercial — Loma Linda University / Mission Heights** \$225K contracted to date
 - Bulk Technology Planning & Design.** Prime consultant for the technology backbone of a 2,400-home master-planned community in Banning, CA. Scope includes community-wide fiber-to-the-home at 1 Gbps minimum per residence, competitive ISP RFP and door-fee negotiation, community Wi-Fi overlay, CCTV with law-enforcement integration pathways, smart parcel security, parking management, smart irrigation, preferred trades network, home value and insurance tools, and amenity booking — unified by a security architecture and phased integration roadmap.
 - Energy Resilience & Microgrid.** Technical and financial modeling of roughly 48.5 MWh/day of surplus residential solar — approximately ten Tesla Megapack equivalents of battery energy storage — and lead negotiator with Banning Electric Utility on a first-of-its-kind public-private structure trading community-funded BESS capacity for zero resident utility fees, priority power restoration, and expedited solar interconnection approvals.

FOUNDATION — PAST PERFORMANCE THAT BUILT THE CAPABILITY

PERIOD	CLIENT	ENGAGEMENT	VALUE
2019–2021	MCB Camp Pendleton	Cybersecure Facility-Related Control Systems (RMF/ATO) — design-build; projected 15% energy savings and 50% reduction in corrective maintenance	\$2.9M
2021–2023	PG&E	PSPS wildfire mitigation across the Bay Area and NORCAL — managed 10 crews of IBEW Local 1245–qualified workers	\$2.7M
2021–2023	PG&E	Enterprise IT technology refresh — personnel cleared through NERC background investigations	\$1.1M

WHY MISSION APPLIED

Operator’s Judgment

Led by two retired USMC lieutenant colonels who have planned and executed under real operational pressure — and who pair it with Wall Street and Big Four analytic rigor.

Cleared & Credentialed

SECRET facility clearance, RMF/ATO experience on DoD control systems, and personnel vetted to NERC and installation access standards.

Prime and Partner

Proven as a prime on federal and state vehicles and as a subcontractor on \$6.7M of utility and installation programs — with 8(a) sole-source and diverse-supplier pathways that shorten award timelines.

CORE CAPABILITIES

- Artificial intelligence training, discovery, and mission integration
- Cybersecure critical infrastructure — RMF / ATO, control systems
- Energy integration, microgrids, and BESS strategy
- Broadband, fiber, and smart community technology
- Emergency mobile support equipment and services
- Procurement and materials supply
- Program, project, and technology management
- IT modernization and technology refresh
- Facilities infrastructure and operational support
- Operations centers, education, and training

CERTIFICATIONS

SBA 8(a)	SDVOSB	EDWOSB
CA DVBE	DBE	WBE
SB (MICRO)	FCL: SECRET	

CORPORATE DATA

UEI	CJSFPUDJ9NJ3
CAGE Code	86U19
DUNS	116758833
DVBE / SB	2013757
DBE	52143
WBE	19000117
Business Type	LLC • Est. 2018

NAICS CODES

541330 Engineering • 541511 Custom Programming • 541512 Systems Design • 541513 Computer Facilities Mgmt • 541611 Admin & Mgmt Consulting • 541618 Other Mgmt Consulting • 541690 Technical Consulting • 561210 Facilities Support • 561990 Support Services • 237130 Power & Comm Line Construction • 339112 Surgical & Medical Instrument • 423390 Construction Materials • 423450 Medical Equipment • 423990 Durable Goods • 444190 Building Materials • 811310 Commercial Equipment Repair

UNSPSC CODES

801015 • 801016 • 811016 • 811024 • 861321

LEADERSHIP & CONTACT

Joshua Rogerson

President — Lt Col, USMC (Ret.); CH-46 pilot and Joint Terminal Attack Controller

Erin Rogerson

Chief Executive Officer — Lt Col, USMC (Ret.); Combat Engineer Officer

1258 Plum Tree Road, Carlsbad, CA 92011
760.814.4036 • info@missionapplied.com
missionapplied.com