# U.S. GLOBAL VALUE CHAIN COALITION (USGVC)

### MISSION

The U.S. Global Value Chain (USGVC) Coalition is on a mission to educate policymakers and the public about the American jobs and the domestic economic growth our companies generate through their value chains.

## WHAT GLOBAL VALUE CHAINS MEAN TO THE U.S. ECONOMY

One in five American jobs are linked to exports and imports of goods and services, and millions of those jobs are tied to the global value chain. These integrated networks encompass not only U.S. and global manufacturing and assembly of a product's parts or materials, but the U.S. jobs related to design, research and development, marketing, logistics, compliance, retail, and more that help bring a product to the market.









SOFTWARE RESEARC

DEVELOPER



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COMPLIANCE

MARKETING MANAGER

G WHOLESALE & RETAIL BUYER ADVERTISING LOGIS EXECUTIVE CHA

LOGISTICS & SUPPLY CHAIN ANALYST RESEARCH & DEVELOPMENT SPECIALIST

SALES MANAGER MANAG

MANAGEMENT ANALYST

OF THE RETAIL VALUE OF AN IMPORTED GARMENT IS ATTRIBUTED TO U.S. SOURCES.

### FROM CONCEPT TO CONSUMER: JOBS IN THE APPAREL GLOBAL VALUE CHAIN

INSPIRATION	CREATION	PRODUCTION	IMPORTATION	DISTRIBUTION	TRANSACTION
IDEA	PRODUCT DESIGN	PRODUCT DEVELOPMENT	IMPORT COMPLIANCE	RECEIVING	WHOLESALE SALES TEAM
FABRIC DEVELOPMENT	BUSINESS UNIT DIRECTORS	SOURCING PRODUCTION	CUSTOMS CLEARANCE	WAREHOUSING QUALITY	ONLINE SALES
MATERIALS DEVELOPMENT	MARKETING	MANAGEMENT	С-ТРАТ	ASSURANCE	CATALOG SALES
ADVANCED CONSTRUCTION RESEARCH	QUALITY ASSURANCE	COMPLIANCE	LOGISTICS	SHIPPING	RETAIL STORES
		QUALITY ASSURANCE			DEVELOPMENT
		MATERIALS PRODUCTION			CUSTOMER SERVICE
		CUT AND SEW			

American Apparel & Footwear AssociationLevi Strauss & Co.American Association of Port AuthoritiesMacy's, Inc.Footwear Distributors and RetailersNational Associatiof AmericaNational CustomsGap, Inc.Association of AmericaInternational Warehouse andNational Retail FeeLogistics AssociationOutdoor IndustrieInternational Wood Products AssociationPolyconcept

#### MEMBERS

Macy's, Inc. National Association of Chemical Distributors National Customs Brokers & Forwarders Association of America, Inc. National Retail Federation Outdoor Industries Association Polyconcept Promotional Products Association International Precision Custom Coatings Retail Industry Leaders Association San Mar Corporation Target United States Fashion Industry Association Under Armour VF Corporation

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