

02/08/2024



New Item Form

Brand / Supplier Information	
Supplier Name	DESTIHL Brewery
Brand Name	DESTIHL
Consumer Brand Name	DESTIHL Brewery
Product Information	
Product Logo	
Product Name	True Evel American Blonde Ale
Consumer Product Name	Destihl True Evel American Blonde Ale
Product Type	Beer
Product Style	Pale Ale
Product Sub Style	Blonde Ale
Country of Origin	United States
Region	United States
Sub Region	United States
Appellation	United States
Vineyard	United States
Product Story	<p>True Evel American Blonde Ale is inspired by Evel Knievel's famous stunts and his roots in Big Sky Country. This beer ramps up from a crisp, malty base contributed by both Briess & Montana Craft Malts, jumps forward from there with a cream ale-style yeast blend of both lager & ale strains, and then lands with low hop notes and a hint of sweetness, delivering a Blue-Ribbon flavor profile reminiscent of Knievel's audacious feats.</p>
Variety Pack	No
Limited Release	No
Military	No
Non-Alcoholic	No
ABV	5.7%
Juice %	
Material	Grain
Sub Material	

Color	Golden
Carbonated	Yes
Aged	
Flavor	
Fanciful Name	
Gluten Free	
Kosher	
Organic	
Non GMO	



Beer Attributes	
Beer Segment	Craft
IBU	15
SRM	
Strength	Standard

Package #1	
Main	
Base Attributes	
VIP Item ID	101808512
Supplier Item Code	EKTRUSB
Supplier Item Description	True Evel American Blonde Ale 5.16 gal Keg
Item Description	Destihl True Evel American Blonde Ale 5.16 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1

Units per Retail Pack	1
Volume of Unit	5.16
Unit of Measure	gal
Oz per Case	660.480
mL per Case	19532.715
Package Type	Draft
Package Size	5.16 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	5.7%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	9.25
Unit Width (in.)	9.25
Unit Height (in.)	23.38
Unit Weight (lbs.)	58.00
Retail Length (in.)	9.25
Retail Width (in.)	9.25
Retail Height (in.)	23.38
Retail Weight (lbs.)	58.00
Case Length (in.)	9.25
Case Width (in.)	9.25
Case Height (in.)	23.38
Case Weight (lbs.)	58.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1250.00
Logistical Attributes	
Cases/Kegs per Pallet	20
Cases per Layer	20
Layers per Pallet	1

Shelf Life Days	120
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	24038001000980

Package #2	
Main	
Base Attributes	
VIP Item ID	101808507
Supplier Item Code	EKTRU16CN
Supplier Item Description	True Evel American Blonde Ale 16oz 4pk
Item Description	Destihl True Evel American Blonde Ale 6/4 / 16 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	24
Retail Packs per Case	6
Units per Retail Pack	4
Volume of Unit	16
Unit of Measure	oz
Oz per Case	384.000
mL per Case	11356.224
Package Type	Package
Package Size	4 Pack (16 oz Cans)
Package Size Short	
Consumer Package Size	
Package ABV	5.7%

Container Type	Can
Container Material	Aluminum
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	 8 59708 00299 7 0-08-59708-00299-7
Unit GTIN/UPC	 8 59708 00299 7 0-08-59708-00299-7
Weights & Dimensions	
Unit Length (in.)	
Unit Width (in.)	
Unit Height (in.)	
Unit Weight (lbs.)	
Retail Length (in.)	5.20
Retail Width (in.)	5.20
Retail Height (in.)	6.20
Retail Weight (lbs.)	4.40
Case Length (in.)	16.00
Case Width (in.)	11.25
Case Height (in.)	6.50
Case Weight (lbs.)	26.50
Pallet Length (in.)	
Pallet Width (in.)	
Pallet Height (in.)	
Pallet Weight (lbs.)	
Logistical Attributes	
Cases/Kegs per Pallet	80
Cases per Layer	10
Layers per Pallet	8
Shelf Life Days	150
Code Date Format	MMDDYY
Code Date Days	

BATF Units per Case	24
TTB Cola ID	24038001000979

Package #3	
Main	
Base Attributes	
VIP Item ID	101808517
Supplier Item Code	EKTRUHB
Supplier Item Description	True Evel American Blonde Ale 15.5 gal Keg
Item Description	Destihl True Evel American Blonde Ale 15.5 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/05/1933
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	15.5
Unit of Measure	gal
Oz per Case	1984.000
mL per Case	58673.855
Package Type	Draft
Package Size	15.5 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	5.7%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	

Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	16.13
Unit Width (in.)	16.13
Unit Height (in.)	23.38
Unit Weight (lbs.)	160.00
Retail Length (in.)	16.13
Retail Width (in.)	16.13
Retail Height (in.)	23.38
Retail Weight (lbs.)	160.00
Case Length (in.)	16.13
Case Width (in.)	16.13
Case Height (in.)	23.38
Case Weight (lbs.)	160.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1410.00
Logistical Attributes	
Cases/Kegs per Pallet	8
Cases per Layer	8
Layers per Pallet	1
Shelf Life Days	
Code Date Format	
Code Date Days	
BATF Units per Case	1
TTB Cola ID	24038001000980