

02/08/2024







New Item Form

Brand / Supplier Information	
Supplier Name	DESTIHL Brewery
Brand Name	DESTIHL
Consumer Brand Name	DESTIHL Brewery
Product Information	
Product Logo	A logo for 'Evel Knievel Imperial IPA' featuring a motorcycle rider in a white suit and helmet, surrounded by a ring of fire. The text 'Evel Knievel' is written in a stylized, cursive font above the rider, and 'IMPERIAL IPA' is written in a bold, sans-serif font below. The background is dark blue with a subtle pattern.
Product Name	Evel Knievel Imperial IPA
Consumer Product Name	Destihl Evel Knievel Imperial IPA
Product Type	Beer
Product Style	IPA
Product Sub Style	Double IPA
Country of Origin	United States
Region	United States
Sub Region	United States
Appellation	United States
Vineyard	United States
Product Story	<p>Evel Knievel Imperial IPA is a daring West Coast-style brew that is ramped up with a thrilling burst of hoppiness, fruity aromas and perfectly balanced bitterness. Citra, Mosaic & Chinook hops take center stage, soaring through the flavor profile, while a vintage malt backdrop adds a touch of nostalgia.</p>
Variety Pack	No
Limited Release	No
Military	No
Non-Alcoholic	No
ABV	9.0%
Juice %	
Material	Grain
Sub Material	
Color	
Carbonated	Yes

Aged	
Flavor	
Fanciful Name	
Gluten Free	
Kosher	
Organic	
Non GMO	

Beer Attributes	
Beer Segment	Craft
IBU	60
SRM	
Strength	Very High

Package #1	
Main	
Base Attributes	
VIP Item ID	101808504
Supplier Item Code	EKIMP16CN
Supplier Item Description	Evel Knievel Imperial IPA 16oz 4pk
Item Description	Destihl Evel Knievel Imperial IPA 6/4 / 16 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	24
Retail Packs per Case	6
Units per Retail Pack	4
Volume of Unit	16
Unit of Measure	oz
Oz per Case	384.000
mL per Case	11356.224
Package Type	Package
Package Size	4 Pack (16 oz Cans)
Package Size Short	
Consumer Package Size	
Package ABV	9.0%
Container Type	Can
Container Material	Aluminum
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	 8 59708 00294 2 0-08-59708-00294-2
Unit GTIN/UPC	 8 59708 00294 2 0-08-59708-00294-2
Weights & Dimensions	

Unit Length (in.)	
Unit Width (in.)	
Unit Height (in.)	
Unit Weight (lbs.)	
Retail Length (in.)	5.20
Retail Width (in.)	5.20
Retail Height (in.)	6.20
Retail Weight (lbs.)	4.40
Case Length (in.)	16.00
Case Width (in.)	11.25
Case Height (in.)	6.50
Case Weight (lbs.)	26.50
Pallet Length (in.)	
Pallet Width (in.)	
Pallet Height (in.)	
Pallet Weight (lbs.)	
Logistical Attributes	
Cases/Kegs per Pallet	80
Cases per Layer	10
Layers per Pallet	8
Shelf Life Days	150
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	24
TTB Cola ID	24038001000981

Package #2	
Main	
Base Attributes	
VIP Item ID	101808511
Supplier Item Code	EKIMPSB
Supplier Item Description	Evel Knievel Imperial IPA 5.16 gal Keg
Item Description	Destihl Evel Knievel Imperial IPA 5.16 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States

Holiday/Seasonal	
Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	5.16
Unit of Measure	gal
Oz per Case	660.480
mL per Case	19532.715
Package Type	Draft
Package Size	5.16 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	9.0%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	9.25
Unit Width (in.)	9.25
Unit Height (in.)	23.38
Unit Weight (lbs.)	58.00
Retail Length (in.)	9.25
Retail Width (in.)	9.25
Retail Height (in.)	23.38
Retail Weight (lbs.)	58.00
Case Length (in.)	9.25
Case Width (in.)	9.25
Case Height (in.)	23.38

Case Weight (lbs.)	58.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1250.00
Logistical Attributes	
Cases/Kegs per Pallet	20
Cases per Layer	20
Layers per Pallet	1
Shelf Life Days	120
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	24038001000982

Package #3	
Main	
Base Attributes	
VIP Item ID	101808514
Supplier Item Code	EKIMPHB
Supplier Item Description	Evel Knievel Imperial IPA 15.5 gal Keg
Item Description	Destihl Evel Knievel Imperial IPA 15.5 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	15.5

Unit of Measure	gal
Oz per Case	1984.000
mL per Case	58673.855
Package Type	Draft
Package Size	15.5 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	9.0%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	16.13
Unit Width (in.)	16.13
Unit Height (in.)	23.38
Unit Weight (lbs.)	160.00
Retail Length (in.)	16.13
Retail Width (in.)	16.13
Retail Height (in.)	23.38
Retail Weight (lbs.)	160.00
Case Length (in.)	16.13
Case Width (in.)	16.13
Case Height (in.)	23.38
Case Weight (lbs.)	160.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1410.00
Logistical Attributes	
Cases/Kegs per Pallet	8
Cases per Layer	8
Layers per Pallet	1
Shelf Life Days	
Code Date Format	

Code Date Days	
BATF Units per Case	1
TTB Cola ID	24038001000982