



DISRUPTIVE MARKETING  
**STRATEGIES TO MAXIMIZE**  
BRAND AWARENESS



# ABOUT US

**PROPERGANDA™ MARKETING** is a boutique marketing and consulting agency specializing in helping companies grow their business through targeted branding and consumer engagement.

Services offered to our clients include corporate logo design and branding, developing and deploying marketing and advertising campaigns, packaging and product development and design, web design, social media engagement, in-store displays, promotional merchandise, event planning and deployment, press and public relations, and so much more!

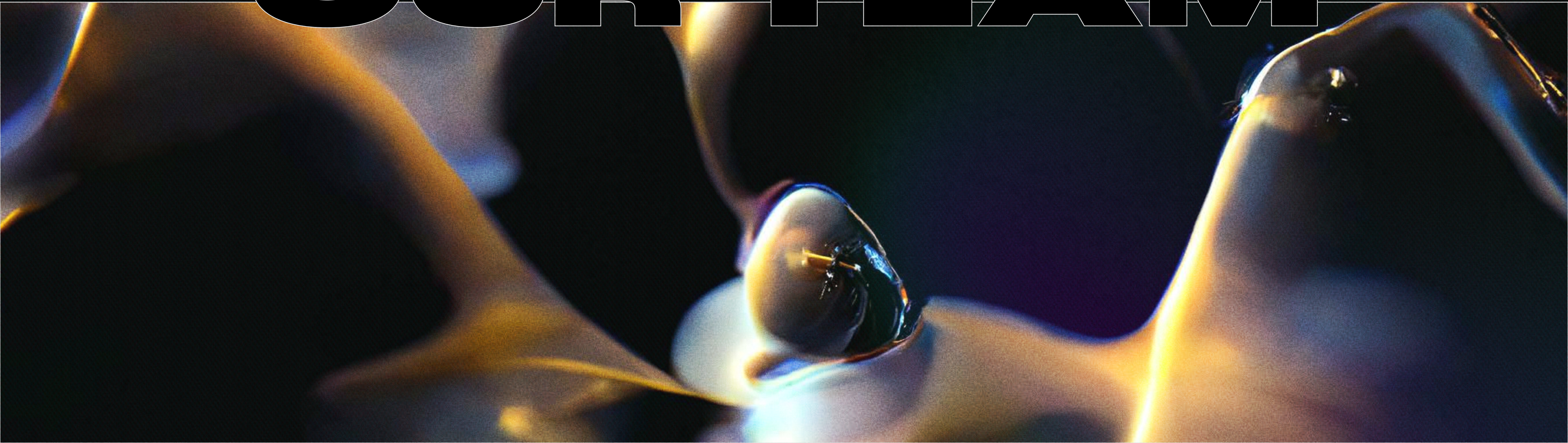
We pride ourselves on delivering creative and fresh approaches to strategically build brands that resonate with consumers.

**WE PAY INTENTION TO DETAIL.**



With 20+ years experience across a diverse portfolio of industries, our ProperGanda Marketing team has a proven track record of marketing success, building strong brand identity through strategic campaigns and an innovative “grassroots” approach to consumer engagement.

# OUR TEAM







**Karl-Heinz Riedel IV**  
Co-Founder

Karl Riedel is a seasoned marketing professional boasting 15+ years experience with a focus on branding and disruptive marketing strategies.

Karl most recently served as the Chief Marketing Officer (CMO) for **The Verleur Group (TVG) [www.verleur.com](http://www.verleur.com)**, a boutique venture capital firm engaged in the incubation of startups. He managed the diverse marketing portfolio of entrepreneurial ventures under the TVG umbrella, building brands ranging from healthcare navigation software (**navces - [www.navces.com](http://www.navces.com)**), FMCGs including rolled tortilla chips (**Chipoys - [www.chipoys.com](http://www.chipoys.com)**) and wellness gummies (**KHAVU - [www.khavu.com](http://www.khavu.com)**), to a variety of brands in the Michigan cannabis market comprising the majority of TVG's investment portfolio (**305 Brands - [305brands.com](http://305brands.com)**).





**Andres Fernandez**  
Co-Founder

Andres Fernandez is a talented and proven marketing executive who has worked successfully with CEO Karl Riedel for over a decade across numerous companies.

Andy most recently served as the Vice President (VP) of Business Development for 305 Brands, the sales and marketing division for a variety of Michigan cannabis brands, including 305 Farms, Lion Order, Workers Cannabis, TableWeed, and more. Andy specialized in developing a disruptive guerilla marketing program to provide “free trials” to consumers through strategic partnerships with retail dispensaries throughout the state of Michigan.



**Kiddo Estudio™**  
Art Direction & Design Partner

ProperGanda Marketing is proud to announce that we have partnered with Kiddo™ Estudio as our exclusive art direction & design studio.

Kiddo™ Estudio is a boutique design consulting agency located in Cali, Colombia touting themselves as the “BRANDING RIOT STUDIO.”

**Better Call Kiddo™**

**Gustavo “Gütt Kiddo” Restrepo** is the Creative Director & Founder at Kiddo™Estudio, with a background as an Art Director and Senior Creative in various marketing agencies and design studios. His career has been dedicated to crafting impactful branding strategies and creating immersive brand experiences across diverse global niches. Gütt Kiddo’s passion lies in the realms of design and strategy, with a strong emphasis on branding, packaging, and illustration.

**Jhoseline Ripoll** is a results driven accountant, focused on financial management and with a masters in science in Project Management, With an eye for details, a sensitivity on branding, and over 5 years of experience in various industries as a Lead Project Manager including B2C, B2B, SaaS, Marketing, Branding, Capital Investment and Technology.



We seek to connect humans  
with experiences proudly out of the ordinary.

kiddo™

kiddoestudio.com



# PORTFOLIO

Our experienced marketing team has developed many brands over the years, with expertise specializing in the cannabis industry.

We also have experience working with a wide array of software systems, including cannabis industry software systems (e.g., Leaflink, METRC, Leafly, Weedmaps), various shopping cart platforms (e.g., Shopify, Big Commerce, WooCommerce), WordPress, social media platforms, and more.





Our marketing team helped develop the entire portfolio of 305 Brands – the sales and marketing division for all 305 Michigan brands launched in the Michigan cannabis market, including 305 Farms, Workers Cannabis, TableWeed, Lion Order, and many more.

305 Brands operates as an outsourced sales brokerage and merchandising support team, responsible for dissemination of a consolidated catalog of products manufactured by both 305 Farms (Lawrence, MI) and 305 Vapes (Lansing, MI).

We personally developed these brands and handled all facets of marketing, including logo & brand design, packaging, website development, art creative and advertising, social media, in-store merchandising, media / press, and vendor days / events.



# IN-STORE DISPLAYS



Our team developed custom In-Store Displays to showcase the various brands marketed and sold under the 305 Brands family, with interchangeable panels to custom-tailor each cabinet based on the store's brand/product offerings.

Counter-top POS and Floor/Wall Displays were designed to offer retailers different planogram options based on their floor plan and partnership engagement.









HIGH END Products® is committed to delivering premium cannabis products with the highest quality and performance.

Founded in November 2019, High End Management LLC dba HIGH END Products® is a licensed Adult-Use and Medical Cannabis Processor in Lansing, MI with management offices in Miami, FL, specializing in manufacturing premium THC and CBD products.

# PACKAGING DESIGN

We developed & sourced custom product packaging, including unit packaging and counter-top display boxes designed for retail stores.

Our focus was on designing eye-catching packaging with child-resistant features and premium finishes to draw customers to our industry-leading cannabis products.





# PROMOTIONAL MERCHANDISING & SPECIAL EVENTS

HIGH END Products branding was applied to promotional merchandising, to support special events at retail stores. Promotional merchandise was sourced from a variety of vendors, including custom branded t-shirts, stickers, tote bags, lighters, and other accessories.





# SOCIAL MEDIA



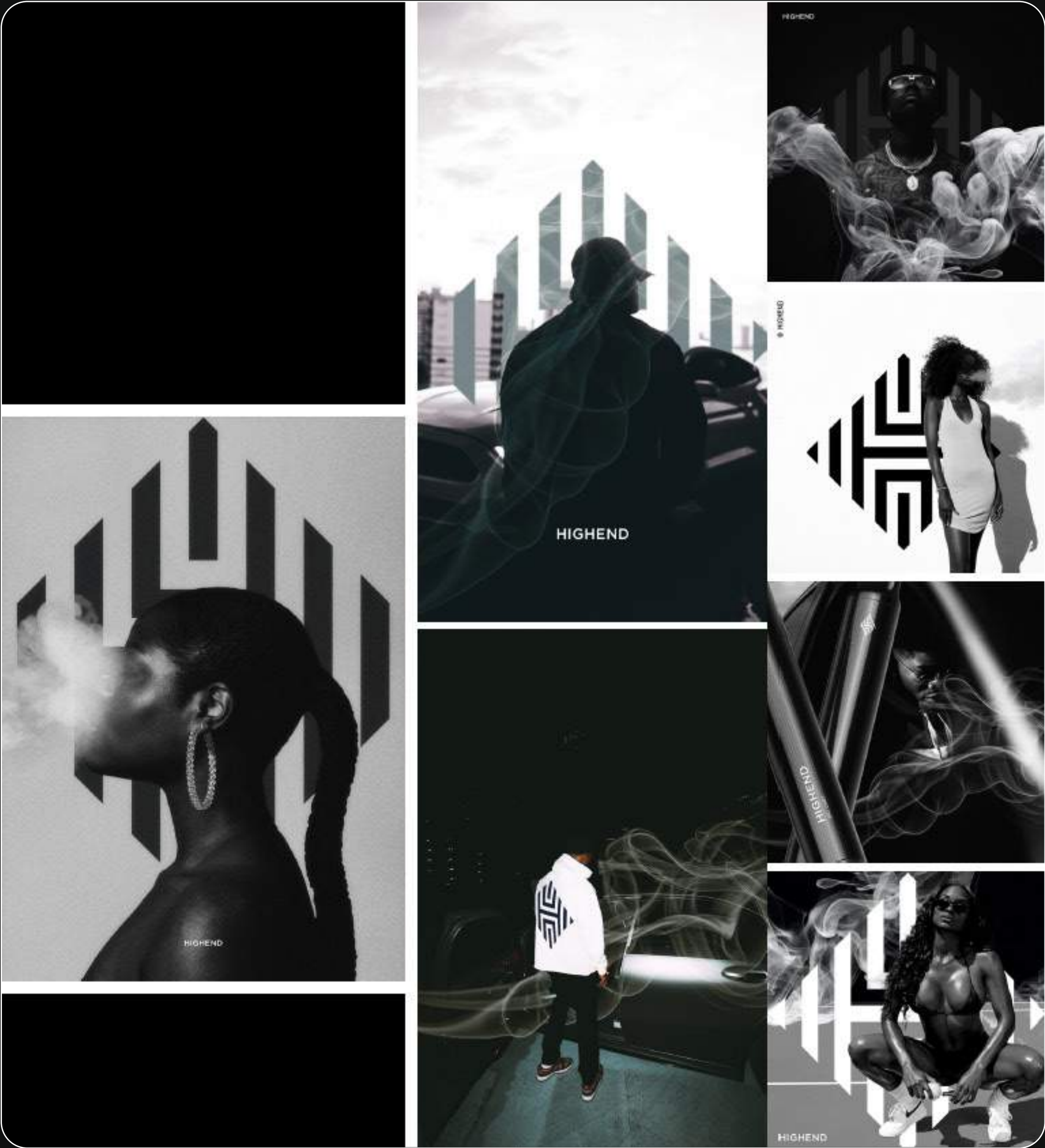


**BRAND RE-DESIGN  
& PACKAGING**



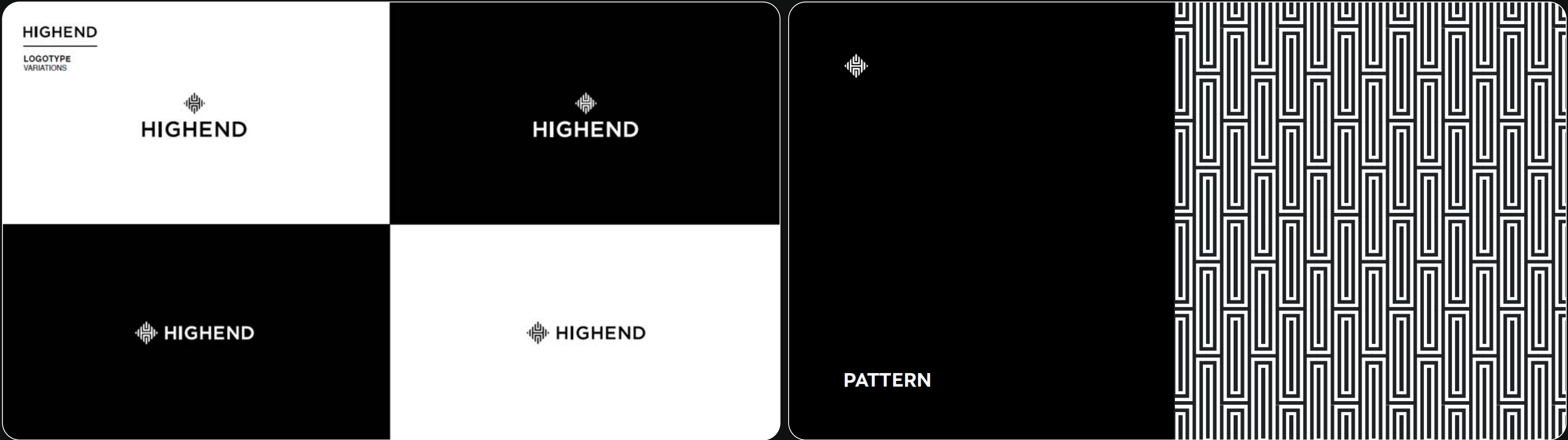


Additionally, Social Media Conceptualization and Promotional Merchandise were developed with these new design elements:





The HIGH END Products brand was reimagined in 2022, with a fresh approach to re-design the brand's corporate identity to relaunch HIGHEND as an ultra-premium line of cannabis vapes and concentrates. Updated Brand Guidelines were developed, featuring a completely overhauled brand Logo, Typography (Fonts), Pattern(s), and Color Palette.





These new design elements were applied to HIGH END's Product Packaging, with concepts developed for the brand's vape products, including 510 Cartridges and 510 Batteries.





# MERCH







Fender Benders Edibles was a cannabis edibles brand developed exclusively for the Michigan recreational market. Although short-lived, this was a fun and playful brand designed specifically to launch at the HIGH TIMES Cannabis Cup: Michigan (2019), which was hosted at the Auto City Speedway in Clio, MI.

Fender Benders Edibles was developed exclusively by our marketing team as a precursor brand to HIGH END Products®, which launched later in 2019 at the HIGH TIMES Cannabis Cup: Detroit (2019). The diamond icon on the door was a subtle reference to the upcoming HIGH END Products® brand. The brand's logo concept faced potential licensing issues due to image likeness infringement, and was discontinued after its initial debut.

PACKAGING / STICKERS / LABELS / PROMOTIONAL MATERIALS







Workers Cannabis is a curated union of high-quality cannabis products from Michigan. Welcome to the Union of Dank. Our brand's seal indicates excellence in our products, but most importantly, excellence in the quality of our practices, backed by fair wages and prices.

Workers Cannabis products are made FOR THE PEOPLE, BY THE PEOPLE. Workers Cannabis features premium indoor flower for hardworking Americans who deserve quality cannabis in their day-to-day lives.

**FLOWER TO THE PEOPLE!**













# IN-STORE MERCHANDISING





# SOCIAL MEDIA







305 Farms is our exclusive brand of premium indoor flower, featuring carefully curated strain genetics that showcase our brand's commitment to delivering the highest quality cannabis to the Michigan market. Our state-of-the-art indoor cannabis cultivation facility is built with the best technology to make it sustainable, environmentally friendly, and, above all, create the highest quality products. Our 40-acre campus in Lawrence, MI is constantly testing the boundaries of cultivation, extraction processes, and bioavailability of cannabinoids.

305 Farms specializes in premium boutique cannabis flower and pre-rolls renown for their THC potency and unique terpene profiles.

# PACKAGING DESIGN





# DIGITAL DISPLAYS & ADVERTISING CAMPAIGNS



## MICHIGAN'S BIGGEST

PREMIUM INDOOR FLOWER





**305FARMS.COM**

@ 305\_FARMS    f    305FARMS    



## MICHIGAN'S BIGGEST

PREMIUM INDOOR FLOWER





**305FARMS.COM**

@ 305\_FARMS    f    305FARMS    



Digital assets were developed for the 305 Farms brand and its product lines, featuring updated 3D Product Renders staged with social media call-to-action QR codes.

Advertising Campaigns were also developed for the brand, including the tagline/slogan “MICHIGAN’S BIGGEST.”

Digital assets were then modified for social media, website and shopping cart integration, and digital screens in retail stores.

# MICHIGAN'S BIGGEST

## PREMIUM INDOOR FLOWER







[305FARMS.COM](https://305farms.com)

 305\_FARMS 305FARMS



# MICHIGAN'S BIGGEST

## PREMIUM INDOOR FLOWER







[305FARMS.COM](https://305farms.com)

 305\_FARMS 305FARMS



# PROMOTIONAL MERCHANDISE & SPECIAL EVENTS

305 Farms branding was applied to promotional merchandising, to support special events at retail stores. Promotional merchandise was sourced from a variety of domestic and international vendors, including custom branded t-shirts, stickers, and other smoking-related accessories.







TableWeed is TOTALLY OK! WEED for sharing with your best buds. Our perfectly adequate cannabis is intended for everyday cannabis consumers who gather around to enjoy with others. Available in Totally OK! Smalls from our premium flower, or pre-milled Shake that is ready to roll. TableWeed delivers value in 1 oz. (28 g) bulk-size packages designed for sharing. **Puff, Puff, Pass!**

The TableWeed brand specializes in value-priced products, including bulk cannabis Smalls, Shake, and Trim in 1oz. mylar bags, 1g Pre-Rolls, and Vape Products, including 510 Cartridges, 510 Batteries, and a 0.2g Disposable Vape device scheduled for future release.

# PACKAGING DESIGN & 3D PRODUCT RENDERS

Our team developed the packaging concepts for TableWeed, including mylar bags in 1/8 oz (3.5g), 1/2 oz (14g), and 1oz (28g) varieties featuring UV-resistant coating to prevent product degradation, custom box packaging for 510 Vape Cartridges and 510 Batteries, 1g Pre-Rolls in plastic tubes, and more.

We designed 3D Product Renders for all TableWeed products. Each individual Product SKU was rendered in 3D, and Product Images were updated regularly by our team across various software platforms, including the brand website and Leaflink wholesale marketplace, along with detailed Product Descriptions specific to each product SKU.





# DIGITAL DISPLAYS & ADVERTISING CAMPAIGNS





In conjunction with the branding and packaging design, digital assets were developed for the TableWeed brand and its product lines.

Advertising Campaigns were also developed for the brand, featuring 3D Product Renders staged with social media call-to-action QR codes to showcase this playful and fun branding.

Digital assets were then modified for social media, website and shopping cart integration, and digital screens in retail stores.





# IN-STORE MERCH DISPLAYS



Our team also developed eye-catching In-Store Merchandising for TableWeed.

In-Store Displays were sourced and deployed to retail stores across the state of Michigan, including Acrylic Displays, (4"x6" and 6"x4", 8.5"x11" and 11"x8.5" variations), custom branded Flyers, and more.



# NEW PRODUCT DEVELOPMENT

## 0.2g DISPOSABLE VAPE







Cannabis is a way of life. It creates unity, it opens pathways of understanding, it raises consciousness, and connects us to a higher purpose. Lion Order is a Rastafari cannabis brand from Rohan Marley, son of legendary reggae artist Bob Marley. Lion Order herb is grown with a deep Love and Respect for the plant. From seed to sale, each of our proprietary strains are cultivated with care to meet our five-factor standard: Aesthetic, Aroma, Flavor, Efficacy, and Resin-Release.

Welcome to the Movement. LION ORDER is a movement led by Rohan Marley and a collection of professional athletes, activists and visionaries around the world who seek everlasting change. The movement is committed to the elevation and edification of consciousness via plant medicine. **Join us.**





# CORPORATE (RE-)BRANDING

## LOGO DESIGN, PATTERNS & BRAND GUIDELINES

We helped to re-brand Lion Order's initial logo & branding and developed Custom Patterns using a textured gold foil background, and applied this new texture and patterns to all marketing assets and product packaging.

The brand identity was painstakingly re-developed throughout this entire process, with specific brand Typography (Fonts) and Color Palettes carefully selected and approved by the Company.

Comprehensive Brand Guidelines were also developed, updating the approved color scheme and designating new product names and specific Pantones to launch new product lines featuring updated packaging. All copy and content related to the brand, including website copy and product descriptions, was developed by our marketing team.

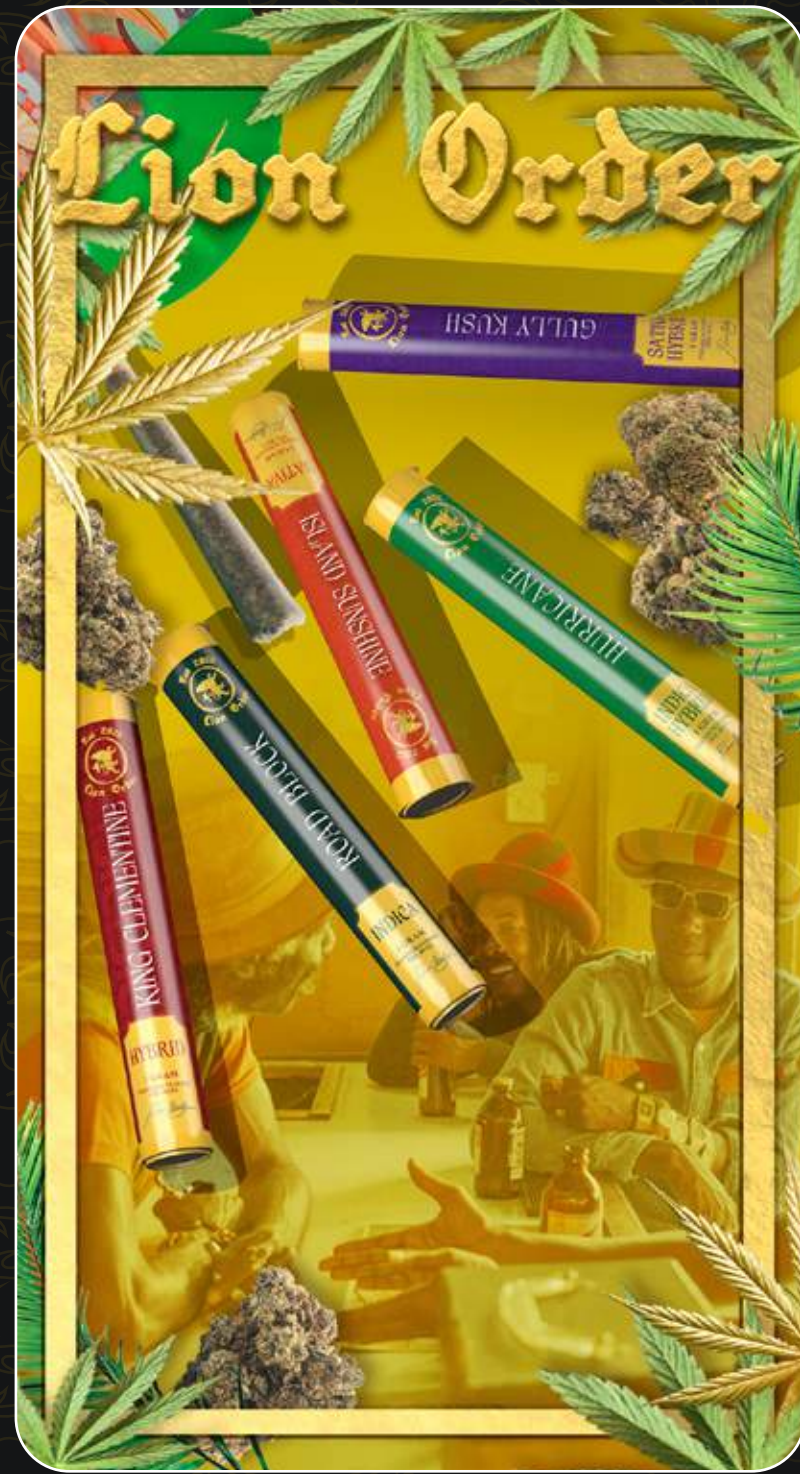
The image shows the brand name "Lion Order" in a large, bold, serif typeface. The letters are rendered in a bright yellow-gold color with a pronounced, irregular texture that mimics the appearance of gold leaf or gold foil. The text is set against a dark, almost black background that features a subtle, repeating pattern of intricate, swirling, and floral-like motifs in a slightly lighter shade of gold, creating a rich, textured backdrop for the brand name.



# PACKAGING DESIGN & 3D PRODUCT RENDERS







## DIGITAL & IN-STORE DISPLAYS

In conjunction with the Corporate Re-Branding, digital assets were developed for the brand and its product lines. 3D Product Renders were staged in detailed, multi-layered storyboards to showcase the brand's Rastafari roots in Jamaican culture-inspired scenes.





# PROMOTIONAL MERCH & SPECIAL EVENTS

The updated Lion Order branding was applied to promotional merchandising, to support special events at retail stores. Promotional merchandise was sourced from a variety of domestic and international vendors, including custom branded t-shirts, stickers, grinders, rolling trays, rolling papers, and other smoking-related accessories to complement the brand's unique style and featured sustainable materials such as wood and natural finishes.





Custom branded event tents, branded tablecloths, retractable popup banners, and more were designed and deployed to support an aggressive guerilla marketing campaign to support retail partners. Our marketing team managed a team of 10+ Brand Ambassadors who traveled throughout the state of Michigan to engage directly with consumers at on-site vendor day events, spreading product knowledge and brand awareness in conjunction with Free Product Trials and promotional merchandise.





# Lion Order

## “PRESS EVENT”

### WITH ROHAN MARLEY

In April 2023, our marketing team orchestrated a “Press Event” to announce a major investment by The Verleur Group (TVG) in Lion Order, including a brand incubation project and the re-launch of the Lion Order brand in the Michigan market. Members of local and national press outlets were invited on-site to tour the 305 Farms cultivation facility in Lawrence, MI, followed by a roundtable press conference with Rohan Marley and the Lion Order team.







The cultivation facility tour was also followed by 2 days of special events at select retail outlets across the state of Michigan, where Rohan Marley engaged directly with consumers in conjunction with live press coverage to maximize brand awareness for Lion Order.





# NEW PRODUCT LAUNCH:

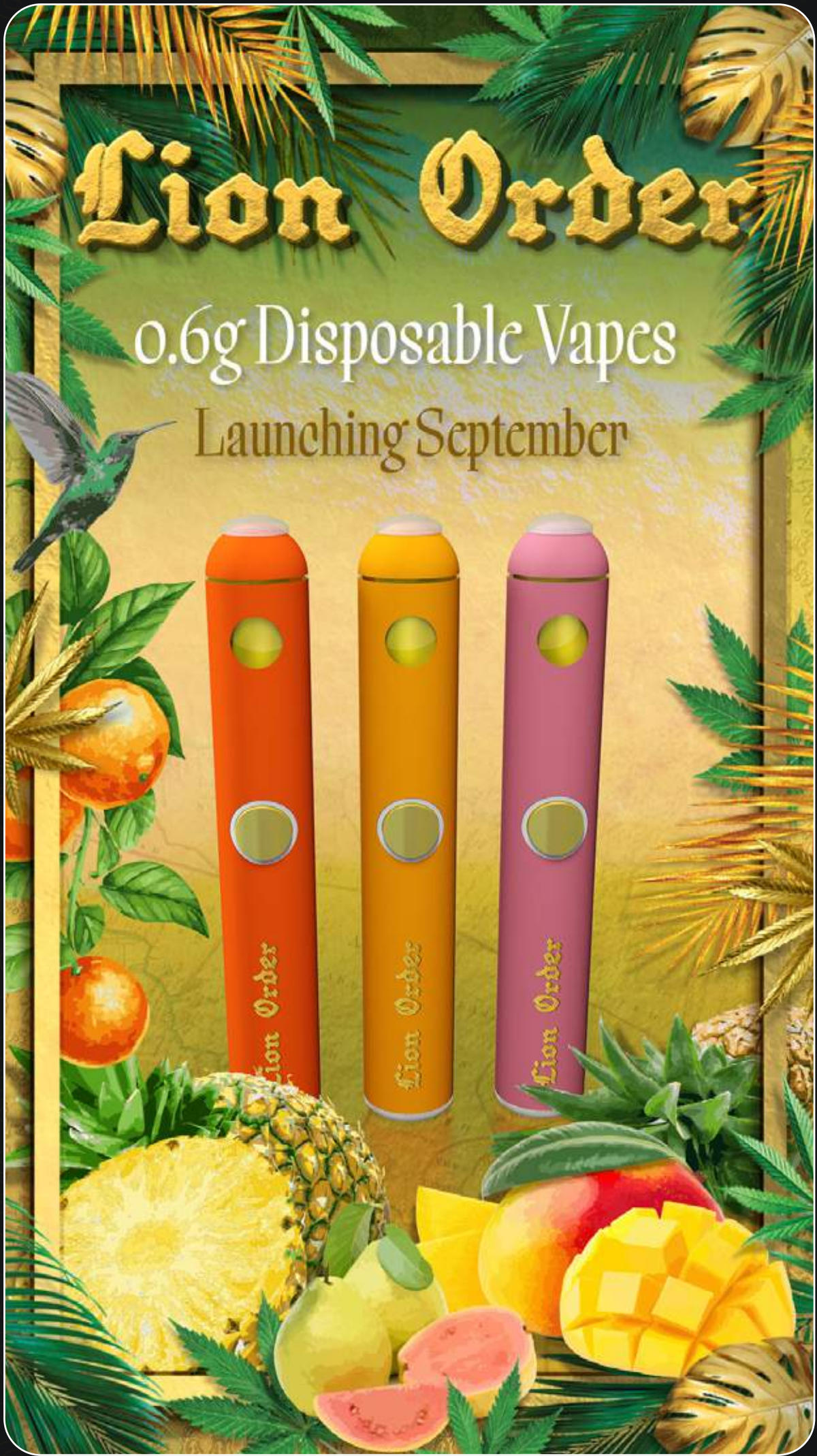
## Lion Order

### 0.6g DISPOSABLE VAPES

Our team was instrumental in the development of a brand-new line of cannabis vaporizer products for Lion Order. Tropical-inspired fruity flavors derived from organic terpenes were developed specifically for the Lion Order brand, and proprietary hardware and packaging was designed and sourced through a variety of vendors to showcase the cutting-edge vape technology of this new product line. These new products were launched to market in Q4 2023.









dope.

Premium THC products developed by Harbor Farmz in Kalamazoo, MI including AM / PM Cannabis Infused Chews featuring CBG for daytime and CBN for nighttime use, and Moon Rocks featuring premium cannabis flower dipped in THC distillate and coated in kief for maximum potency.

We developed in-store merchandising and promotional items, including retractable pop-up banners, custom logo tablecloths, stickers, and marketing campaigns to launch these products into the Michigan cannabis market through vendor day events at retail dispensaries.







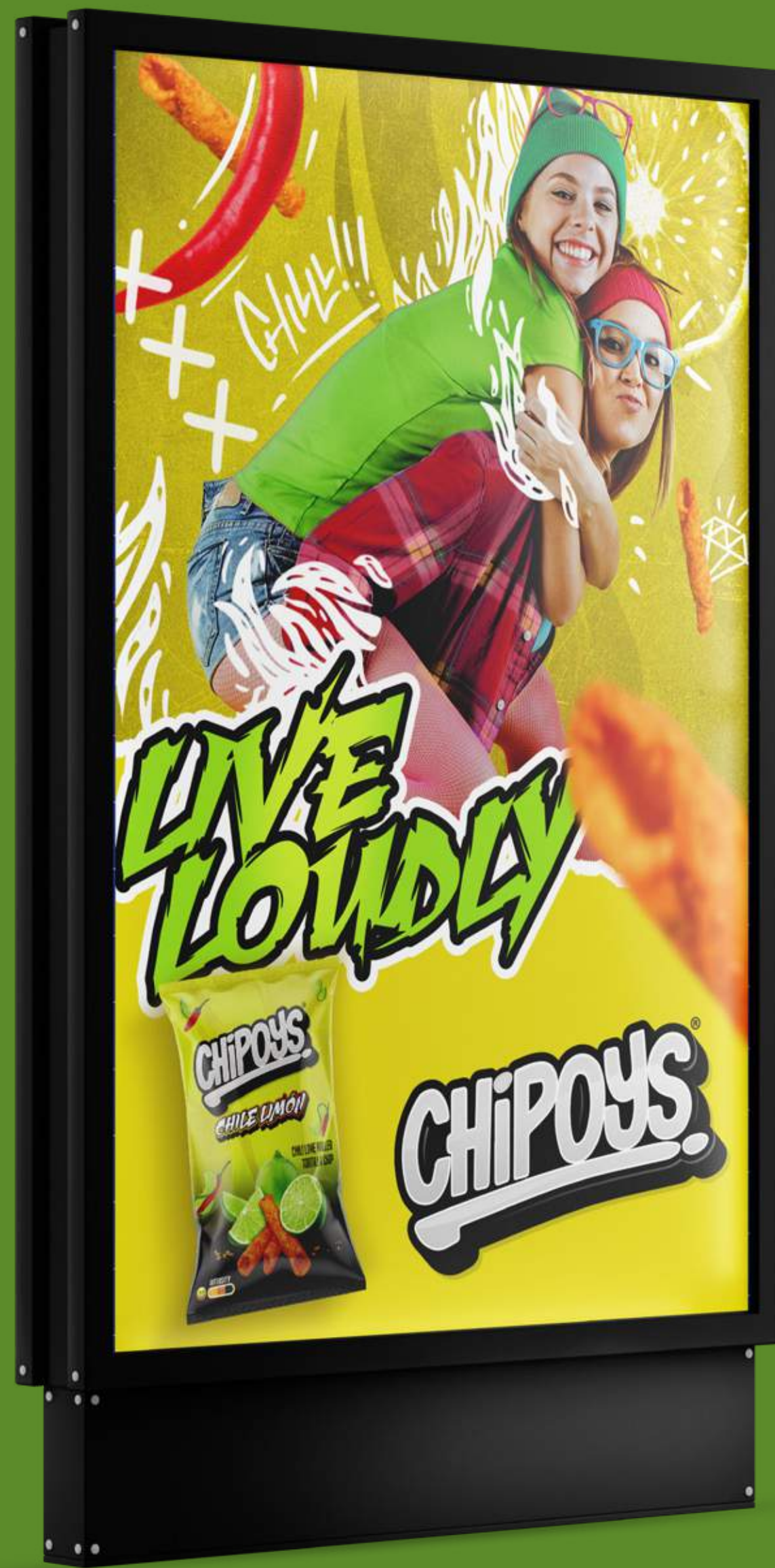
# CORPORATE ((RE-))BRANDING LOGO DESIGN, PATTERNS & BRAND GUIDELINES

Our team was tasked with the complete re-branding of ChipOys, including corporate logo re-design and developing Brand Guidelines featuring approved Fonts and Color Palettes.

We developed numerous concepts to meet the client’s needs.











CHIPOYS®

SPICY RANCH

RANCH FLAVORED  
ROLLED TORTILLA CHIP

INTENSITY  
AA

LIVE LOUDLY!

CHIPOYS®





**LIVE LOUDLY!**









**PROHIBITED™**  
one nation under the influence







BRANDING



We believe that when creating a brand, it should be done in the most human way possible, with an entire journey of learning, growing, and maturing, considering why it wants to exist, with what purpose, and how it goes about it.

# Branding



reinvent



We always start with the why, to find the conceptual path that will lead us to give meaning and identity to the future brand.

We redefine branding as the ultimate expression of strategic vision and artistic creativity.

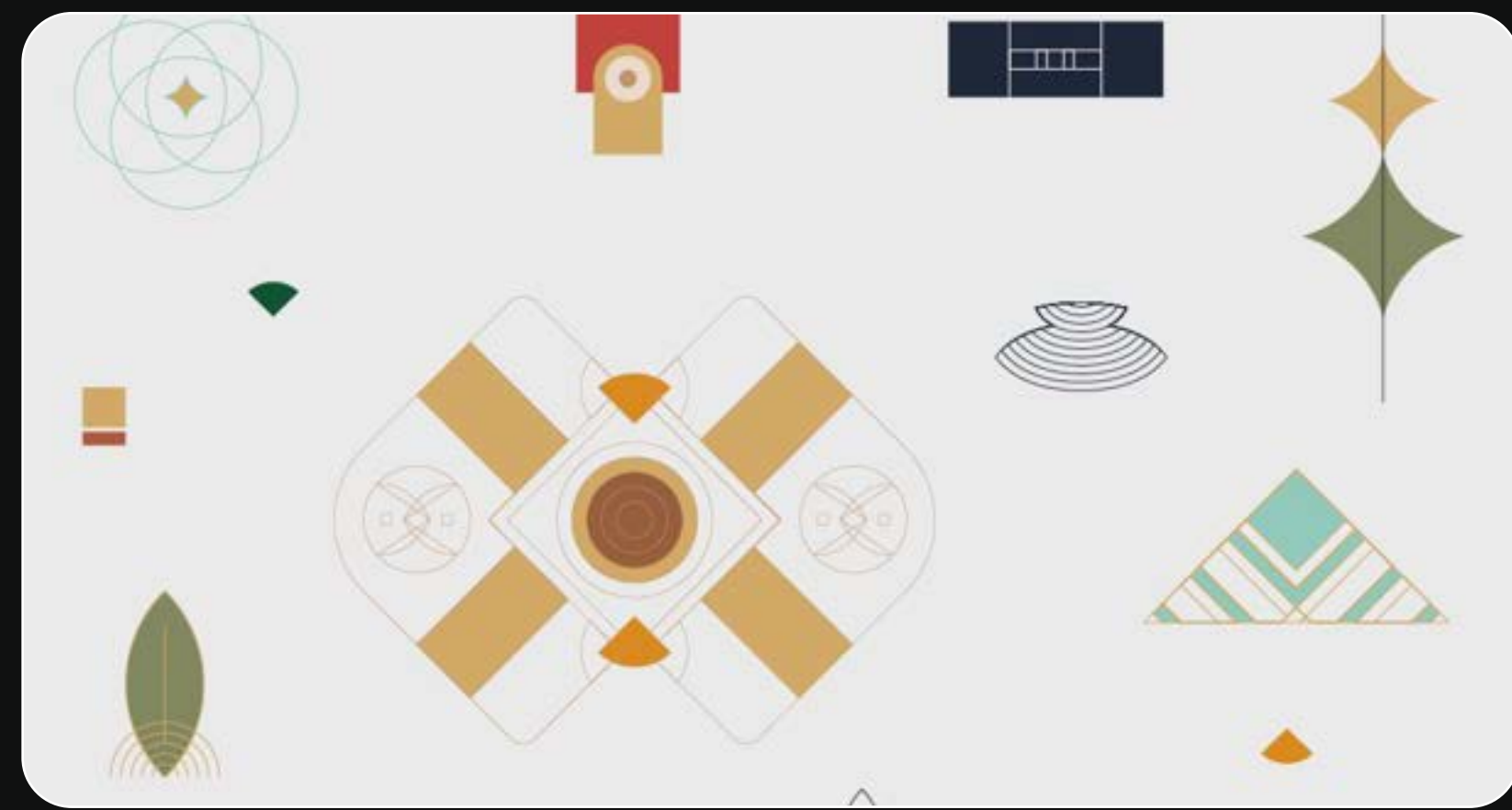
Our mission is to capture your corporate vision in a visually compelling identity that not only stands out but also drives the growth of your business.





Our working methodology aims to trace the conceptual and humanization foundations to create a brand image and a purposeful design that, through human emotions, connects and coexists with people's beliefs.

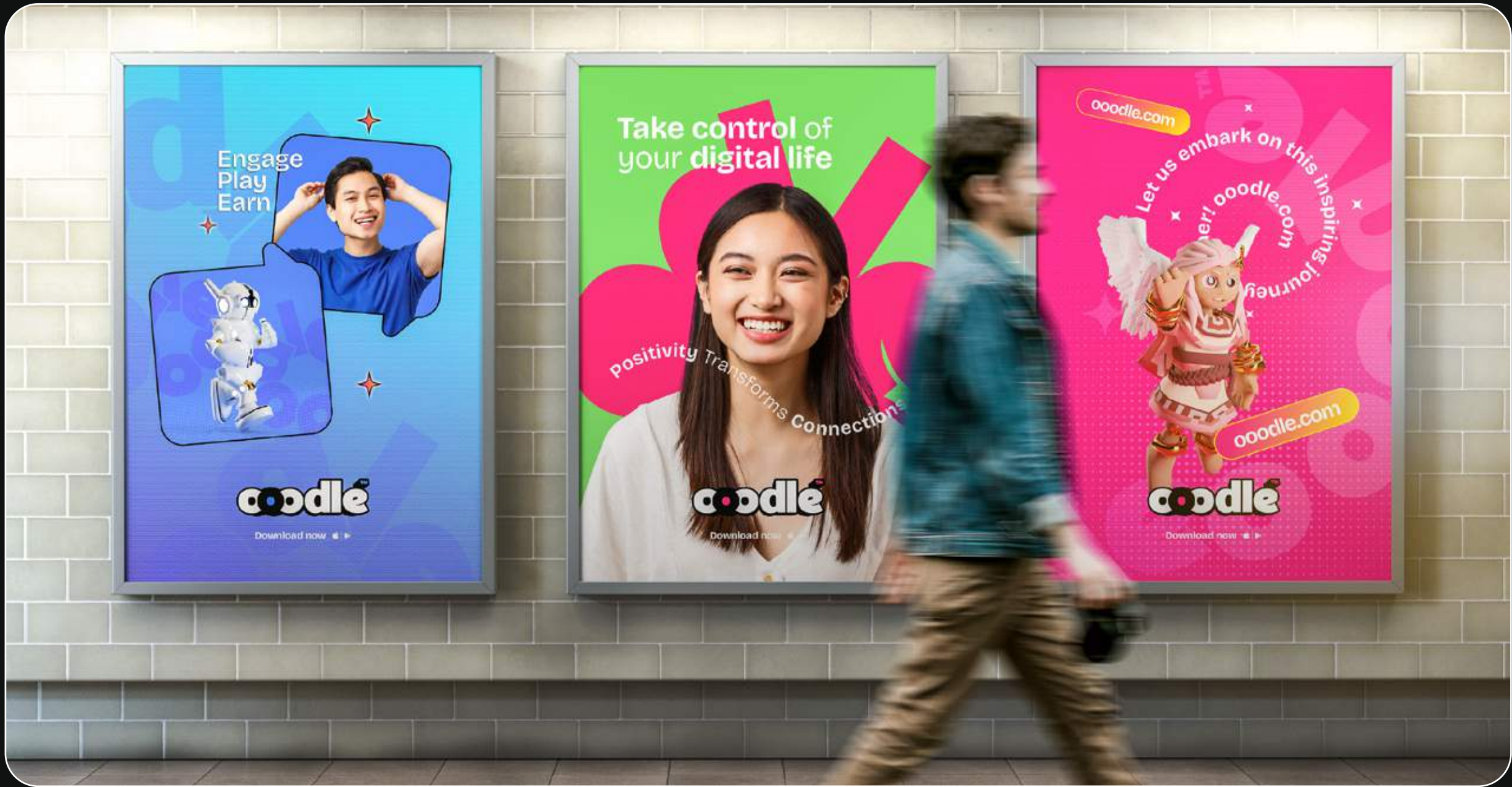
We approach each project with unwavering passion, creating expressive, bold, and innovative communications.



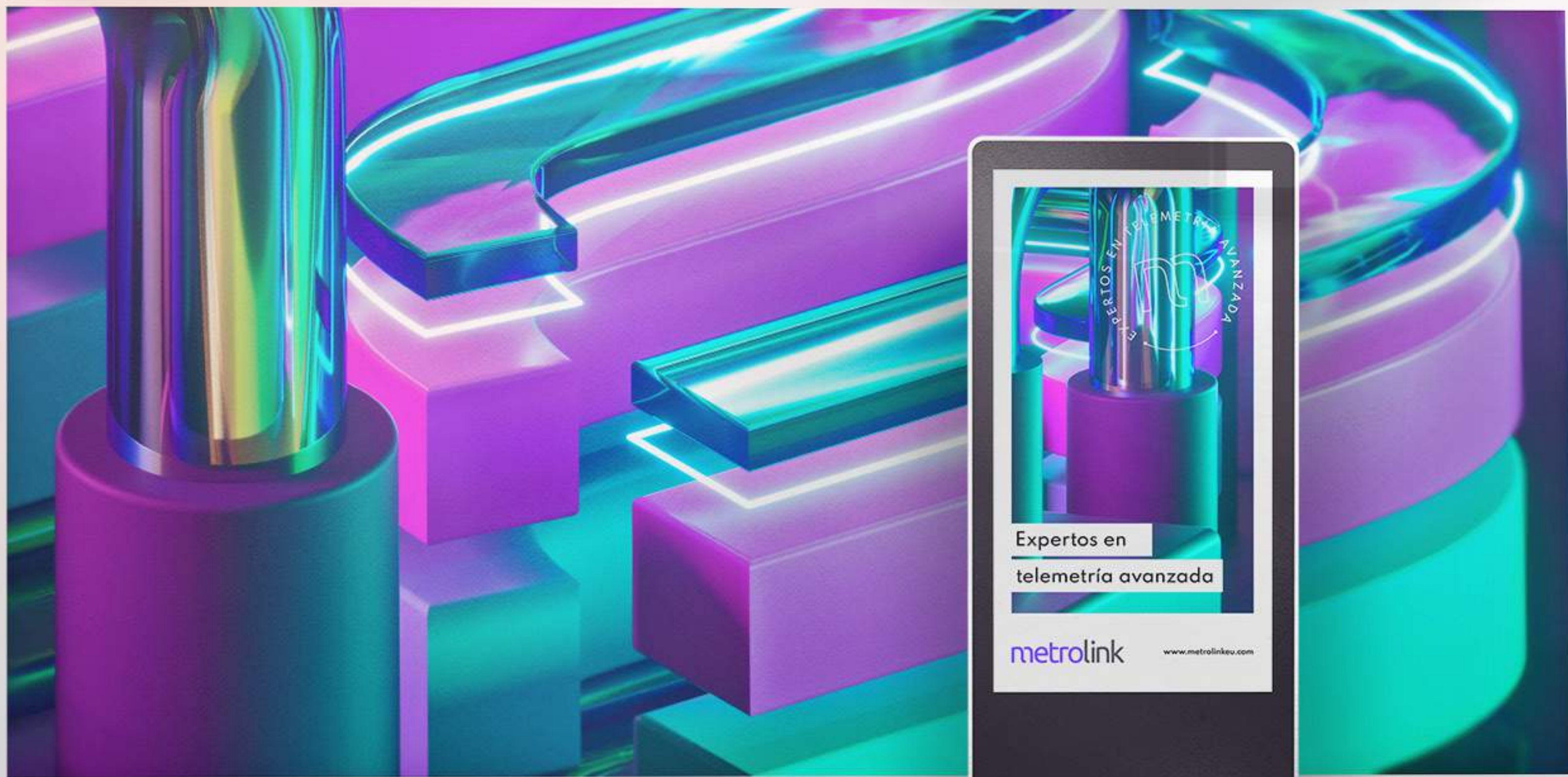












EXPERTOS EN  
telemetría avanzada

metrolink www.metrolinkeu.com

[www.metrolinkeu.com](http://www.metrolinkeu.com)

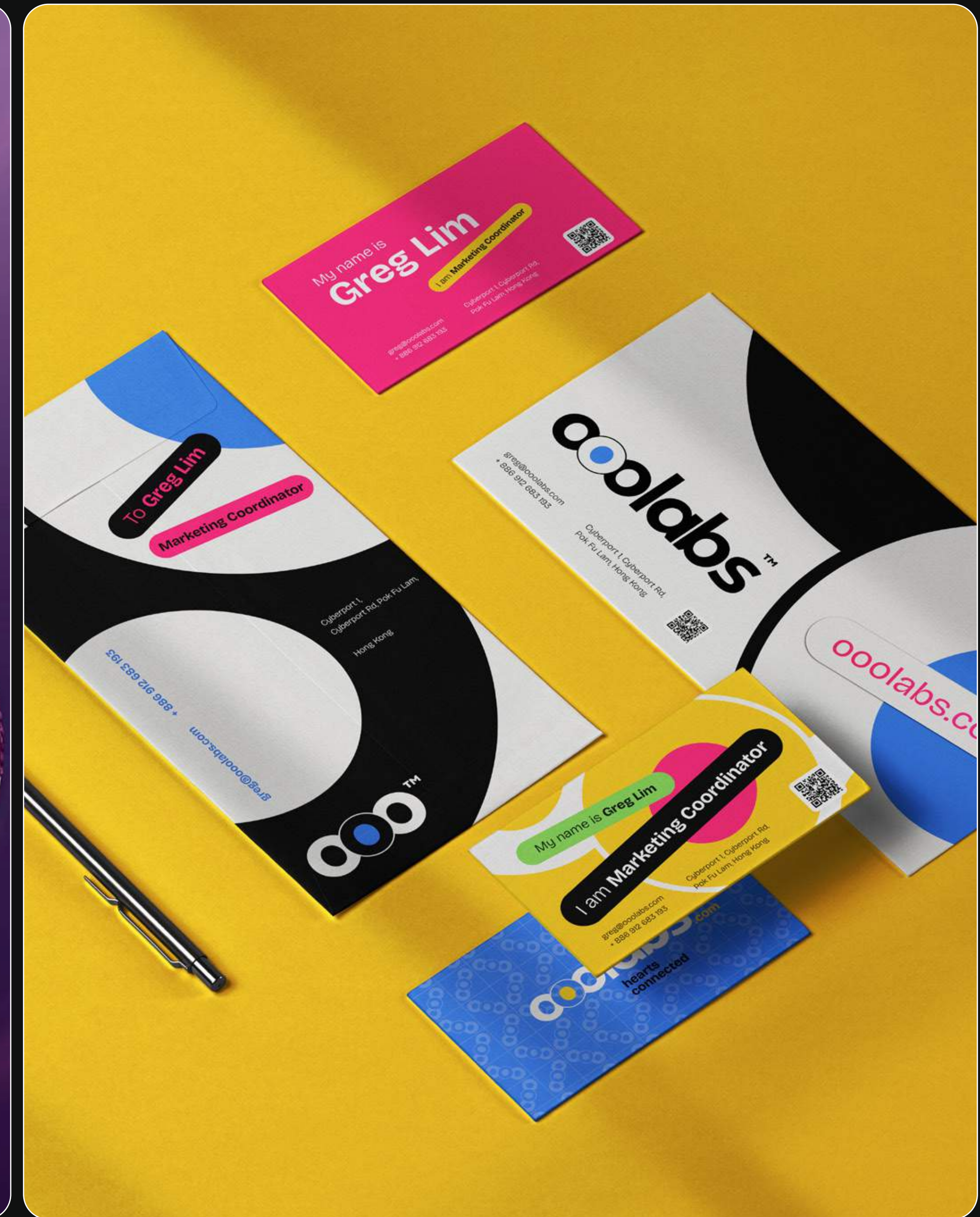


Somos creadores  
del futuro  
revolucionar

metro  
link  
sistemas  
de telemetría  
avanzada









Phase 1  
Conceptual breakdown

Brand humanization

Our process begins with the identification, research, and conceptual development of the brand, taking as a starting point the relationship between people's lives and brands.

Both humans and brands are emotional beings that evoke feelings, survive or die, create habits, behavior patterns, ideologies, tastes, and have their own point of view about what they perceive about you.

Discovery stage:

Brief  
Investigation  
Workshop (2 levels)

Debrief stage:

Insights & keywords  
Context  
What it does  
Environment & domain  
History

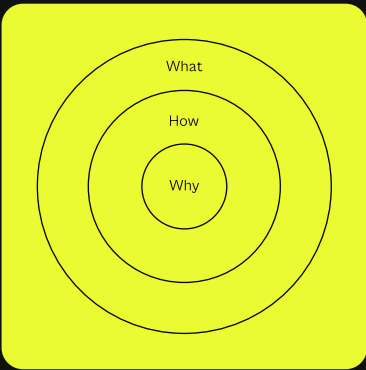
Personality traits:

The brand is and is not (comparative chart).  
Feelings & emotions  
Beliefs.  
Criteria.  
Fears.  
Weaknesses.  
Competencies & strengths.  
Inspiration.  
Aspiration.  
Motivation.  
Change triggers.  
How it does what it does.  
Values and virtues.  
Likes, desires, and longings.  
Tone of communication.  
Identifying styles.  
Warning signs.  
Individual and social behavior.  
How it wants to make friends.  
Archetypes.  
"Custom archetype."

Transversal concept

Identify the initial, superficial, or most evident concept.

Concept perspectives:  
branding - brand experience.  
Art direction and human personality. Each perspective brings with it visual and imaginary references of real-world people that provide inspiration and context to brand development.



The Golden Circle

We apply the theories of Simon Sinek as a tool to connect the dots and understand what motivates people to follow, buy, or simply believe or sympathize. Customers know what they do and how they do it. We remind them why they do it and why they should keep doing it.

Brand Purpose

It not only guides their actions but also connects emotionally with the audience. In a world saturated with choices, brands with a clear purpose stand out, establish authentic connections, and resonate on a deeper level with consumers, generating loyalty and long-term sustainability, turning them into fans. It will guide us in all brand decisions and its commitment to society, offering a powerful and relevant narrative.

Brand manifesto

It is the brand's invitation to be part of something meaningful. The relevance of the brand manifesto lies in its ability to be the authentic voice that defines the brand's core purposes and values.

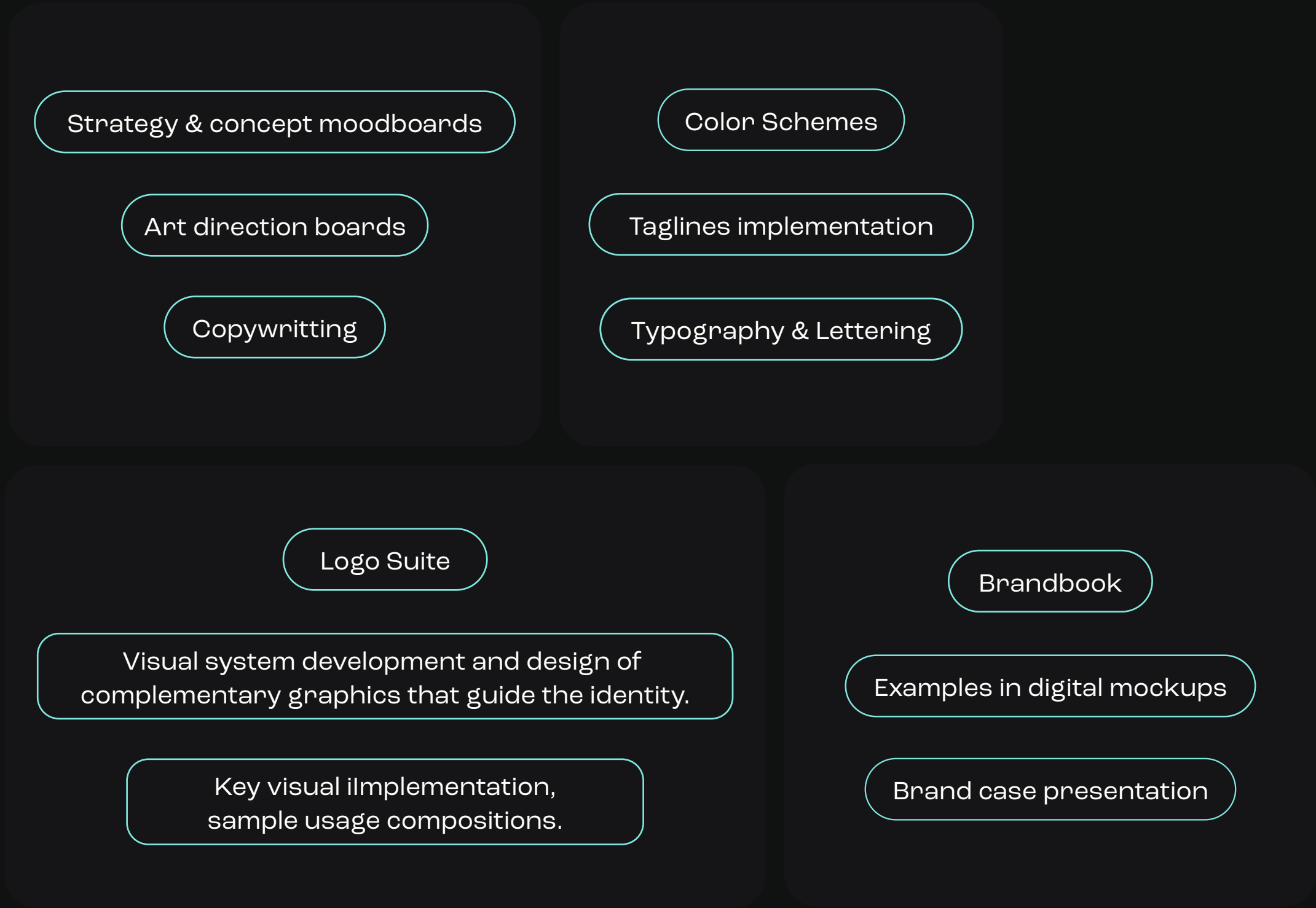
From intimacy, the manifesto, being updated and genuinely human, establishing real emotional connections, acts as the declaration to the world, stating: I do exist. It goes beyond words and conventional marketing; it invites the audience to be part of something significant, building strong and lasting relationships with the public.

I think, therefore I am



Phase 2

Let's start a riot:  
we build brand systems  
that scale your identity



Delivery pack

Brand case presentation (PDF file).

Brand manual (PDF file).

Brand strategy book (PDF file).

Asset folder: brand visual system elements for use.

Basic stationery: business cards, formats, letterhead, postcards, folders (to be agreed upon for each project).

Basic templates: optimized formats and pieces for non-designers (to be agreed upon for each project).

Basic presentation templates: optimized formats for presentations (PowerPoint, Google Slides, or PDF) ready to edit, especially for non-designers (to be agreed upon for each project).

Basic social grid: during the project development, we create real pieces with clear communication and brand messages, following the look and feel of the system. These pieces are useful to start a new feed on Instagram and are ready to publish (to be agreed upon for each project).

Meeting, presentation, and approval. (Delivery is done through a private Google Drive folder).

**Note: The deliverables and pieces to be agreed upon may vary depending on the chosen service package and the specific needs of each project, considering what was established in the approved commercial proposal.**



For all those who  
live proudly outside  
of the ordinary

**Hello Start-up**  
We work with founders to transform their ideas into something they can use with pride.  
  
Together, we'll bring your product to market, establish a brand, and create an experience that really connects.

**Growing brands**  
Your brand is up and running and deserves the next level.  
  
We support the growth of your business and breathe new purpose into the essence of your existing brand.

**Rebel life**  
Are you a personal brand? This is for all the rebels, independent people who loves what they do. Photographers, filmmakers, artist, coaches, dentist, influencer, sales lover or even a accountant. We can help you with your ideas and make it visual, so that you really take of and give yourself an identity with all your potential.

We offer initial packages that fit your needs and budget:

Lite branding pack 01

Lite branding pack 02

Midi branding pack

Full branding pack

All our branding projects have the optimized process for the development of effective brands. Phase 1 is included in all our brand packages. Terms and conditions are specified prior to the start of the project.



Make it real

# From intricate challenges to collaborative partnerships

## A unique partnership

Kiddo™ takes a different approach to every client relationship and project. We work with you to learn about you and your business, to adopt your brand as our own and adapt ourselves to your needs.

## Better call Kiddo™

- No hiring process and employee contracts.
- No dealing with turnover.
- Next level bilingual, diverse and creative team.
- Daily communication with team.
- Dedicated team for your project and brand.
- No need to manage marketing team.
- Manicured processes.
- Dynamic & effective digital and retail marketing strategies.
- Schedule adjustable to your time zone.
- In-house partnership.
- Referral system and benefits for your next project.
- Empathy, dedication and kindness towards people.



## 100% collaborative, personalised support

We go beyond the usual client - studio relationship. We are close to you, and our communication is constant and tailored to your needs.



## The strategic ally with a worldwide creative mindset

Passionate about world culture and always up-to-date on trends that will keep you updated and looking towards the future.



## Simplicity is beautiful

Create with us your scope of work and relax! We've refined the way as we communicate with you as a inhouse team.



## Always in sync

You will always be in touch with us through the channels you prefer. Consult us for whatever you need, whenever you need it.



## Load up as many task you want

Our project management team will make your life simpler and more comfortable, updating the status of your project. We'll chip away as we go.



## Success tracking and speed delivery

We use systems and tools to give you access to see the progress of each task and stay up-to-date. We plan each project thoroughly to ensure appropriate execution times.



# Start our partnership from the stage where you are

Kiddo™ can help your  
business from any of one of  
these stage.

## Development

An idea is born and it's time to bring it to life. In this stage, the focus will be on developing your brands to fit your products / services into the niche targeted markets.

Market research / brand  
concepting / brand story / content  
creation / web development

## Start up

As each brand is developed, we'll launch it into the market by creating marketing campaigns online and reatil. We'll define a custom built strategy for you, taking in account your budget and planning.

SEO / social media / ad management /  
field strategies / printing

## Growth

Your business has taken off. It's generating sales and a healthy ROI on your marketing efforts. Now it's time to scale the strategy and take you to the next level.

SEO / social media / ad  
management / field strategies /  
merchandising

## Expansion

You have fought all your battles and won. The blueprint has been established and now it's time to evaluate the future of your brands and what is the smartest choice as a business owner.

Investor relations / investor pitch  
deck / company expansion deck /  
revenue sharing & partnership  
agreements / consulting / financial  
support / real estate relations /  
new market research





# PACKAGING



# Packaging



Our packaging design process focuses on the precision with which we capture the visual narrative that tells the brand's story.

We create packaging for products in different categories of global niches, with impactful design strategies that captivate an emotionally connect with the audience.

We strengthen the brand's identity and its ability to stand out in the market by giving it the opportunity to tell powerful visual stories and differentiate itself from other brands in a competitive market.











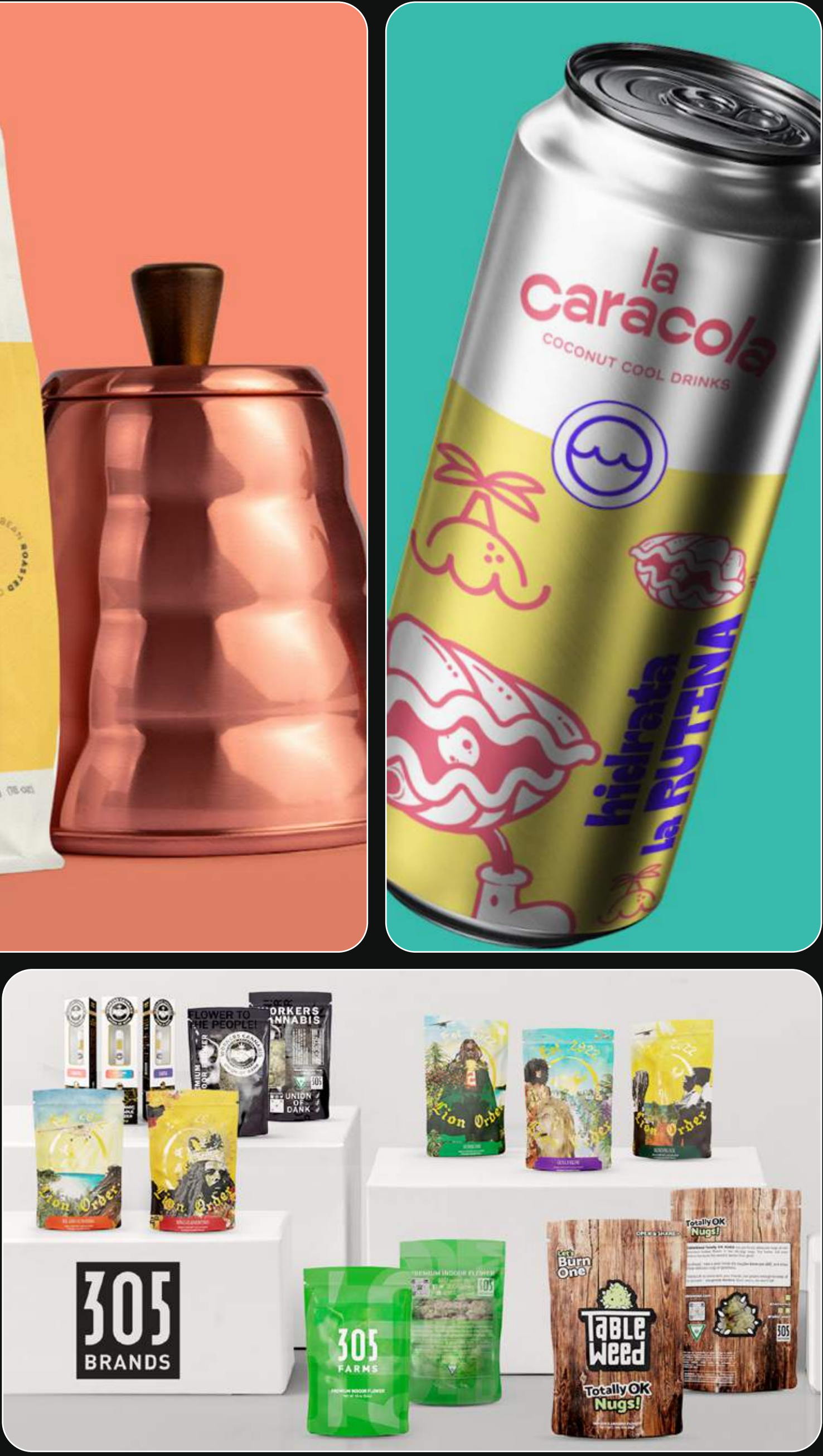
# SHEBA























# ART DIRECTION



## Art direction



Art direction is the rebellion that paves the way to discover and reveal the true brand identity; it is the link between strategy and visual expression that resonates on a deeper and more human emotional level.

We begin the passionate search for the authentic essence. We immerse ourselves in our creative process with the conviction that each project has a unique story to live and tell.

From conceptual strategy to visual execution, each element is carefully selected and created to express the distinctive identity of the brand.



Start your journey

Go the Distance,  
Feel the Cloooseness!

Spread Looove!  
oolabs.com

oolabs.com

Technology Inspired  
by peoople

GROWN IN  
OUR ROOTS

WE ARE A  
LEADERSHIP  
COMMUNITY



emprendia agencia

todo empieza  
por lo esencial

WE ARE WHAT IS FELT

kolila

PINK BOURBON

kolila

VIVE  
LA REVOLUCIÓN  
DE TU PROPIO SER

ANATOLIO

-REBELDÍA EN UNA TAZA DE CAFÉ-

CHATTORE

CHATTORE







www.metrolinkeu.com

m

ooo

# Somos creadores del cambio

revolucionarios de la calidad

HERENCIA ARTESANAL

EL PODER DE HACER REALIDAD

LLEVAMOS EN CADA GOTITA UNA VERDADERA AMISTAD

GUIADOS POR EL ESPÍRITU

SOMOS LA PARTE DE LA INMENSIDAD

SOMOS LOS SABORES

CONFÍA EN NUESTRAS MANOS

LA VIDA SUEÑA LO GRANDE

MENSAJEROS DEL ORIGEN FANTÁSTICO

SHEBA

HERENCIA ARTESANAL

BELGIAN IRISH RED ALE 5% ALC.

CONT. NET. 330 ml.

EL EXCESO DE ALCOHOL ES PERJUDICIAL PARA LA SALUD









**CHATTORE**







# PRODUCT SHOWCASE



## Product showcase

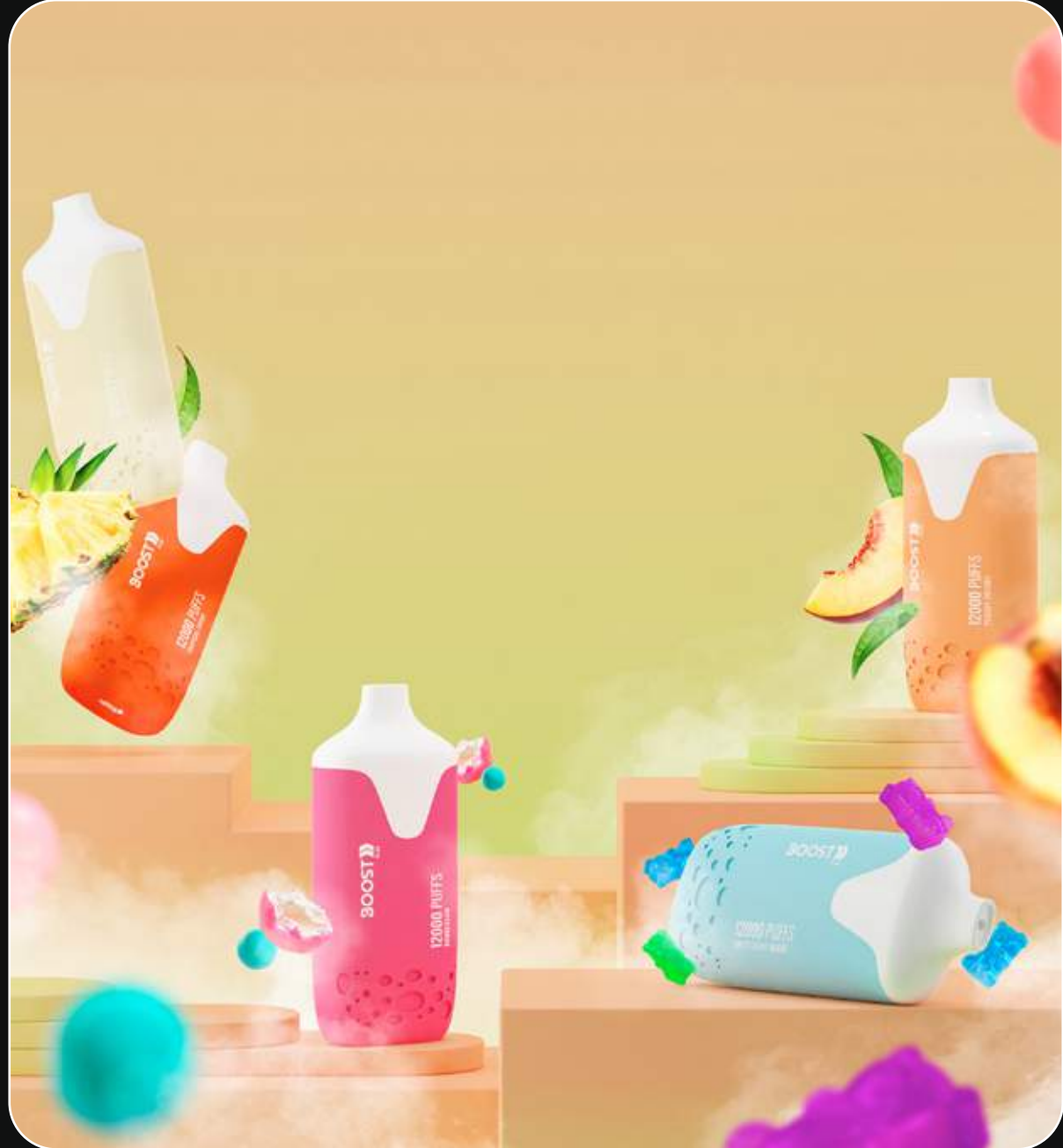


Our mission is to enhance the brand's personality, beautify, and enhance the appearance of each product, ensuring that it stands out in any context.

It's about taking it to another level, optimizing its visual appeal and maximizing its potential.

We elevate its digital and physical presentation, creating real, impactful, and attractive display experiences through 3D tools, post-production, and animation.














Each project is the work of our lives, which is why we want your product to reach its maximum post-digital expression, allowing people to have closeness and connection with what they are consuming. Kiddo™ Studio helps your brand gain fans for your products.









# GRAPHIC DESIGN



# Collateral graphic design

We adopt a structured approach from collateral graphic design, working closely with clients, developing products that not only meet the needs of audiences but also keep close to the conceptual foundations that contribute to the overall success of the project.

Brand graphics

Key visuals

Trade show concepts

In-store merchandising

Out-store merchandising

Merch & souvenirs

Icon design

Icon design

Digital design

Illustration

Brand guidelines

Catalog design

Infographics and editorial

Photography

Pitch deck design

Animation & motion graphics

Portfolio brand books

Post production and retouch

Business cards & stationary

Design of all common print media

Digital marketing graphics



Our design strategy creates modular processes to build solid graphic systems that ensure each project is on the right path from the beginning and establishes a clear roadmap to achieve the desired results.













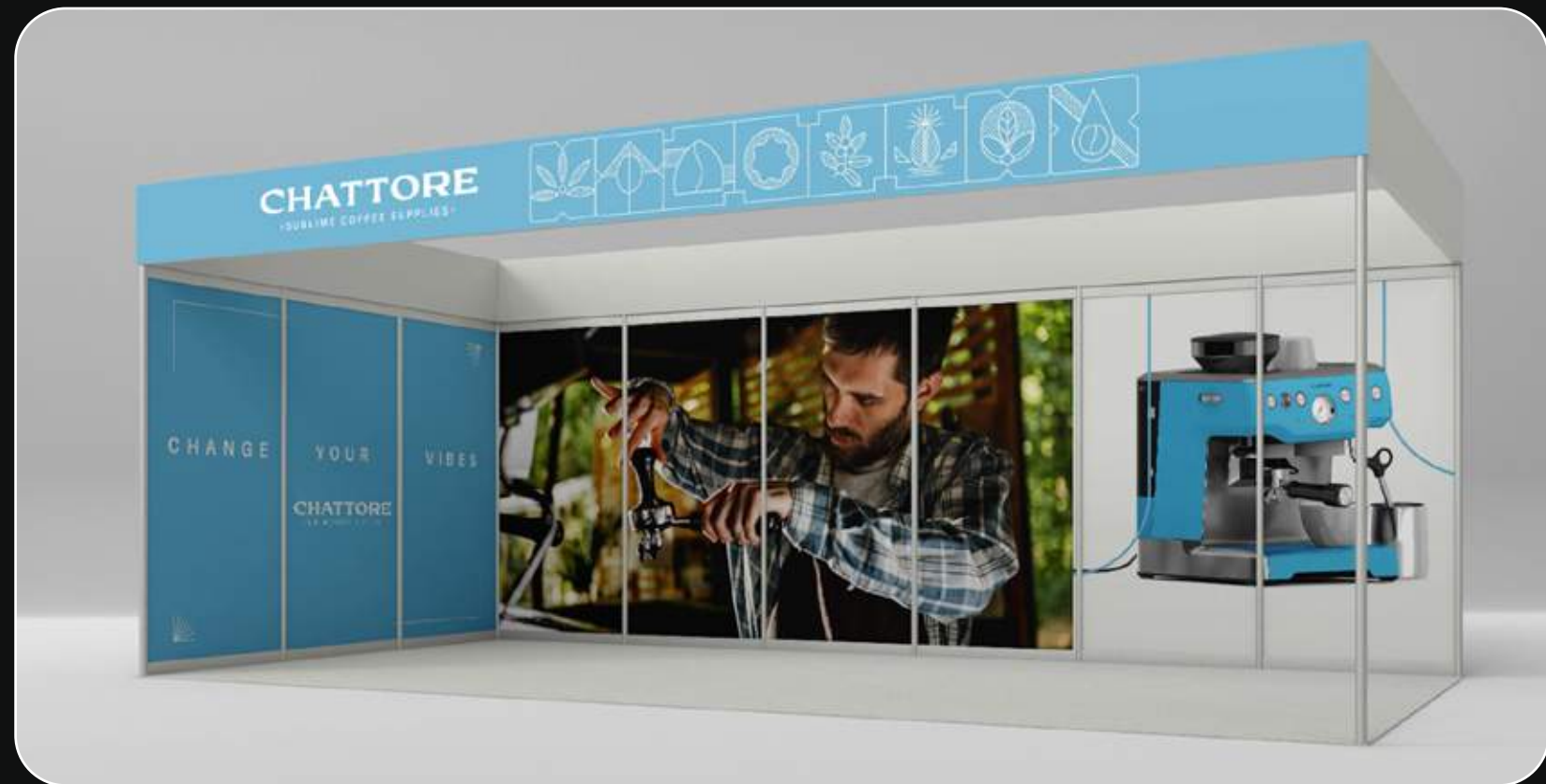








We implement offline marketing tactics in our strategies developing in-store / outdoor merchandising assets, events, and activations we do to promote your products and services.







Your journey  
starts here!

**coodle**<sup>TM</sup>



Engage • Play • Earn

**coodle**<sup>TM</sup>

Download now  





THANKS