



### **USGVC Coalition: How to Talk Trade in the 116<sup>th</sup> Congress**

*New guide highlights role of trade in supporting millions of jobs in the U.S. economy*

**Washington, DC** – This week, the U.S. Global Value Chain (USGVC) Coalition, whose members include apparel companies, retailers, product manufacturers, and multiple industry trade associations, published a messaging guide, “How to Talk About Trade in the 116<sup>th</sup> Congress.” The guide is designed to provide policymakers an overview of the Coalition’s advocacy priorities while highlighting the role of trade in supporting the millions of jobs contributing to the U.S. economy.

With a focus on the U.S. jobs supported by free trade and global value chains, “How to Talk About Trade” includes:

- Profiles of American workers in today’s global value chain,
- What trade means for communities around the country,
- How free trade agreements promote American values abroad, and
- The role of tariffs in trade policy.

The Coalition will be sharing the guide with members of Congress throughout the year in efforts to grow support for trade policies that recognize the value American workers contribute in today’s global economy, keep goods affordable for American families, and increase opportunities for exporters.

The full guide can be accessed [here](#).

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*The U.S. Global Value Chain (USGVC) Coalition is on a mission to educate policymakers and the public about the American jobs and the domestic economic growth our companies generate through trade and their value chains. We advocate, educate, conduct research, and engage on policies that support American workers and their families through U.S. global value chains.*