

12/03/2021





New Item Form

Brand / Supplier Information	
Supplier Name	DESTIHL Brewery
Brand Name	DESTIHL
Consumer Brand Name	DESTIHL Brewery
Product Information	
Product Logo	The logo for Wild Sour Series Apple Pie. It features a central shield with "WILD SOUR" in large white letters on a black background, and "SERIES" in smaller white letters below it. Above the shield is the DESTIHL logo. Below the shield is a banner that says "APPLE PIE". The shield is flanked by two vertical bars with a chevron pattern.
Product Name	WSS-Apple Pie
Consumer Product Name	Destihl Wss-apple Pie
Product Type	Beer
Product Style	Sour Ale
Product Sub Style	Sour Ale-Other
Country of Origin	United States
Region	Illinois
Sub Region	Illinois
Appellation	Illinois
Vineyard	Illinois
Product Story	Our seasonal sour ale is inspired by the flavors of the classic American apple pie dessert. Brewed with tart apple & cinnamon flavors and lactose, this ale hits all the notes with a light body & tart finish. Cheers!
Variety Pack	No
Limited Release	Yes
Military	No
Non-Alcoholic	No
ABV	4.6%
Juice %	
Material	
Sub Material	
Color	
Carbonated	Yes
Aged	
Flavor	


Fanciful Name	
Gluten Free	
Kosher	
Organic	
Non GMO	



Beer Attributes	
Beer Segment	Craft
IBU	10
SRM	
Strength	Standard

Package #1	
Main	
Base Attributes	
VIP Item ID	101435348
Supplier Item Code	SBAPPIE
Supplier Item Description	WSS-Apple Pie 1/6 Keg
Item Description	Destihl Wss-apple Pie 5.2 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/01/2021


Inactive Date	12/31/9999
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	5.2
Unit of Measure	gal
Oz per Case	665.600
mL per Case	19684.133
Package Type	Draft
Package Size	5.2 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	4.6%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	9.25
Unit Width (in.)	9.25
Unit Height (in.)	23.38
Unit Weight (lbs.)	58.00
Retail Length (in.)	9.25
Retail Width (in.)	9.25
Retail Height (in.)	23.38
Retail Weight (lbs.)	58.00
Case Length (in.)	
Case Width (in.)	
Case Height (in.)	
Case Weight (lbs.)	
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00


Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1250.00
Logistical Attributes	
Cases/Kegs per Pallet	20
Cases per Layer	20
Layers per Pallet	1
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	21273001000217

Package #2	
Main	
Base Attributes	
VIP Item ID	101435347
Supplier Item Code	CANAPPIE
Supplier Item Description	WSS-Apple Pie 4/6/12oz CAN
Item Description	Destihl Wss-apple Pie 4/6 / 12 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	12/01/2021
Inactive Date	12/31/9999

Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	24
Retail Packs per Case	4
Units per Retail Pack	6
Volume of Unit	12
Unit of Measure	oz
Oz per Case	288.000
mL per Case	8517.168
Package Type	Package
Package Size	6 Pack (12 oz Cans)
Package Size Short	
Consumer Package Size	
Package ABV	4.6%
Container Type	Can
Container Material	Aluminum
Case Box Material	Cardboard
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	 8 59708 00281 2 0-08-59708-00281-2
Unit GTIN/UPC	 8 59708 00281 2 0-08-59708-00281-2
Weights & Dimensions	
Unit Length (in.)	2.60
Unit Width (in.)	2.60
Unit Height (in.)	4.90
Unit Weight (lbs.)	0.82
Retail Length (in.)	5.20
Retail Width (in.)	5.20
Retail Height (in.)	4.90
Retail Weight (lbs.)	3.30

Case Length (in.)	16.00
Case Width (in.)	11.25
Case Height (in.)	5.00
Case Weight (lbs.)	20.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	55.00
Pallet Weight (lbs.)	2000.00
Logistical Attributes	
Cases/Kegs per Pallet	100
Cases per Layer	10
Layers per Pallet	10
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	24
TTB Cola ID	21273001000204

Package #3	
Main	
Base Attributes	
VIP Item ID	101435349
Supplier Item Code	HBAPPIE
Supplier Item Description	WSS-Apple Pie 1/2 Keg
Item Description	Destihl Wss-apple Pie 15.5 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	12/01/2021
Inactive Date	12/31/9999
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	15.5
Unit of Measure	gal
Oz per Case	1984.000
mL per Case	58673.855
Package Type	Draft
Package Size	15.5 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	4.6%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	16.13
Unit Width (in.)	16.13
Unit Height (in.)	23.38
Unit Weight (lbs.)	160.00
Retail Length (in.)	16.13
Retail Width (in.)	16.13
Retail Height (in.)	23.38

Retail Weight (lbs.)	160.00
Case Length (in.)	
Case Width (in.)	
Case Height (in.)	
Case Weight (lbs.)	
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1410.00
Logistical Attributes	
Cases/Kegs per Pallet	8
Cases per Layer	8
Layers per Pallet	1
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	21273001000217