

12/11/2023







## New Item Form

Brand / Supplier Information	
Supplier Name	DESTIHL Brewery
Brand Name	DESTIHL
Consumer Brand Name	DESTIHL Brewery
Product Information	
Product Logo	The logo for Wild Sour Series Peach Cobbler. It features a central shield with "WILD SOUR" in large white letters on a black background, and "SERIES" below it. Above the shield is the DESTIHL logo. The shield is flanked by orange and white chevron patterns. Below the shield is a banner that says "PEACH COBBLER".
Product Name	WSS-Peach Cobbler
Consumer Product Name	Destihl Wss-peach Cobbler
Product Type	Beer
Product Style	Sour Ale
Product Sub Style	Sour Ale-Other
Country of Origin	United States
Region	Illinois
Sub Region	Illinois
Appellation	Illinois
Vineyard	Illinois
Product Story	Juicy peach puree, lactose, vanilla & cinnamon fuse to create a light-bodied, tart sour ale inspired by Grandma's secret recipe. One sip will have you ready to move to the country and eat a lot of peaches. Cheers!
Variety Pack	No
Limited Release	Yes
Military	No
Non-Alcoholic	No
ABV	5.7%
Juice %	
Material	Grain
Sub Material	Blend-Grains
Color	Golden
Carbonated	Yes
Aged	
Flavor	Peach


Fanciful Name	
Gluten Free	
Kosher	
Organic	
Non GMO	


Beer Attributes	
Beer Segment	Craft
IBU	10
SRM	
Strength	Standard

Package #1	
Main	
Base Attributes	
VIP Item ID	101489512
Supplier Item Code	CANPCHCOB
Supplier Item Description	WSS-Peach Cobbler 4/6/12oz CAN
Item Description	Destihl Wss-peach Cobbler 4/6 / 12 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	02/01/2022


Inactive Date	12/31/9999
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	24
Retail Packs per Case	4
Units per Retail Pack	6
Volume of Unit	12
Unit of Measure	oz
Oz per Case	288.000
mL per Case	8517.168
Package Type	Package
Package Size	6 Pack (12 oz Cans)
Package Size Short	
Consumer Package Size	
Package ABV	5.7%
Container Type	Can
Container Material	Aluminum
Case Box Material	Cardboard
Outer Packaging	
Special Container	
Unit Closure Type	Alternative
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	 8 59708 00281 2 0-08-59708-00281-2
Unit GTIN/UPC	 8 59708 00281 2 0-08-59708-00281-2
Weights & Dimensions	
Unit Length (in.)	2.60
Unit Width (in.)	2.60
Unit Height (in.)	4.90
Unit Weight (lbs.)	0.82
Retail Length (in.)	5.20
Retail Width (in.)	5.20
Retail Height (in.)	4.90


Retail Weight (lbs.)	3.30
Case Length (in.)	16.00
Case Width (in.)	11.25
Case Height (in.)	5.00
Case Weight (lbs.)	20.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	55.00
Pallet Weight (lbs.)	2000.00
<b>Logistical Attributes</b>	
Cases/Kegs per Pallet	100
Cases per Layer	10
Layers per Pallet	10
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	24
TTB Cola ID	22011001001152

<b>Package #2</b>	
<b>Main</b>	
<b>Base Attributes</b>	
VIP Item ID	101489527
Supplier Item Code	SBPCHCOB
Supplier Item Description	WSS-Peach Cobbler 1/6 Keg
Item Description	Destihl Wss-peach Cobbler 5.2 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	02/01/2022
Inactive Date	12/31/9999
Tasting Notes	
<b>Weights &amp; Measures</b>	
<b>Package Configuration</b>	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	5.2
Unit of Measure	gal
Oz per Case	665.600
mL per Case	19684.133
Package Type	Draft
Package Size	5.2 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	5.7%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	No Case/Box
Outer Packaging	
Special Container	
Unit Closure Type	
<b>GTIN/UPC</b>	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
<b>Weights &amp; Dimensions</b>	
Unit Length (in.)	9.25
Unit Width (in.)	9.25
Unit Height (in.)	23.38
Unit Weight (lbs.)	58.00
Retail Length (in.)	9.25
Retail Width (in.)	9.25
Retail Height (in.)	23.38

Retail Weight (lbs.)	58.00
Case Length (in.)	9.25
Case Width (in.)	9.25
Case Height (in.)	23.38
Case Weight (lbs.)	58.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1250.00
<b>Logistical Attributes</b>	
Cases/Kegs per Pallet	20
Cases per Layer	20
Layers per Pallet	1
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	22011001001153



<b>Package #3</b>	
<b>Main</b>	
<b>Base Attributes</b>	
VIP Item ID	101489529
Supplier Item Code	HBPCHCOB
Supplier Item Description	WSS-Peach Cobbler 1/2 Keg
Item Description	Destihl Wss-peach Cobbler 15.5 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	02/01/2022
Inactive Date	12/31/9999
Tasting Notes	
<b>Weights &amp; Measures</b>	
<b>Package Configuration</b>	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	15.5
Unit of Measure	gal
Oz per Case	1984.000
mL per Case	58673.855
Package Type	Draft
Package Size	15.5 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	5.7%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	No Case/Box
Outer Packaging	
Special Container	
Unit Closure Type	Alternative
<b>GTIN/UPC</b>	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
<b>Weights &amp; Dimensions</b>	
Unit Length (in.)	16.13
Unit Width (in.)	16.13
Unit Height (in.)	23.38
Unit Weight (lbs.)	160.00
Retail Length (in.)	16.13
Retail Width (in.)	16.13
Retail Height (in.)	23.38

Retail Weight (lbs.)	160.00
Case Length (in.)	16.13
Case Width (in.)	16.13
Case Height (in.)	23.38
Case Weight (lbs.)	160.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1410.00
<b>Logistical Attributes</b>	
Cases/Kegs per Pallet	8
Cases per Layer	8
Layers per Pallet	1
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	22011001001153

<b>Package #4</b>	
<b>Main</b>	
<b>Base Attributes</b>	
VIP Item ID	101783771
Supplier Item Code	4CANPCHCOB
Supplier Item Description	WSS-Peach Cobbler 6/4/12oz CAN
Item Description	Destihl Wss-peach Cobbler 6/4 / 12 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	02/01/2022
Inactive Date	12/31/9999
Tasting Notes	
<b>Weights &amp; Measures</b>	
<b>Package Configuration</b>	



Units per Case	24
Retail Packs per Case	6
Units per Retail Pack	4
Volume of Unit	12
Unit of Measure	oz
Oz per Case	288.000
mL per Case	8517.168
Package Type	Package
Package Size	4 Pack (12 oz Cans)
Package Size Short	
Consumer Package Size	
Package ABV	5.7%
Container Type	Can
Container Material	Aluminum
Case Box Material	Cardboard
Outer Packaging	
Special Container	
Unit Closure Type	Alternative
<b>GTIN/UPC</b>	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	 8 59708 00281 2 0-08-59708-00281-2
Unit GTIN/UPC	 8 59708 00281 2 0-08-59708-00281-2
<b>Weights &amp; Dimensions</b>	
Unit Length (in.)	2.60
Unit Width (in.)	2.60
Unit Height (in.)	4.90
Unit Weight (lbs.)	0.82
Retail Length (in.)	5.20
Retail Width (in.)	5.20
Retail Height (in.)	4.90
Retail Weight (lbs.)	3.30
Case Length (in.)	16.00
Case Width (in.)	11.25
Case Height (in.)	5.00

Case Weight (lbs.)	20.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	55.00
Pallet Weight (lbs.)	2000.00
Logistical Attributes	
Cases/Kegs per Pallet	100
Cases per Layer	10
Layers per Pallet	10
Shelf Life Days	365
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	24
TTB Cola ID	22011001001152