

08/19/2022







New Item Form

Brand / Supplier Information	
Supplier Name	DESTIHL Brewery
Brand Name	DESTIHL
Consumer Brand Name	DESTIHL Brewery
Product Information	
Product Logo	The logo for Wild Sour Series Cherry Pie. It features a central shield with "WILD SOUR" in large white letters and "SERIES" in smaller white letters below it. Below the shield, "CHERRY PIE" is written in white. The shield is set against a red background with white chevron patterns on either side. At the top of the shield, "DESTIHL BREWERY" is written in small white letters.
Product Name	WSS-Cherry Pie
Consumer Product Name	Destihl Wss-cherry Pie
Product Type	Beer
Product Style	Sour Ale
Product Sub Style	Sour Ale-Other
Country of Origin	United States
Region	Illinois
Sub Region	Illinois
Appellation	Illinois
Vineyard	Illinois
Product Story	Inspired by the nostalgic flavors of your favorite dessert, this sour ale is a refreshingly tart & slightly sweet taste adventure that will keep you coming back for more! Cheers!
Variety Pack	No
Limited Release	Yes
Military	No
Non-Alcoholic	No
ABV	4.9%
Juice %	
Material	Grain
Sub Material	Blend-Grains
Color	Red
Carbonated	Yes
Aged	
Flavor	


Fanciful Name	Wild Sour Series Cherry Pie
Gluten Free	
Kosher	
Organic	
Non GMO	


Beer Attributes	
Beer Segment	Craft
IBU	8.5
SRM	
Strength	Standard

Package #1	
Main	
Base Attributes	
VIP Item ID	101578055
Supplier Item Code	CANCHERPI
Supplier Item Description	WSS-Cherry Pie 4/6/12oz CAN
Item Description	Destihl Wss-cherry Pie 4/6 / 12 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	08/01/2022


Inactive Date	12/31/9999
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	24
Retail Packs per Case	4
Units per Retail Pack	6
Volume of Unit	12
Unit of Measure	oz
Oz per Case	288.000
mL per Case	8517.168
Package Type	Package
Package Size	6 Pack (12 oz Cans)
Package Size Short	
Consumer Package Size	
Package ABV	4.9%
Container Type	Can
Container Material	Aluminum
Case Box Material	Cardboard
Outer Packaging	
Special Container	
Unit Closure Type	Alternative
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	 8 59708 00281 2 0-08-59708-00281-2
Unit GTIN/UPC	 8 59708 00281 2 0-08-59708-00281-2
Weights & Dimensions	
Unit Length (in.)	2.60
Unit Width (in.)	2.60
Unit Height (in.)	4.90
Unit Weight (lbs.)	0.82
Retail Length (in.)	5.20
Retail Width (in.)	5.20
Retail Height (in.)	4.90


Retail Weight (lbs.)	3.30
Case Length (in.)	16.00
Case Width (in.)	11.25
Case Height (in.)	5.00
Case Weight (lbs.)	20.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	55.00
Pallet Weight (lbs.)	2000.00
Logistical Attributes	
Cases/Kegs per Pallet	100
Cases per Layer	10
Layers per Pallet	10
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	24
TTB Cola ID	22123001000404

Package #2	
Main	
Base Attributes	
VIP Item ID	101578056
Supplier Item Code	SBCHERPI
Supplier Item Description	WSS-Cherry Pie 1/6 Keg
Item Description	Destihl Wss-cherry Pie 5.2 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	08/01/2022
Inactive Date	12/31/9999
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	5.2
Unit of Measure	gal
Oz per Case	665.600
mL per Case	19684.133
Package Type	Draft
Package Size	5.2 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	4.9%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	No Case/Box
Outer Packaging	
Special Container	
Unit Closure Type	Alternative
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	9.25
Unit Width (in.)	9.25
Unit Height (in.)	23.38
Unit Weight (lbs.)	58.00
Retail Length (in.)	9.25
Retail Width (in.)	9.25
Retail Height (in.)	23.38

Retail Weight (lbs.)	58.00
Case Length (in.)	9.25
Case Width (in.)	9.25
Case Height (in.)	23.38
Case Weight (lbs.)	58.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1250.00
Logistical Attributes	
Cases/Kegs per Pallet	20
Cases per Layer	20
Layers per Pallet	1
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	22123001000417

Package #3	
Main	
Base Attributes	
VIP Item ID	101578057
Supplier Item Code	HBCHERPI
Supplier Item Description	WSS-Cherry Pie 1/2 Keg
Item Description	Destihl Wss-cherry Pie 15.5 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	08/01/2022
Inactive Date	12/31/9999
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	15.5
Unit of Measure	gal
Oz per Case	1984.000
mL per Case	58673.855
Package Type	Draft
Package Size	15.5 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	4.9%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	No Case/Box
Outer Packaging	
Special Container	
Unit Closure Type	Alternative
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	16.13
Unit Width (in.)	16.13
Unit Height (in.)	23.38
Unit Weight (lbs.)	160.00
Retail Length (in.)	16.13
Retail Width (in.)	16.13
Retail Height (in.)	23.38

Retail Weight (lbs.)	160.00
Case Length (in.)	16.13
Case Width (in.)	16.13
Case Height (in.)	23.38
Case Weight (lbs.)	160.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1410.00
Logistical Attributes	
Cases/Kegs per Pallet	8
Cases per Layer	8
Layers per Pallet	1
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	22123001000417