



# U.S. GLOBAL VALUE CHAIN COALITION



## COMPANY DESCRIPTION

Polyconcept North America (PCNA) is a wholly owned subsidiary of Polyconcept, the world's leading promotional products supplier. We have more than 2,500 U.S.-based employees across 3 facilities - our corporate headquarters in **New Kensington, Pennsylvania** and additional sites in **Miami, Florida** and **Florence, Kentucky**. As the corporate home for this diverse group of suppliers, PCNA serves as a single source for the widest selection of hard goods, apparel, cutting-edge decoration and outstanding service.

## OUR U.S. EMPLOYEES



### 1. PRODUCT DEVELOPMENT

We have a team of more than 20 U.S. - based employees dedicated to the design and creation of original and innovative promotional products, from backpacks to Bluetooth speakers. Using research and forecasts, they deliver quality products that reflect the biggest retail trends.



### 2. PRODUCTION

At three U.S. facilities, our production teams decorate, package and distribute thousands of promotional products every day. As a testament to the productivity of these hundreds of employees, 30% of PCNA's orders are SureShip<sup>®</sup>, our next-day fulfillment service.



### 3. SALES, MARKETING, AND CUSTOMER SERVICE

Our sales, marketing and customer service teams ensure our customers have the best experience possible. We educate customers on new and trending products and make sure they have the materials they need to help them sell.

## ADDING VALUE TO THE DOMESTIC ECONOMY

PCNA imports products and adds value through our advanced decorating techniques. Our skilled art departments ensure logos and brands are represented on our products in best possible way. Of our annual sales of more than \$500 million, 25% are exports.

Our promotional products are marketing tools created to help American businesses grow. Many of our customers are small businesses and we work closely with them to help them succeed.



## U.S. GLOBAL VALUE CHAIN COALITION MISSION

The U.S. Global Value Chain (USGVC) Coalition is on a mission to educate policymakers and the public about the American jobs and the domestic economic growth our companies generate through their value chains.