



# Privacy Policy

**Effective Date:** June 1, 2026

**Last Updated:** July 1, 2026

Welcome to **Hattie Mae Foundation Inc.** We respect your privacy and are committed to protecting the personal information you share with us through our website, services, and communications. This Privacy Policy explains how we collect, use, disclose, and safeguard your information in accordance with applicable federal laws, Florida laws, and industry best practices.

By accessing or using our website, you agree to the terms of this Privacy Policy.

## 1. Information We Collect

We may collect the following categories of information:

### Personal Information

Information that identifies, relates to, or can reasonably be associated with an individual, including:

- Name
- Email address
- Mailing address
- Telephone number
- Company or organization name
- Employment information
- Payment information (if applicable)
- Information submitted through contact forms, applications, registrations, surveys, or inquiries

### Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device information
- Operating system
- Pages viewed
- Date and time of visits
- Referring website addresses
- Website usage and interaction data

### **Cookies and Tracking Technologies**

We may collect information through:

- Cookies
- Web beacons
- Pixels
- Analytics tools
- Similar tracking technologies

Additional information regarding cookies is described below.

## **2. How We Use Your Information**

We may use collected information to:

- Provide and improve our services
- Respond to inquiries and requests
- Process transactions
- Communicate regarding services, events, or updates
- Send newsletters and marketing communications (where permitted by law)
- Personalize user experiences
- Monitor website performance and security
- Detect and prevent fraud or unauthorized activity
- Comply with legal obligations

- Enforce our terms and policies

We process information only for legitimate business purposes and as permitted by applicable law.

### **3. How We Protect Your Information**

We implement reasonable administrative, technical, and physical safeguards designed to protect your information, including:

- Secure servers and networks
- Encryption where appropriate
- Access controls and authentication measures
- Employee confidentiality obligations
- Security monitoring and vulnerability management

While we strive to protect your information, no method of transmission over the Internet or electronic storage is completely secure. Therefore, we cannot guarantee absolute security.

### **4. Sharing Your Information**

We do not sell personal information.

We may share information with:

#### **Service Providers**

Third-party vendors that assist with:

- Website hosting
- Payment processing
- Marketing services
- Data analytics
- Customer support
- Information technology services

#### **Legal Compliance**

We may disclose information when required to:

- Comply with applicable laws or regulations
- Respond to court orders, subpoenas, or legal requests

- Protect our rights, property, or safety
- Investigate suspected fraud or unlawful activity

### **Business Transfers**

Information may be transferred in connection with a merger, acquisition, sale of assets, or corporate restructuring.

## **5. Cookies and Tracking Technologies**

Our website may use cookies and similar technologies to:

- Remember user preferences
- Improve website functionality
- Analyze website traffic
- Enhance user experience
- Support advertising and marketing efforts

You may manage cookie preferences through your browser settings. Disabling cookies may affect website functionality.

We may use third-party analytics providers, such as:

- Google Analytics
- Advertising and remarketing platforms
- Social media integrations

These third parties may collect information in accordance with their own privacy policies.

## **6. Your Privacy Choices and Rights**

Depending on your state of residence and applicable laws, you may have rights regarding your personal information.

These rights may include:

- Accessing personal information we maintain about you
- Correcting inaccurate information
- Requesting deletion of personal information
- Requesting a copy of your data
- Opting out of marketing communications

- Limiting certain uses of personal information where applicable

To exercise your rights, contact us using the information provided below.

### **Marketing Communications**

You may unsubscribe from marketing emails at any time by:

- Clicking the "unsubscribe" link in emails
- Contacting us directly

### **7. Florida Privacy Rights**

If you are a resident of Florida, you may have rights under applicable Florida privacy laws, including the Florida Digital Bill of Rights and other consumer protection statutes, where applicable.

Florida residents may request information regarding:

- Categories of personal information collected
- Categories of information shared with third parties
- Purposes for processing personal information
- Available consumer privacy rights

We will respond to eligible requests as required by applicable law.

### **8. Children's Privacy**

Our website is not directed to children under the age of 13.

We do not knowingly collect personal information from children under 13. If we become aware that personal information has been collected from a child under 13 without parental consent, we will take reasonable steps to delete such information.

Parents or guardians who believe a child has provided personal information should contact us immediately.

### **9. Data Retention**

We retain personal information only for as long as necessary to:

- Fulfill the purposes described in this Policy
- Comply with legal obligations
- Resolve disputes

- Enforce agreements

Retention periods may vary depending on the nature of the information and applicable legal requirements.

## **10. Third-Party Websites**

Our website may contain links to third-party websites or services.

We are not responsible for the privacy practices, content, or security of third-party websites. We encourage users to review the privacy policies of any external sites they visit.

## **11. Do Not Track Signals**

Some web browsers offer a "Do Not Track" feature. Because there is currently no universally accepted standard for responding to such signals, our website may not respond to Do Not Track requests.

## **12. Data Breach Notification**

In the event of a data breach involving personal information, we will provide notifications as required by applicable federal and Florida laws, including the Florida Information Protection Act (FIPA), where applicable.

## **13. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time.

Any changes will be posted on this page with an updated "Last Updated" date. Continued use of our website after changes are posted constitutes acceptance of the revised Privacy Policy.

## **14. Contact Information**

If you have questions about this Privacy Policy, your personal information, or wish to exercise your privacy rights, please contact:

**Hattie Mae Foundation Inc.**

**Address:** 66 W Flagler Street, Miami, Florida 33130, Suite 900

**Email:** [info@hattiemaefoundation.org](mailto:info@hattiemaefoundation.org)

**Website:** [www.hattiemaefoundation.org](http://www.hattiemaefoundation.org)

By using this website, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.