Find your WHY - Create a personal mission statement

A mission statement is a set of guiding principles of WHY you do what you do…

What are the:

* Reasons…
* Values & beliefs…
* Purpose and meaning
* Motivations

The clearer your vision, the more it resonates with others, drawing in those who share similar goals. When we have clarity around our vision and mission, we naturally become more authentic and deeply connected.

**STEP 4: Create Personal Mission Statement**

Using your mindmap, narrow down your thoughts to complete the statement below:

To [what I want to do] by [how I will do it] so that [what impact I hope to make].

I value [one or multiple things I value] because [why it matters]. To do this, I will [how my professional path will align with these values].

To use my [skills or expertise] to inspire/lead [group of people] so that [ultimate goal].