

Terms & Conditions

Acceptance of Terms of Use

The following Terms and Conditions govern your access to and use of the website, services, and products provided by **1st Step Branding** ("Company," "we," "our," or "us").

By accessing or using our website or services, you agree to be bound by these Terms and all applicable policies, guidelines, and additional terms referenced herein (collectively, the "Agreement"). If you do not agree, you must discontinue use immediately.

We reserve the right to update or modify these Terms at any time without prior notice. It is your responsibility to review these Terms regularly. Continued use of our website or services constitutes acceptance of any updates.

General

1st Step Branding is a **brand consulting and business development company** providing:

- Branding strategy and consulting services
- Business development guidance
- Digital and physical product solutions
- Apparel and merchandise fulfillment (via third-party providers)

All services are provided on an advisory and execution-support basis.

We are not responsible for delays or failure in performance resulting from events beyond our control, including but not limited to acts of God, system failures, third-party disruptions, or unforeseen circumstances.

Use of Website

All content on this website—including text, graphics, logos, designs, and systems—is the intellectual property of 1st Step Branding.

You may NOT:

- Copy, reproduce, or distribute content without permission
- Use our materials for commercial purposes without authorization
- Attempt to reverse engineer or exploit any part of our platform

Unauthorized use may result in termination of access and legal action.

Client Responsibilities

By using our services, you agree to:

- Provide accurate and complete information
- Submit content that you have the legal right to use
- Communicate in a timely manner for project completion

You are solely responsible for all materials submitted (logos, designs, text, etc.).

You agree that your content:

- Does not infringe on intellectual property rights
 - Is not unlawful, harmful, or misleading
 - Does not violate any applicable laws or regulations
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Orders & Payments

- All services and products must be paid in full unless otherwise agreed
- Work will not begin until payment is received
- Prices are subject to change without notice
- Custom services are non-transferable

Failure to make payment may result in:

- Suspension of services
 - Termination of agreements
 - Additional fees or collections actions
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Cancellations & Refunds

- Orders cannot be canceled once work has begun
- No refunds will be issued for completed or in-progress work
- Any approved refunds are issued at our sole discretion and may be provided as store credit

For product-based services:

- Claims must be submitted within a reasonable timeframe after delivery
 - Replacement or resolution is determined at our discretion
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Third-Party Services

Certain services (including apparel production, printing, and fulfillment) may be provided through third-party vendors.

1st Step Branding:

- Is not responsible for delays, defects, or service failures caused by third parties
 - Does not guarantee third-party timelines or performance
 - Transfers responsibility once products are handed off to fulfillment providers
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No Guarantee of Results

1st Step Branding provides strategic guidance, tools, and services to assist in business and brand development.

However:

- We do NOT guarantee revenue, growth, or business success

- Results depend on client execution, effort, and market conditions
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Intellectual Property

All materials created by 1st Step Branding—including but not limited to:

- Branding strategies
- Frameworks
- Designs
- Systems and processes

remain the intellectual property of 1st Step Branding unless otherwise agreed in writing.

Clients may not:

- Resell or redistribute materials
 - Claim ownership of proprietary methods or frameworks
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Indemnification

You agree to indemnify, defend, and hold harmless 1st Step Branding from any claims, damages, liabilities, or expenses arising from:

- Your use of our services
 - Your submitted content
 - Your violation of these Terms
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Limitation of Liability

To the fullest extent permitted by law:

1st Step Branding shall NOT be liable for:

- Indirect, incidental, or consequential damages
- Loss of profits, revenue, or business opportunities
- Delays caused by third parties

Total liability is limited to the amount paid for the service or product.

Right of Refusal

We reserve the right to refuse service to any individual or business at our sole discretion, including but not limited to:

- Violation of these Terms
 - Misuse of services
 - Illegal or unethical activity
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Confidentiality

We respect your privacy and will treat all client information as confidential.

We will not disclose your information except:

- With your consent
 - As required by law
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Non-Solicitation

You agree not to:

- Hire, solicit, or engage any employee or contractor of 1st Step Branding
- Enter into independent agreements with them

for a period of **24 months** after your relationship with us ends.

Termination

We reserve the right to terminate access to our services at any time if:

- These Terms are violated
 - Payment obligations are not met
 - Misuse of services occurs
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Governing Law

These Terms shall be governed by and interpreted under the laws of the United States and the applicable state of operation.

Entire Agreement

These Terms constitute the full agreement between you and 1st Step Branding and supersede any prior agreements or understandings.