



Sestra People is a female-founded talent provider based out of Sydney with a mission to connect top-tier talent with leading organisations across Australia.

Inspired by the Croatian word for 'sister,' Sestra People is a tribute to our Managing Director Sophie's late sister Vanessa, who passed away from Triple-Negative Breast Cancer in 2018.

We are a Talent Partner that want to feel like your "sister" – supportive, trustworthy and transparent. Our mission is to rewrite the narrative around recruitment, championing Diversity, Equity and Inclusion and Mental Health Advocacy.

We offer specialised recruitment services in Technology, Sales, Procurement, HR and Executive verticals across both Permanent and Contract markets.

At Sestra People, we have a unique value proposition to our clients and a clear and defined purpose – to provide the most exceptional, skilled talent to our Clients whilst advocating for DE&I and Mental Health in the workplace, with a focus on candidate experience.

about us.

Why Sestra?



At Sestra People, we “sell the person not the paper”. We strongly believe your next best hire isn't the CV in your inbox but a human being with quirks, flaws, talent and a story, and as such, we make it our mission to champion values of Kindness, Transparency and Professional Results without compromise on a family-feel, bringing back a sense of ‘humanness’ to recruitment.

With our strategic partnership with Hapstar, we will do more than just place talented individuals into their next role. We will become a genuine talent partner, and work with your organisation to people-proof your team and foster open conversation around Mental Health in the workplace, making a positive impact on the lives of your most valuable assets.

Additionally, we help consult with our clients on DE&I strategy to build Diverse and High Performing teams. These aren't just buzzwords at Sestra People, but are values integral to our mission and they echo through everything we do, from candidate experience to client aftercare. Culture runs in our veins and we empower our partners by offering wholistic and unique business and talent solutions.



Hapstar x Sestra People



Sestra People have a strategic partnership with Hapstar, and are the only talent provider in Australia with a focus on Mental Health Advocacy & Action, with the ability to provide tangible, real time feedback and drive positive wellbeing outcomes.

We use Hapstar internally for our own Mental Health management, but also extend this service to our contractors. Hapstar focuses on a wholistic approach to mental health, with trigger points for early intervention and 24/7, immediate support, as well as tools and coaching for building a longer term wellbeing mindset. Other benefits include:

- Improved staff retention & contract extension rates
- Increased productivity levels
- Improvement on employee engagement & satisfaction
- Actionable insights & reports built for management
- Daily monitoring of staff engagement as opposed to monthly or quarterly surveys

To find out more or arrange a demo, contact one of our team members today at Info@sestrapeople.com.au

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Over the past 3 years, we have partnered with Georgina, and she stands out in the industry where few can compare. As a demanding client seeking verified talent in a niche technology, Georgina consistently surpassed our high standards. In a saturated market with subpar developers, Georgina reliably identified candidates who made a lasting impact to our team. I wholeheartedly recommend her to my colleagues.

- Executive Manager



Sophie has been our go-to talent partner for over a decade now and has been instrumental in supporting us through growth and change. Her personalised approach, deep understanding of the market and commitment to D&I has enabled us to build a team full of big personalities and overwhelming talent.

- Head of People & Culture

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Siena is our recruitment consultant and she is a gun at helping us hire such amazing talent. Personally, I can't thank enough to work so closely with her. She is open to all our requests (sometimes in ridiculous timelines), and provides honest advice to help us get the best candidate out there, going above and beyond to check in consistently, ensuring we are on track with our project. I definitely recommend her if you are looking to hire and build a team.

- Technical Director



Caitlin has been amazing at all aspects of her job. She has assisted in helping us fill our most difficult roles which we had lying around for months, and we now have a full-fledged team of Sitecore Developers that she produced more than half of! When any new tech roles come across my desk as Talent Partner she is and always will be the first person I reach out to as she has provided stellar candidates each and every single time! I no longer panic when we need to hire in the tech team cause I know Caitlin has it covered.

-Head of Talent

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