



# THE SMALL BUSINESS OWNER'S GUIDE TO OFFERING HEALTHCARE WITHOUT INSURANCE

*How companies with fewer than 25 employees in Sarasota, Bradenton, Lakewood Ranch & Parrish are cutting healthcare costs and keeping their team healthy*

**Brought to you by: Meadow Primary Care**

<https://meadowprimarycare.com/for-businesses>



# INTRODUCTION

If you're a small business owner, you already know the truth:

TRADITIONAL HEALTH  
INSURANCE IS EXPENSIVE,  
CONFUSING, AND OFTEN  
OUT OF REACH.

You want to offer your employees something better — something that helps them stay healthy and shows them you care.

But you're not a corporation with deep pockets. You're running a lean team, balancing payroll, retention, and the cost of just staying afloat.

This guide shows you a **simple, proven alternative** to traditional insurance — one that works perfectly for small teams in Florida.

# THE PROBLEM WITH TRADITIONAL INSURANCE

Offering insurance sounds great — until you actually try.

Here's what small business owners tell us:

- "Quotes were over \$700/month per employee. That's more than I pay in rent."
- "I wanted to offer something, but the plans were full of fine print and high deductibles."
- "I have part-time employees too. None of the plans worked for them."

The result?

Most businesses either skip offering coverage altogether — or they stretch too thin and still wind up with a benefit nobody uses.

Meanwhile, employees get frustrated. Good people leave. Health problems go unchecked. And turnover gets expensive.

# A SMARTER, SIMPLER SOLUTION: DIRECT PRIMARY CARE (DPC)

**Direct Primary Care (DPC)** is a membership-based model that gives your employees full access to a local doctor — without insurance.

It's not a replacement for catastrophic insurance, but it covers 80–90% of what most people need:

- Sick visits
- Chronic condition management
- Preventive care
- Physicals
- Medication support
- Lab work
- Peace of mind when something feels off

At **Meadow Primary Care**, we offer all of this for just **\$89/month per employee**.

No copays. No deductibles. No claims to file. Just real access to a real doctor.



# WHAT'S INCLUDED IN EVERY MEMBERSHIP

For **\$89/month per employee**, your team gets:

- Unlimited visits (in-person or virtual)
- Same-day or next-day appointments
- 30–60 minute appointments
- No waiting rooms
- Direct texting with their provider
- Discounted labs, imaging, and prescriptions
- Transparent, flat pricing
- Coverage for full-time, part-time, and even 1099 contractors

**Bonus:** Veteran-owned businesses receive **10% off** your company's total plan.



# COST COMPARISON

Feature	Traditional Insurance	Meadow Primary Care
Monthly cost	\$500–\$1,000 per employee	\$89 per employee
Deductibles	\$1,500+	\$0
Copays	\$20–\$50 per visit	\$0
Access to doctor	Delayed, rushed	Same-day, unrushed
Admin/paperwork	High	None
Available to part-timers?	Rare	Yes

**Annual savings per employee: \$5,000–\$10,000+**

# HOW TO GET STARTED IN 3 EASY STEPS

**Step 1: Schedule a free 10-minute discovery call**

We'll learn about your team, your goals, and answer your questions.

**Step 2: Choose your plan size**

No contracts. No hidden fees. Just clear monthly pricing.

**Step 3: Give your team access to better care**

They'll get a welcome email, a provider they can actually reach, and the peace of mind that someone's looking out for them.



# LET'S TALK – NO PRESSURE, JUST OPTIONS

We know how hard it is to run a business, take care of your team, and stay profitable.

That's why we created Meadow Primary Care — to give small business owners a better way to offer healthcare that actually works.



# READY TO EXPLORE YOUR OPTIONS?



Book your free 10-minute consult by visiting:  
[https://meadowprimarycare.com/for-  
businesses](https://meadowprimarycare.com/for-businesses)

