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# What is it?

Exfoliating is the process of chemically or physically removing dead skin cells to reveal brighter and fresher skin. You can exfoliate 2-3 times/week depending on skin sensitivity, exfoliation tool, and abrasiveness of the exfoliant.

## *Exfoliant Types*

### **Physical**

- Granular substance

### **Chemical**

- AHA (alpha hydroxy acid): water-soluble chemical exfoliants that remove dead skin
- BHA (beta hydroxy acid/salicylic acid): oil soluble chemical exfoliant that can penetrate through sebaceous glands

# Exfoliants



✓ unclogs pores

✓ evens skin tone

✓ healthier skin and hair growth

✓ deeper penetration of products

# Corrective Grains #105

## Key Ingredients:

**Ammonium Lauryl Sulfate:** penetrates deep within the skin

**Aloe Vera:** healing and soothing properties

**Almond Meal:** exfoliates and moisturizes the skin

**Allantoin:** calms and moisturizes the skin

**Silica Gel:** exfoliating effects on the skin

**Glycerin:** natural, non-irritating moisturizer



**What:** Mild exfoliating scrub that cleanses, exfoliates, and hydrates the skin. Infused with natural Vitamin E anti-oxidant and moisturizing agents.

**Who:** Normal to Oily skin

## How to Use:

- Use after cleanser two to three times a week
- Use on entire face (neck and chest if desired)
- Wet face with lukewarm water and apply small amount into hands and work into a lather. Gently massage the skin in small circular motions to aid in the removal of dead cells. Rinse thoroughly.

# Bio Peeling Cream #118

**What:** Works as an anti-inflammatory chemical exfoliant that reduces redness and enhances the skin's protective barrier.

**Who:** All skin types & Acne-prone skin

## How to Use:

- Use after cleanser two to three times a week
- Use on entire face (neck and chest if desired)
- Apply evenly throughout the desired area and allow the product to dry slightly. Rinse thoroughly with water to remove product.



## Key Ingredients:

**Aloe Vera:** healing and soothing properties

**Azulene Oil:** aids in soothing skin

**Magnesium Aluminum Silica:** helps remove dead skin cells



# Fruity Cream #112

## Key Ingredients:

**Glycolic acid:** removes the layers of dead skin cells

**Aloe vera:** healing and soothing properties to reduce irritation

**Panthenol:** Pro Vitamin B-5, softens, plumps, and smooths the skin

**Petrolatum:** Hydrates and prevents water loss on skin



**What:** Exfoliates dead layers of skin to relieve signs of aging. Results in smoother and brighter skin.

**Who:** Dry to Normal skin & Irritated skin

## How to Use:

- Apply after cleansing and use two to three times a week
- Use on entire face (neck and chest if desired)
- Massage gently with fingertips and leave Fruity Cream on the skin as desired. Do not rub the skin or apply directly around the eyes. If a mild skin irritation happens, wash off with cool water. If skin irritation becomes severe, discontinue use and consult a physician.

# Fruity Gel- #311

**What:** Works to slough off dead layers of skin to relieve signs of aging and allows for better penetration of acne treatment products.

**Who:** Normal to Oily skin

**How to Use:**

- Use after cleanser two to three times a week
- Use on entire face (neck and chest if desired)
- Massage gently with fingertips and leave Fruity Gel on the skin as desired. Do not rub the skin or apply directly around the eyes. If a mild skin irritation happens, wash off with cool water. If skin irritation becomes severe, discontinue use and consult a physician.



## Key Ingredients:

**Glycolic acid:** removes the layers of dead skin cells

**Panthenol:** Pro Vitamin B-5, softens, plumps, and smooths the skin

**Allantoin:** calms and moisturizes the skin

**Glycerin:** natural, non-irritating moisturizer

# Cleansers

Facial cleansers are designed to remove impurities from the skin such as: dirt, excess oil and pollutants, makeup, dead skin cells, etc.

It is one of the first steps in a skincare routine as a clean face is the basis for nourishment of the skin and efficacy of preceding products.

*Purifies*



# Facial Shampoo #101

**What:** Daily cleanser that removes impurities while nourishing the skin.

**Who:** Normal to Oily skin, Combination skin

**How to Use:**

- First product in morning or evening routine
- Use on entire face (neck and chest if desired)
- Wet face with lukewarm water. Lather cleanser into hands then massage onto the face. Rinse thoroughly.



## Key Ingredients:

**TEA Lauryl Sulfate:** A mild cleanser

**Aloe Vera:** Healing and soothing properties

**Panthenol** (Pro Vitamin B-5): Softens, plumps, and smooths the skin

**Sodium PCA:** Humectant, keeps skin hydrated

**Glycerin:** Natural, non-irritating moisturizer



# Facial Shampoo XX

## Strength #102

### Key Ingredients:

**TEA Lauryl Sulfate:** A mild cleanser

**Aloe Vera:** Healing and soothing properties

**Panthenol** (Pro Vitamin B-5): Softens, plumps, and smooths the skin

**Sodium PCA:** Humectant, keeps skin hydrated



**What:** Strips oil and debris from the surface of the skin.

**Who:** Oily skin

### How to Use:

- First product in morning or evening routine
- Use on entire face (neck and chest if desired)
- Wet face with lukewarm water. Lather cleanser into hands then massage onto the face. Rinse thoroughly.

# Perfect (AHA) Wash #818

**What:** Cleanses the skin and provides chemical exfoliation as the glycolic acid penetrates the skin to remove impurities and excess grime.

**Who:** Normal to Oily skin

**How to Use:**

- First product in morning or evening routine
- Use on entire face (neck and chest if desired)
- Wet face with warm water. Lather cleanser into hands then massage onto the face. Rinse thoroughly.



## Key Ingredients:

**Glycolic acid:** removes the layers of dead skin cells

**Aloe Vera:** healing and soothing properties

**TEA Lauryl Sulfate:** a mild cleanser

**Panthenol:** Pro Vitamin B-5, softens, plumps, and smooths the skin

**Sodium PCA:** humectant, keeps skin hydrated

**Glycerin:** natural, non-irritating moisturizer

# Cleansing Milk #103

## Key Ingredients:

**TEA Lauryl Sulfate:** a mild cleanser

**Aloe Vera:** healing and soothing properties

**Glycerin:** natural, non-irritating moisturizer

**Grapeseed Oil:** strong anti-oxidant and a natural moisturizer



**What:** Cleanses and stimulates the skin using pure mineral oils. Also effective for massage use.

**Who:** Normal to Oily skin

## How to Use:

- First product in morning or evening routine
- Use on entire face (neck and chest if desired)
- Wet face with warm water and massage product into skin using an upward motion. Rinse thoroughly.

# Tea Tree Cleanser

**What:** Infused with tea tree oil to help fight acne. Conditions and cleanses the skin while providing moisture for a more hydrated and smooth appearance.

**Who:** All skin types

**How to Use:**

- First product in morning or evening routine.
- Use on entire face (neck and chest if desired).
- Wet face with lukewarm water. Lather cleanser into hands then massage onto the face. Rinse thoroughly.



## Key Ingredients:

**Tea Tree Oil:** natural acne-fighting agent

**Ammonium Lauryl Sulfate:** deeply penetrates the skin deeper and cleanses

**Aloe Vera:** healing and soothing properties

**Glycerin:** natural, non-irritating moisturizer

**Panthenol:** Pro Vitamin B-5, softens, plumps, and smooths the skin

**Japanese Green Tea:** Vitamin C, antioxidants, reduces visible signs of aging



# Green Tea Cleanser

## Key Ingredients:

**TEA Lauryl Sulfate:** natural acne-fighting agent

**Ammonium Lauryl Sulfate:** deeply penetrates the skin deeper and cleanses

**Aloe Vera:** healing and soothing properties

**Japanese Green Tea:** Vitamin C, antioxidants, reduces visible signs of aging

**Citric Acid/ Citrus Extract:** natural antioxidant, reduces the visible signs of aging, rejuvenates the skin.

**Chamomile Extract:** heals, calms, and soothes the skin

**Glycerin:** natural, non-irritating moisturizer

**Sodium PCA:** humectant, keeps skin hydrated

**Panthenol:** Pro Vitamin B-5, softens, plumps, and smooths the skin

**Vitamin E Acetate:** antioxidant that heals, moisturizes, and protects the skin



**What:** Infused with green tea and antioxidants that hydrate, condition, and soothe the skin.

**Who:** All skin types

## How to Use:

- First product in morning or evening routine.
- Use on entire face (neck and chest if desired).
- Wet face with lukewarm water. Lather cleanser into hands then massage onto the face. Rinse thoroughly.

# Purifying Cleansing Concentrate- #133

**What:** Removes makeup and cleanses the skin. Leaves the skin feeling soft and smooth without stripping natural oils.

**Who:** Normal to Dry skin

**How to Use:**

- First product in morning or evening routine.
- Use on entire face (neck and chest if desired)
- Massage the product onto the skin in circular motions. Gently wipe off product.



## Key Ingredients:

**TEA Lauryl Sulfate:** a mild cleanser

**Aloe Vera:** healing and soothing properties

**Allantoin:** calms and moisturizes the skin

**Sunflower oil:** natural moisturizer enriched with

# Cleansing Cream- #106

## Key Ingredients:

**Ammonium Lauryl Sulfate:**  
deeply penetrates the skin deeper  
and cleanses

**Glycerin:** natural, non-irritating  
moisturizer

**Lanolin Alcohol (synthetic):**  
high concentration of moisturizer  
and conditioner



**What:** Water-based, creamy cleanser that hydrates and provides a fresh, clean feeling to the skin.

**Who:** Normal to Dry skin & Combination skin

## How to Use:

- First product in morning or evening routine.
- Use on entire face (neck and chest if desired).
- Wet face with lukewarm water. Lather cleanser into hands then massage onto the face in small, circular motions. Rinse thoroughly.



# Tonics

*Protects*

*Refreshes*

*Moisturizes*



Traditionally, tonics are used to restore the pH balance of the skin once a cleanser has been used.

This maintains and protects the skin as it invigorates and refreshes it, allowing our skin to have a more vibrant and smooth appearance.



# Conditioning Lotion- #114

## Key Ingredients:

**Glycerin:** natural, non-irritating moisturizer

**Salicylic acid:** exfoliating BHA, deeply penetrates skin

**Benzoic acid:** helps control bacteria on the skin



**What:** Works as an antifungal and antibacterial product that freshens the skin and completes the cleansing process.

**Who:** All skin types

## How to Use:

- Apply daily after cleansing
- Use on entire face (neck and chest if desired)
- Apply Conditioning Lotion to a cotton ball and gently swipe across the skin. Follow with a CF Moisturizer.

# Normalizing Tonic #131

**What:** Contains aloe vera, panthenol, and green tea extract to help soothe the skin. Leaves a rich, emollient coating to help protect the skin's barrier.

**Who:** All skin types

**How to Use:**

- Apply daily after cleansing
- Use on entire face (neck and chest if desired)
- Apply Normalizing Tonic to a cotton ball and gently swipe across the skin. Follow with a CF Moisturizer.



## Key Ingredients:

**Aloe Vera:** healing and soothing properties

**Sodium PCA:** humectant, keeps skin hydrated

**Panthenol:** Pro Vitamin B-5, softens, plumps, and smooths the skin

**Glycerin:** natural, non-irritating moisturizer

**Green Tea Extract:** Vitamin C, antioxidant, reduces visible signs of aging

# Oily Skin Tonic #113

## Key Ingredients:

**Aloe Vera:** healing and soothing properties

**SD-Alcohol 40:** freshen and removes excessive oil on the skin

**Allantoin:** calms and moisturizes the skin



**What:** Formulated for oily skin to remove excessive oil. Helps refresh, soothe, and rebalance the skin for a smooth and soft appearance.

**Who:** Oily skin

## How to Use:

- Apply daily after cleansing
- Use on entire face (neck and chest if desired)
- Apply Oily Skin Tonic to a cotton ball and gently swipe across the skin. Follow with a CF Moisturizer.

# Astringent #19

**What:** Alcohol solution used to remove excess oil from the skin, tighten pores, and remove excess makeup and grime.

**Who:** Oily skin & Acne-prone skin

**How to Use:**

- Apply daily after cleansing
- Use on entire face (neck and chest if desired)
- Apply Astringent to a cotton ball and gently swipe over face. Follow with CF Moisturizer or CF Acne Medication.



## Key Ingredients:

**Isopropyl Alcohol:** anti-microbial agent, treats acne

**Witch Hazel:** minimizes pores, hydrates/conditions the skin

**Camphor:** calms and soothes the skin



# Aloe Vera Gel #134

## Key Ingredients:

**Aloe vera:** healing and soothing properties



**What:** Hydrates and moisturizes the skin. Can also be used for cuts, wounds, and other skin issues to help heal the skin and calm irritation.

**Who:** All skin types

## How to Use:

- Apply daily after cleansing
- Use on entire face (neck and chest if desired)
- After cleansing, apply Aloe Vera Gel to a cotton ball and gently swipe across the skin. Follow with CF Moisturizer.

# Hydrators/Moisturizers

## *Hydrates*

Skin health requires daily hydration and retention of water, considerably making it a fundamental step in a skincare regimen.



Hydrating/Moisturizing skincare products keep the skin lubricated while minimizing water loss. Resulting in softer and smoother skin.



# Moisture Balancing Cream

## #9

### Key Ingredients:

**Panthenol:** humectant, keeps skin hydrated

**Grapeseed Oil:** strong anti-oxidant and a natural moisturizer

**Petrolatum:** hydrates and prevents water loss on skin

**Dimethicone:** protects skin barrier



**What:** Hydrates and rejuvenates the skin, while reinforcing the protective barrier. Works to keep water in, leaving the skin soft and moisturized.

**Who:** All skin types

**How to Use:**

- Apply daily to entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips. Repeat as desired.

**What:** Infused with Aloe Vera Gel and Pro Vitamin B-5 to moisturize and rejuvenate dehydrated skin.

**Who:** All skin types

**How to Use:**

- Apply daily to entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips. Repeat as desired.

# Normalizing Emulsion

## #110

### Key Ingredients:

**Aloe Vera:** healing and soothing properties

**Panthenol:** humectant, keeps skin hydrated

**Dimethicone:** protects skin barrier

**Allantoin:** calms and moisturizes the skin

**Glycerin:** natural, non-irritating moisturizer



# Clarifying Emulsion #111

**What:** Designed to emulsify sebum for oily skin types, leaving behind glowy and refreshed skin.

**Who:** Normal to Oily Skin

**How to Use:**

- Apply daily to entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips. Repeat as desired.

## Key Ingredients:

**Aloe vera:** healing and soothing properties

**Dimethicone:** protects skin barrier

**Allantoin:** calms and moisturizes the skin

**Jojoba:** moisturizes and conditions the skin

**Glycerin:** natural, non-irritating moisturizer

**Lanolin Alcohol (Synthetic):** high concentration of moisturizer and





# Hyaluronic Serum

**What:** Draws in moisture from the environment, keeping the skin hydrated and refreshed. Repairs dryness and skin barrier damage, while stimulating healthy tissue growth. Improves elasticity, firmness, and tone.

**Who:** All skin types

**How to Use:**

- Apply morning and night before moisturizer and other serums.
- Use on entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips.

## Key Ingredients:

**Hyaluronic Acid (Sodium**

**Hyaluronate):** natural moisturizer, helps retain moisture

**Magnesium Ascorbyl Phosphate:**

Vitamin C, stimulates collagen and elastin synthesis

**Aloe Vera Gel:** healing and soothing properties

**Glycerin:** natural, non-irritating moisturizer

**Panthenol:** humectant, keeps skin hydrated

**Sodium PCA:** humectant, keeps skin hydrated

# Vitamin C Beauty Serum

## #408

### Key Ingredients:

**Tetrahexyldecyl Ascorbate:** Vitamin C, stimulates collagen and elastin synthesis

**Citrus extract:** antioxidant, reduces signs of aging

**Magnesium Ascorbyl Phosphate:** Vitamin C, stimulates collagen and elastin synthesis

**Vitamin E Acetate:** antioxidant, heals, moisturizes, and protects skin

**Aloe Vera:** healing and soothing properties

**Glycerin:** natural, non-irritating moisturizer

**Dimethicone:** protects skin barrier

**Panthenol:** humectant, keeps skin hydrated



**What:** Helps reduce the visible signs of aging, rejuvenates the skin by stimulating collagen and elastin synthesis, and stimulates new/healthy tissue growth by encouraging collagen formation.

**Who:** All skin types

### How to Use:

- For best results, apply in the morning before moisturizer.
- Use on entire face (neck and chest if desired).
- Apply a small amount to clean skin and massage gently with fingertips. Do not pair with AHAs/BHAs or retinol.

**What:** Helps reduce the visible signs of aging and stimulates new and healthy tissue growth by encouraging collagen formation

**Who:** All skin types

**How to Use:**

- For best results, apply in the morning before moisturizer
- Use on entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips. Do not pair with AHAs/BHAs or retinol.

# Vitamin C Complex Cream #401



## Key Ingredients:

**Ascorbic acid:** Vitamin C, antioxidant, reduces visible signs of aging

**Tetrahexyldecyl Ascorbate:** Vitamin C, stimulates collagen and elastin synthesis

**Magnesium Ascorbyl Phosphate:** Vitamin C, stimulates collagen and elastin synthesis

**Japanese Green Tea:** Vitamin C, antioxidants, reduces visible signs of aging

**Vitamin E Acetate:** antioxidant, heals, moisturizes, and protects skin

**Aloe Vera:** healing and soothing properties

**Glycerine:** natural, non-irritating moisturizer

**Caprylic/Capric Triglyceride:** non-comedogenic conditioner for the skin

**Dimethicone:** protects skin barrier

**Panthenol:** humectant, keeps skin hydrated

**Liposome complex:** drives active

# Eye Firming Care #407

## Key Ingredients:

Magnesium Ascorbyl Phosphate  
Tetrahexyldecyl Ascorbate  
Licorice Extract  
Ginkgo Biloba Extract  
Japanese Green Tea  
Vitamin E Acetate  
Aloe Vera  
Marine Algae Extract  
Glycerin  
Jojoba Oil  
Caprylic/Capric Triglyceride  
Sodium PCA  
Dimethicone  
Panthenol  
Collagen Peptide (non-animal derivative)  
Elastin Peptide (non-animal derivative)



**What:** Helps stimulate new and healthy tissue growth as well as make the skin look brighter and more refreshed.

**Who:** All skin types

**How to Use:**

- Apply daily on entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips. Repeat as desired.

# Sealant Creams

## *Hydrates*

Sealant creams slow down transepidermal water loss, thus keeping the skin hydrated and refreshed for longer periods of time.

## *Protects*

This occlusive barrier also provides protection from irritants and keeps products within the skin.

## *Repairs*

They smooth and soften while repairing cracked and damaged skin barriers.





# Conditioning Cream #107

## Key Ingredients:

**Aloe Vera:** healing and soothing properties

**Panthenol:** humectant, keeps skin hydrated

**Sunflower Oil:** natural moisturizer, Vitamin E

**Glycerin:** natural, non-irritating moisturizer

**Caprylic/Capric Triglyceride:** a non-comedogenic conditioner

**Dimethicone:** protects skin barrier



**What:** Helps retain moisture and protects the skin's barrier. Keeps the skin smooth and refreshed.

**Who:** All skin types

## How to Use:

- Apply in the morning and night after cleanser and serums.
- Use on entire face (neck and chest if desired).
- Apply a small amount to clean skin and massage gently with fingertips.

# Treatment Cream #108

**What:** Helps reduce the visible signs of aging, rejuvenates the skin, stimulates new and healthy tissue growth by encouraging collagen formation.

**Who:** All skin types

**How to Use:**

- Apply in the morning and night after cleanser and serums.
- Use on entire face (neck and chest if desired).
- Apply a small amount to clean skin and massage gently with fingertips.



## Key Ingredients:

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Glycerin:** natural, non-irritating moisturizer

**Vegetable Collagen:** increases elasticity and firms the skin

**Vegetable Elastin:** maintains elasticity and pliability

**Allantoin:** calms and moisturizes the skin

# Eye Cream #109

## Key Ingredients:

**Vegetable Collagen:** increases elasticity and firms the skin

**Vegetable Elastin:** maintains elasticity and pliability

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Caprylic/Capric Triglyceride:** a non-comedogenic conditioner

**Chamomile Extract:** heals, calms,



**What:** Smooths lines/wrinkles and plumps/smoothes skin while the aloe promotes calming and hydration.

**Who:** All skin types

## How to Use:

- Apply in the morning and night after cleanser and serums
- Apply to undereye area
- Use a small amount and gently massage the product into the skin with fingertips.



# Masks

## *Moisturizes*

Due to their occlusive design, face masks drive the moisture and ingredients in the product closer to the skin.

## *Purifies*

Depending on the type of mask, they can also pull out impurities, remove excess oil, and minimize the appearance of pores.



# Gelloid Mask

## Key Ingredients:

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Dimethicone:** protects skin barrier

**Hydrolyzed Soy Protein:** moisturizes, conditions, and rejuvenates the skin

**Glycerin:** natural, non-irritating moisturizer

**Lanolin Alcohol (Synthetic):** high concentration of moisturizer and conditioner

**Panthenol:** humectant, keeps skin hydrated



**What:** Provide intense hydration for sensitive, irritated, and dehydrated skin.

**Who:** Dry to Normal skin

## How to Use:

- Apply once daily after cleanser
- Use on entire face (neck and chest if desired)
- Apply a thin coating of mask to clean skin. Leave on for 15 – 20 minutes then rinse off with water.



# Biological Mask

**What:** Hydrates the skin while drawing out impurities from deep below the surface. Infused with aloe vera and Vitamin E, providing moisturization and anti-oxidant benefits to the skin.

**Who:** All skin types

**How to Use:**

- Apply once daily after cleanser
- Use on entire face (neck and chest if desired)
- Apply a thick coat to clean skin with fingertips. Rinse off with water after 15-20 minutes.



## Key Ingredients:

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Talc:** soothes and reduces irritation

**Bentonite:** absorbs dirt and oil

**Kaolin:** gentle oil absorbent, smooths skin

**Sunflower Oil:** natural moisturizer, Vitamin E

**Vitamin E Acetate:** antioxidant, heals, moisturizes, and protects skin

**Glycerin:** natural, non-irritating moisturizer

# Texturizing Mask

## Key Ingredients:

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Talc:** soothes and reduces irritation

**Bentonite:** absorbs dirt and oil

**Kaolin:** gentle oil absorbent, smooths skin

**Panthenol:** humectant, keeps skin hydrated

**Glycerin:** natural, non-irritating moisturizer

**Allantoin:** calms and moisturizes the skin



**What:** Water-based, clay mask that adds moisture and relief for dehydrated and irritated skin.

**Who:** All skin types

## How to Use:

- Apply once daily after cleanser
- Entire face (neck and chest if desired)
- Apply a thick coat to clean skin with fingertips. Rinse off with water after 15-20 minutes.

# Therapeutic Mask

**What:** Sulfur-based mask that soothes the skin and fights against acne due to the antibacterial properties of sulfur. Also removes excess sebum and oil from the skin.

**Who:** Oily skin & Acne-prone skin

**How to Use:**

- Apply once daily after cleanser
- Use on entire face (neck and chest if desired)
- Apply a thick coat to clean skin with fingertips. Rinse off with water after 10-20 minutes.



## Key Ingredients:

**Precipitated Sulfur:** absorbs sebum, controls breakouts

**Talc:** soothes and reduces irritation

**Bentonite:** absorbs dirt and oil

**Kaolin:** gentle oil absorbent, smooths skin



# Infusions

## What is it?

Water-based solutions aimed to penetrate deep into the dermal layer to treat various skin issues such as: dead skin, excess debris, hyperpigmentation/acne scars, rosacea, and more.



## *Rejuvenates*

Due to the hydrating nature of these corrective skincare products, it also work to intensely moisturize and rejuvenate the skin.



# Aloe Vera Infusion

**What:** Aimed to target dehydrated, irritated, or burned skin. Most known for its hydration, soothing, and healing properties that is great for sun-burned and post-surgical skin.

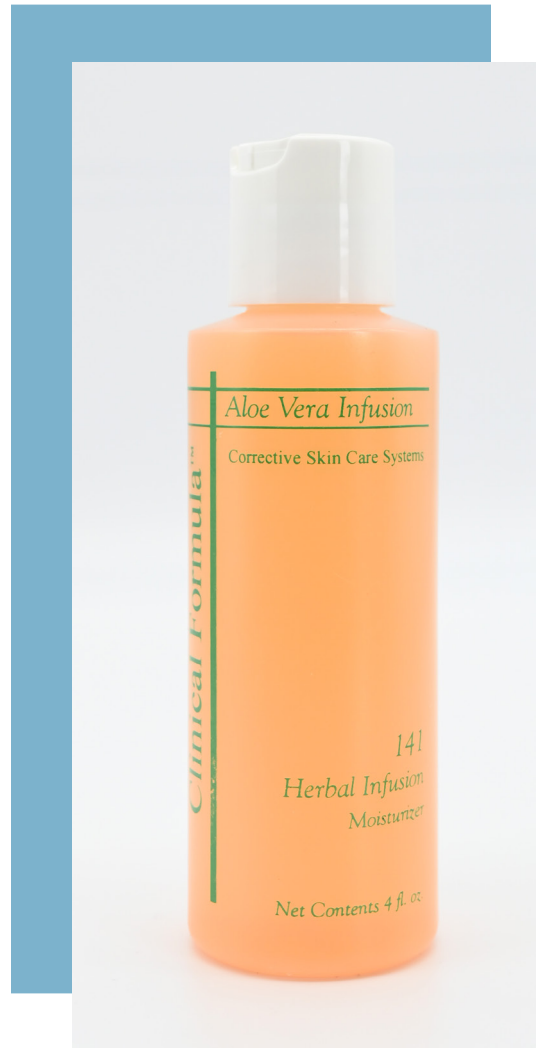
**Who:** All skin types

**How to Use:**

- Apply once daily after cleanser
- Use on entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips.

## Key Ingredients:

**Aloe Vera:** healing and soothing properties: healing and soothing properties





# Chamomile Infusion

**What:** Heals sensitive, sunburned, and dry skin due to its natural calming and healing properties.

**Who:** All skin types

**How to Use:**

- Apply once daily after cleanser
- Use on entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips.

## Key Ingredients:

**Chamomile Extract:** heals, calms, and soothes the skin

**Allantoin:** calms and moisturizes the skin

**Sodium PCA:** humectant, keeps skin hydrated



# Lemongrass Infusion

**What:** Infusion derived from the lemongrass herb which softens follicular blockage and promotes cell turnover. Improves skin for a fresher and more hydrated appearance.

**Who:** Oily skin

**How to Use:**

- Apply once daily after cleanser
- Use on entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips.



## Key Ingredients:

**Lemongrass:** removes impurities and detoxifies skin

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Sodium PCA:** humectant, keeps skin hydrated

# Papaya Mint Infusion

## Key Ingredients:

**Papain:** exfoliant that unclogs pores

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Allantoin:** calms and moisturizes the skin

**Glycerin:** natural, non-irritating moisturizer

**Peppermint oil:** calming/soothing effects on the skin



**What:** Provides a mild exfoliation that results in a brighter and glowy appearance. Contains water and papain based additives that are excellent for removing dead skin.

**Who:** All skin types

## How to Use:

- Apply once daily after cleanser
- Use on entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips.

# Rosehip Infusion

**What:** The soothing properties help calm sensitive, dehydrated, irritated skin to promote smoother, healthier skin. Contains Vitamin C which hydrates and promotes healing.

**Who:** All skin types

**How to Use:**

- Apply once daily after cleanser
- Use on entire face (neck and chest if desired)
- Apply a small amount to clean skin and massage gently with fingertips.



## Key Ingredients:

**Rosehip:** regenerates and heals skin

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Allantoin:** calms and moisturizes the skin

**Sodium PCA:** humectant, keeps skin hydrated



# Medicated Products

## *Heals*

Medicated face and body products have a wide range of uses such as: fighting against bacterial growth, lightening hyperpigmentation/scarring, and healing itchy/irritated skin.

Our products containing benzoyl peroxide, hydrocortisone, and sulfur soothe and even out skin complexion for a brighter and more refreshed appearance.





# Pumice Cleanser #1

**What:** Acne fighting cleanser formulated with benzoyl peroxide to attack bacteria, unclog pores, and remove dead skin.

Benzoyl peroxide works to remove existing acne and prevent new spots from forming, with the granules acting as an additional exfoliant to reveal brighter, fresher, and acne-free skin.

**Who:** Acne-prone skin & Oily skin

**How to Use:**

- Apply once daily as first step in skincare routine
- Use on entire face (neck and chest if desired)
- Wet face with warm water and apply small amount in hands. Apply to face and work the product into a lather in circular motions. Rinse off well with warm water. First start with one application once a day, then gradually increase to two or three times a day.



## Key Ingredients:

**Benzoyl Peroxide:** antimicrobial, treats acne

**Glycerin:** natural, non-irritating moisturizer

**Ammonium Lauryl Sulfate:** deeply penetrates the skin deeper and cleanses

**Disodium Cocoamphodiacetate:** deeply cleanses skin

**Cellulose Acetate:** physical exfoliant



# BPO 2.5% Cleanser #11

## Key Ingredients:

**Benzoyl Peroxide:** antimicrobial, treats acne

**Glycerin:** natural, non-irritating moisturizer

**Ammonium Lauryl Sulfate:** deeply penetrates the skin deeper and cleanses

**Disodium Cocoamphodiacetate:** deeply cleanses skin



**What:** Acne fighting cleanser formulated with benzoyl peroxide to attack bacteria, unclog pores, and remove dead skin. Benzoyl peroxide works to remove existing acne and prevent new spots from forming.

- Identical to Pumice Cleanser without granules

**Who:** Acne-prone skin & Oily skin

## How to Use:

- Apply once daily as first step in skincare routine
- Use on entire face (neck and chest if desired)
- Wet face with warm water and apply small amount in hands. Apply to face and work the product into a lather in circular motions. Rinse off well with warm water. First start with one application once a day, then gradually increase to two or three times a day.

# BPO 5% Acne Gel

## Medication #2

**What:** A mild acne-fighting topical medication used to reduce the appearance of pimples, burning, and redness. Best for those with sensitive skin or milder acne cases.

**Who:** Acne-prone skin

**How to Use:**

- Apply daily after cleansing
- Use on entire face (neck and chest if desired)
- Apply small amount as a thin layer on the affected area 1-2 times daily.



### Key Ingredients:

**Benzoyl Peroxide:** antimicrobial, treats acne

**Glycerin:** natural, non-irritating moisturizer

# BPO 10 % Acne Gel Medication #3

## Key Ingredients:

**Benzoyl Peroxide:** antimicrobial, treats acne

**Glycerin:** natural, non-irritating moisturizer



**What:** A mild acne-fighting topical medication used to reduce the appearance of pimples, burning, and redness. Best for those with sensitive skin or milder acne cases. This stronger acne-fighting gel is a progression from the 5% BPO gel for thicker, oilier, and more moderate acne cases.

**Who:** Acne-prone skin

**How to Use:**

- Apply daily after cleansing
- Use on entire face (neck and chest if desired)
- Apply small amount as a thin layer on the affected area 1-2 times daily.

# Hydrocort Cream #15

**What:** Topical cream that provides relief from redness, itchiness, or swelling on the skin caused by allergic reactions or other skin conditions.

**Who:** All skin types

**How to Use:**

- Apply when irritation occurs
- Apply to affected areas no more than 3-4 times daily



## Key Ingredients:

**Hydrocortisone:** temporary relief of itching from skin irritation and rashes

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Petrolatum:** hydrates and prevents water loss on skin



# Peeling Lotion #16

## Key Ingredients:

**Resorcinol:** works to removed rough skin and aids in the treatment of skin conditions (acne, psoriasis, eczema, etc.)

**Precipitated Sulfur:** treats acne skin conditons to reveal healthier, more refreshed skin



**What:** Antibacterial product formulated with acne-fighting ingredients that reduce the appearance of pimples to reveal brighter and fresher skin. Alternative to benzoyl peroxide products.

**Who:** Acne-prone skin

## How to Use:

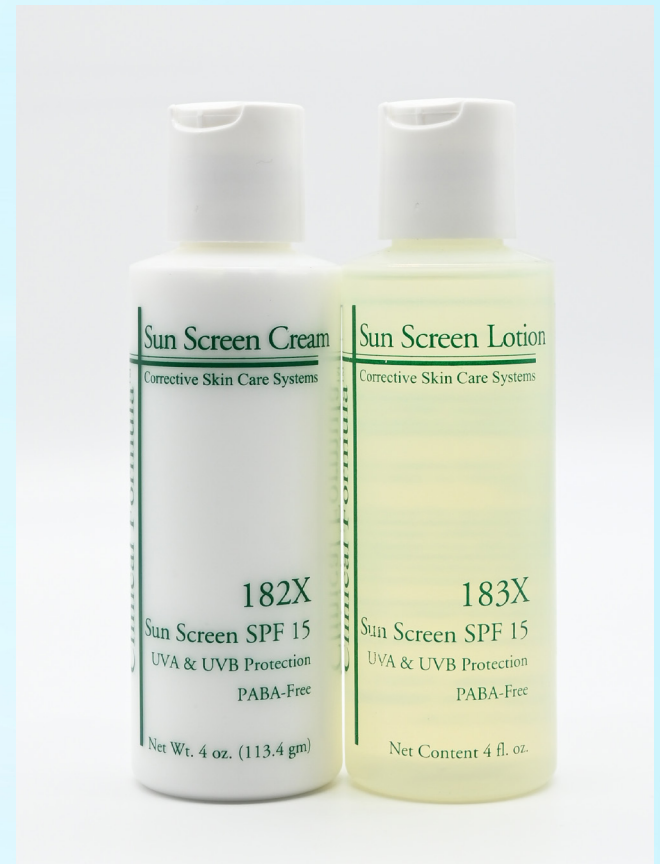
- Apply once daily
- Apply to affected areas not more than 3 to 4 times daily.

# Protection- SPF

## *Protects*

Sunscreen is a vital part in protecting the skin from harmful UV rays produced by the sun. This added layer of protection on the skin will prevent sunburns, sagging, wrinkles, and sun spots.

In addition to preventing burns and signs of aging, it also reduces the likelihood of skin diseases caused by excess UV absorption.



# SPF 15 Cream

**What:** Protects against UVA and UVB rays which contributes to signs of aging and skin diseases. Helps to prevent sunburns and maintain even and refreshed skin. PABA-free.

**Who:** All skin types

**How to Use:**

- Apply during the day as last step in skincare routine
- Entire face, neck, and chest
- Apply thick layer to the skin and rub in until the product is fully absorbed

## Key Ingredients:

**Octyl Methoxycinnamate:** shields skin from harmful UV rays

**Octyl Salicylate:** absorbs UV rays in order to protect the skin

**Benzophenone-3:** absorbs and scatters UV rays



# SPF 15 Lotion

**What:** Provides UVA and UVB protection and is able to penetrate deeper into the skin. Also provides protection during sun bathing and perspiration

**Who:** All skin types

**How to Use:**

- Apply during the day as last step in skincare routine
- Entire face, neck, and chest
- Apply thick layer to the skin and rub in until the product is fully absorbed



## Key Ingredients:

Octyl Methoxycinnamate, Octyl Salicylate, Benzophenone-3, Titanium Dioxide, Tetrahexyldecyl Ascorbate, Japanese Green Tea, Vitamin E Acetate, Aloe Vera, Chamomile Extracts, Panthenol, Glycerin, Sodium PCA, Dimethicone



# Body Care Products

*Softens*



Body hygiene and hydration is also a critical part of overall skincare. Clinical Formula products reduce irritation, calm the skin, and even out complexion to help create a rejuvenated and refreshed appearance.





# Self-Emulsifying Oil #171

**What:** A moisturizer, conditioner, and sealant formulated for dry & sensitive skin. Provides the hydration and protection your skin needs.

**Who:** All skin types

**How to Use:**

- Apply as needed to your entire body. Best for very dry spots such as: elbows, knees, and feet
- Rub CF Oil into your skin until the product is fully absorbed



## Key Ingredients:

**Caprylic:**

**Sunflower oil:** natural moisturizer, Vitamin E

**Joboba oil:** moisturizes and conditions the skin

**Lanolin oil (Synthetic):**

**Azulene oil:**

**Squalane (Synthetic):**

# Hand and Body Lotion

## #173

### Key Ingredients:

**Aloe Vera:** healing and soothing properties: healing and soothing properties

**Sunflower oil:** natural moisturizer, Vitamin E

**Glycerin:** natural, non-irritating moisturizer

**Sodium PCA:** humectant, keeps skin hydrated

**Dimethicone:** protects skin barrier

**Allantoin:** calms and moisturizes the skin



**What:** Provides intense moisture as a sealant for dehydrated, irritated, and sensitive skin.

Contains pure sunflower oil that helps hydrate the skin without clogging pores. Leaves skin feeling refreshed while smoothing out complexion.

**Who:** All skin types

**How to Use:**

- Apply as needed to your entire body.
- Rub CF Lotion into your skin until the product is fully absorbed

# Eye Makeup Remover

## #130

**What:** Creamy cleanser that removes makeup, dirt, and grime.

**Who:** All skin types

**How to Use:**

- Apply as needed to the entire face.
- Rub product into the skin until makeup is broken down.
- Gently wipe face with a tissue to remove the contents from the skin.

**Key Ingredients:**



# Medicated Lip Balm #21

## Key Ingredients:

**Hydrocortisone:** temporary relief of itching from skin irritation and rashes

**Padimate O:** sunscreen agent used to absorb UV radiation

**Petrolatum:** hydrates and prevents water loss on skin



**What:** Relieves minor skin, lip irritations, and rashes. Prevents and temporarily protects chafed, chapped, cracked, windburned or sunburned lips.

**Who:** All skin types

**How to Use:**

- Apply as needed

# Natural Products

## *Nourishes*

Active, organic, and vitamin substances formulated to create a rapid change in the skin. It can shift the texture and appearance of the skin when applied; not only directly on the skin, but also when incorporated into a product.





# Allantoin

- ✓ provides intense moisture
- ✓ treats dry & rough skin
- ✓ removes dead skin
- ✓ wound-healing properties



**What:** Acts as a hyper-hydrator in skincare products and has tremendous calming effects on the skin, making this excellent for dehydrated, irritated, and sensitive skin.

**Who:** All skin types

**How to Use:**

- Apply as needed to desired areas
- Rub CF Allantoin into your skin until the product is fully absorbed

# Carotene

**What:** Pro Vitamin A which controls excess flaking and also emulsifies sebum on the skin. It hydrates and plumps the skin as it exfoliates. It can be used in all products, especially cleansers and surface exfoliants.

**Who:** All skin types

**How to Use:**

- Apply as needed to desired areas
- Rub CF Allantoin into your skin until the product is fully absorbed



✓ antioxidant (Vitamin A)

✓ helps maintain skin health and appearance

✓ associated with enhanced protection against UV rays

# Humectant

✓ hydrates & prevents dry skin

✓ reduction of thickened skin

✓ strengthens skin barrier

✓ soothes the skin



**What:** Water-based hyper hydrator that attracts moisture from the air and draws it into the skin.

**Who:** All skin types

**How to Use:**

- Apply as needed to desired areas
- Rub CF Allantoin into your skin until the product is fully absorbed

# Panthenol

**What:** Pro Vitamin B 5 which aids in calming as well as healing dry, irritated, and sensitive skin. It is essential for epidermal growth maintenance as it softens, plumps, and smooths the skin.

**Who:** All skin types

**How to Use:**

- Apply as needed to desired areas
- Rub CF Allantoin into your skin until the product is fully absorbed



✓ moisturizes dry, rough skin

✓ maintains skin's barrier

✓ skin protectant with anti-inflammatory properties

✓ strengthens fingernails and toenails

# Protective Formula J

- ✓ nourishes dry and cracked skin
- ✓ vitamin E antioxidants that protect the skin
- ✓ calms the skin by reducing irritation and redness



**What:** Known for its sealant properties, this aids in making skin feel smooth due to the emulsifying of sebum.

**Who:** All skin types

**How to Use:**

- Apply as needed to desired areas
- Rub CF Allantoin into your skin until the product is fully absorbed



# Squalene

**What:** Provides a film to the skin, reinforcing the protective barrier and preventing water loss.

**Who:** All skin types

**How to Use:**

- Apply as needed to desired areas
- Rub CF Allantoin into your skin until the product is fully absorbed



✓ boosts hydration and vibrance of skin

✓ antioxidant that fights skin damage & free radicals

✓ anti-aging properties