

01/11/2024





New Item Form

Brand / Supplier Information	
Supplier Name	DESTIHL Brewery
Brand Name	DESTIHL
Consumer Brand Name	DESTIHL Brewery
Product Information	
Product Logo	
Product Name	DeadHead Imperial IPA
Consumer Product Name	Destihl Deadhead Imperial IPA
Product Type	Beer
Product Style	IPA
Product Sub Style	American IPA
Country of Origin	United States
Region	Illinois
Sub Region	Illinois
Appellation	Illinois
Vineyard	Illinois
Product Story	This brew pours a clear straw color and boasts an aromatic blend of tangerine, grapefruit, and a hint of passionfruit from Citra and Mosaic hops, rounded out by a piney note from Chinook. It's full-bodied with a crisp, dank, and pithy finish that won't overwhelm your palate. Cheers!
Variety Pack	No
Limited Release	No
Military	No
Non-Alcoholic	No
ABV	9.0%
Juice %	
Material	Grain
Sub Material	
Color	
Carbonated	Yes
Aged	
Flavor	

Fanciful Name	
Gluten Free	
Kosher	
Organic	
Non GMO	

Beer Attributes	
Beer Segment	
IBU	
SRM	
Strength	Very High

Package #1	
Main	
Base Attributes	
VIP Item ID	101778107
Supplier Item Code	19CANDHIMP
Supplier Item Description	DeadHead Imperial IPA 19.2oz Can
Item Description	Destihl Deadhead Imperial IPA 12/19.2 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	12
Retail Packs per Case	12
Units per Retail Pack	1
Volume of Unit	19.2
Unit of Measure	oz
Oz per Case	230.400

mL per Case	6813.734
Package Type	Single
Package Size	19.2 oz Can
Package Size Short	
Consumer Package Size	
Package ABV	9.0%
Container Type	Can
Container Material	Aluminum
Case Box Material	Cardboard
Outer Packaging	Box
Special Container	
Unit Closure Type	Alternative
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	 8 59708 00294 2 0-08-59708-00294-2
Unit GTIN/UPC	 8 59708 00294 2 0-08-59708-00294-2
Weights & Dimensions	
Unit Length (in.)	2.60
Unit Width (in.)	2.60
Unit Height (in.)	7.40
Unit Weight (lbs.)	1.26
Retail Length (in.)	2.60
Retail Width (in.)	2.60
Retail Height (in.)	7.40
Retail Weight (lbs.)	1.26
Case Length (in.)	10.90
Case Width (in.)	8.00
Case Height (in.)	7.40
Case Weight (lbs.)	15.40
Pallet Length (in.)	56.00
Pallet Width (in.)	44.00
Pallet Height (in.)	60.00
Pallet Weight (lbs.)	2500.00
Logistical Attributes	

Cases/Kegs per Pallet	108
Cases per Layer	18
Layers per Pallet	6
Shelf Life Days	180
Code Date Format	MMDDYY
Code Date Days	120
BATF Units per Case	12
TTB Cola ID	

Package #2	
Main	
Base Attributes	
VIP Item ID	101778108
Supplier Item Code	101778108
Supplier Item Description	Destihl Deadhead Imperial IPA 15.5 gal
Item Description	Destihl Deadhead Imperial IPA 15.5 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	15.5
Unit of Measure	gal
Oz per Case	1984.000
mL per Case	58673.855
Package Type	Draft
Package Size	15.5 gal Keg
Package Size Short	

Consumer Package Size	
Package ABV	9.0%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	No Case/Box
Outer Packaging	
Special Container	
Unit Closure Type	Alternative
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	16.13
Unit Width (in.)	16.13
Unit Height (in.)	23.38
Unit Weight (lbs.)	160.00
Retail Length (in.)	16.13
Retail Width (in.)	16.13
Retail Height (in.)	23.38
Retail Weight (lbs.)	160.00
Case Length (in.)	16.13
Case Width (in.)	16.13
Case Height (in.)	23.38
Case Weight (lbs.)	160.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1410.00
Logistical Attributes	
Cases/Kegs per Pallet	8
Cases per Layer	8
Layers per Pallet	1
Shelf Life Days	180
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	

Package #3

Main

Base Attributes	
VIP Item ID	101778118
Supplier Item Code	101778118
Supplier Item Description	Destihl Deadhead Imperial IPA 5.2 gal
Item Description	Destihl Deadhead Imperial IPA 5.2 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	5.2
Unit of Measure	gal
Oz per Case	665.600
mL per Case	19684.133
Package Type	Draft
Package Size	5.2 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	9.0%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	

Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	
Unit Width (in.)	
Unit Height (in.)	
Unit Weight (lbs.)	
Retail Length (in.)	9.25
Retail Width (in.)	9.25
Retail Height (in.)	23.38
Retail Weight (lbs.)	58.00
Case Length (in.)	9.25
Case Width (in.)	9.25
Case Height (in.)	23.38
Case Weight (lbs.)	58.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1250.00
Logistical Attributes	
Cases/Kegs per Pallet	20
Cases per Layer	20
Layers per Pallet	1
Shelf Life Days	180
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	