



TEACHER PROFESSIONAL DEVELOPMENT

1ST RESUME ► 1ST JOB
RESUME WRITING FOR STUDENTS
CONSCIOUS CAREERS

AUSTRALIA WIDE - ONLINE & IN PERSON



Presenter

Marlene Cole

Bringing forward two decades of career development across recruitment and human resources, Marlene Cole empowers and energises people to achieve their personal goals.

As an international triple-award-winning resume writer, published author, and speaker, she is the founder of New Generation Careers. Catapulting template-driven resumes and the job search into the 21st century is her mission!

Delivering a dynamic, updated approach to careers and personal branding, spanning 27 jobs in 11 different industries, with unique anecdotal stories from overseas travel, interstate relocation, and family changes to engage her audience.

New Generation Careers philosophy is simple: to share expertise in developing young job seeker application tools and personal branding awareness that meets today's competitive employment market.

Setting youth on the right path to job satisfaction and a smooth career journey, Marlene is determined to stem the flow of outdated resume templates; take advantage of the hidden job market; and network via social media.

Driving real change to help education specialists prepare students for the future of work.

Our students were more engaged when they realised that even though they didn't have experience, they did!

There are certainly key messages she shares - reading jobs to find a role is never going to be the same after learning from Marlene

Invited as a special guest lecturer for our Professional Development in Marketing undergraduate course, Marlene is an incredibly engaging speaker and storyteller with a strong presence that left my students clinging onto her every word.

More than just a resume workshop, Marlene inspires young people to understand and articulate their personal career journey...

... a dynamic presenter that uses the art of storytelling to connect students to stories of their own.

Marlene in one day, has UN-taught me everything that I thought I knew about resumes and personal branding. I am excited to create a LinkedIn profile and to put into action newly learned networking and communication skills.



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RESUME



JOB SEARCH



WHAT JOB?



EXPERIENCE



Program

HALF/FULL DAY OR TAILORED

Forget everything you know about resumes and job hunting...
the future of work is here and students need to be ready

9:30 – 10:30 AM

INTRODUCTION & CURRENT JOB
MARKET CHALLENGES

6 STEP CAREER BLUEPRINT

10:45 – 11:59 AM

BELIEVE IT OR NOT.. STUDENTS HAVE
EXPERIENCE

BUILD JOB HUNTING CONFIDENCE

12:00 – 12:45 PM

LUNCH BREAK | HALF DAY SESSION

12:45 – 2:00 PM

STRATEGIC CAREER STORIES
FORMAT WITHOUT A TEMPLATE

2:15 – 3:00 PM

RESUME TO YES-UME
JOB SEARCH & SOCIAL MEDIA
STRATEGIES

3:00 – 3:30 PM

Q&A & CLOSE | 2ND PD SESSION

Investment: \$220 (GST inc) p/person, inc resources/catering

Venue: TBA, onsite -- Adelaide CBD -- Regional -- Interstate

Training: Adapted to requirements, half/full day, online or offsite

Register: Learn more/secure your place, call 0434 122 659 or
email marlene@newgenerationcareers.com

EXPRESSION OF INTEREST FORM

new
generation
careers



PROFESSIONAL DEVELOPMENT RESUME WRITING - TEACHER & STUDENT WORKSHOPS

Believe it or not...

"Students have lots of experience"

Learn:

- Strategic Career Stories
- 4 Key Resume Elements
- 6 Step Career Blueprint

for job hunting confidence
to turn a **Resume to a...**

YES-ume!

PERSONAL DETAILS

FIRST NAME

SURNAME

ORGANISATION/SCHOOL

EMAIL ADDRESS

PHONE | WORK/MOBILE

- ☐ Teacher/Group PD Workshops | \$220.00 per person (incl. GST)
- ☐ 1st Resume to 1st Job Program | \$10 per student (4xhr sessions online)
- ☐ Student Workshops/Motivational Speaker | onsite/online, 45-90mins (POA)
- ☐ One-on-One Coaching | \$250 per session (online)

Marlene Cole, Facilitator

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