

PROTECT YOUR BUSINESS

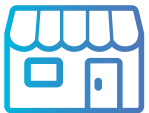
DON'T PLAY
UNLICENSED MUSIC



Music rights organizations are serious about license right violations. Protect your business.

TouchTunes offers a fully licensed commercial solution for music.

TouchTunes products are licensed with the performing rights organizations, as well as the record labels and publishers, and generally cover all music played by the jukebox.



Can my business use a personal music service to entertain my customers?

No. If you are playing music at your business via a streaming service from your phone, laptop, portable music player or television over speakers for customers/clients, this qualifies as “commercial use” and is generally not fully licensed via a personal streaming service.



What if the music was legitimately purchased as a CD or a legal download?

No. Even if the music was legally acquired, purchasing music from a music store, an online download retailer or service or streaming subscription service is for personal and private use only. Playing music publicly requires a proper commercial license.



Can our business be fined for playing unlicensed music?

Yes. Bars, restaurants and other social venues that play music without proper licenses are liable for fines, in some cases up to \$30,000 for damages per infringement.

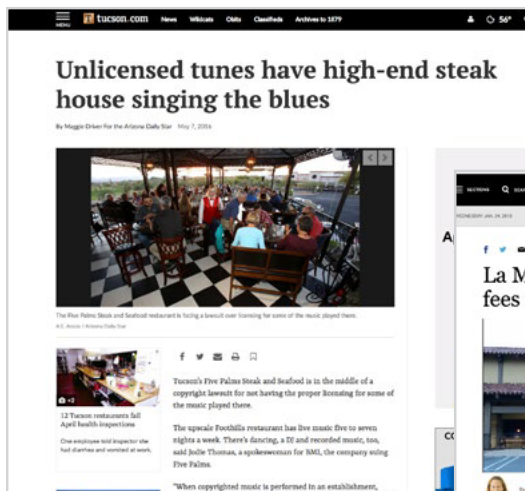
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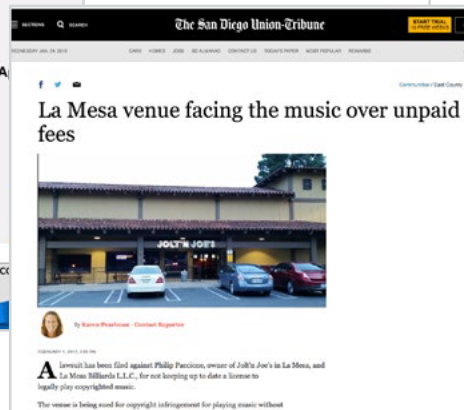


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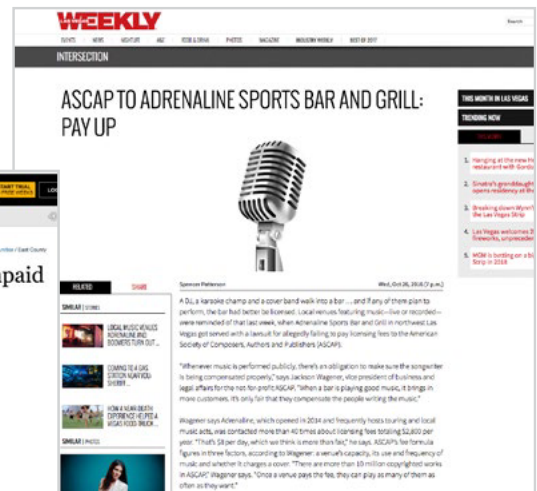
Below are examples of hometown bars and restaurants that were sued by performing rights organizations on behalf of major song writers for allegedly playing music without proper licensing rights.



"Ten claims of willful copyright infringement were made by BMI... Penalties for not paying BMI can range from **\$750 to \$150,000 per song** if willful infringement is found, Thomas said."



"Adrenaline, which opened in 2014 and frequently hosts touring and local music acts, was contacted more than 40 times about licensing fees totaling **\$2,800 per year.**"



"The suit is asking for statutory damages, ranging from no less than \$750 and **up to \$30,000 for each of four listed causes of action.**"