09/06/2024

New Item Form

Brand / Supplier Information	
Supplier Name	DESTIHL Brewery
Brand Name	DESTIHL
Consumer Brand Name	DESTIHL Brewery
Product Information	
Product Logo	
Product Name	Redbird Ale
Consumer Product Name	Destihl Redbird Ale
Product Type	Beer
Product Style	Amber Ale
Product Sub Style	American Amber Ale
Country of Origin	United States
Region	Illinois
Sub Region	Illinois
Appellation	Illinois
Vineyard	Illinois
Product Story	Brewed in honor of our Illinois State bird, this beer is an American-style red ale with medium caramel sweetness and medium-high body, characterized by American varietal high hop bitterness, flavor, and aroma. The style has low levels of fruity-ester flavor and aroma.
Variety Pack	No
Limited Release	No
Military	No
Non-Alcoholic	No
ABV	5.3%
Juice %	
Material	Grain
Sub Material	

Color	Amber
Carbonated	Yes
Aged	
Flavor	
Fanciful Name	
Gluten Free	
Kosher	
Organic	
Non GMO	

Beer Attributes	
Beer Segment	
IBU	32
SRM	
Strength	Standard

Package #1	
Main	
Base Attributes	
VIP Item ID	100058111
Supplier Item Code	HBREDBIRD
Supplier Item Description	Redbird Ale 1/2 Keg
Item Description	Destihl Redbird Ale 15.5 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	12/05/1933
Inactive Date	12/31/9999
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	15.5
Unit of Measure	gal
Oz per Case	1984.000
mL per Case	58673.855
Package Type	Draft
Package Size	15.5 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	5.3%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	
Unit Width (in.)	
Unit Height (in.)	
Unit Weight (lbs.)	
Retail Length (in.)	
Retail Width (in.)	
Retail Height (in.)	

Retail Weight (lbs.)	
Case Length (in.)	
Case Width (in.)	
Case Height (in.)	
Case Weight (lbs.)	
Pallet Length (in.)	
Pallet Width (in.)	
Pallet Height (in.)	
Pallet Weight (lbs.)	
Logistical Attributes	
Cases/Kegs per Pallet	
Cases per Layer	
Layers per Pallet	
Shelf Life Days	
Code Date Format	
Code Date Days	
BATF Units per Case	1
TTB Cola ID	

Package #2	
Main	
Base Attributes	
VIP Item ID	100058112
Supplier Item Code	SBREDBIRD
Supplier Item Description	Redbird Ale 1/6 Keg
Item Description	Destihl Redbird Ale 5.2 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	12/05/1933
Inactive Date	12/31/9999
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	5.2
Unit of Measure	gal
Oz per Case	665.600
mL per Case	19684.133
Package Type	Draft
Package Size	5.2 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	5.3%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	
Unit Width (in.)	
Unit Height (in.)	
Unit Weight (lbs.)	
Retail Length (in.)	
Retail Width (in.)	
Retail Height (in.)	

Retail Weight (lbs.)	
Case Length (in.)	
Case Width (in.)	
Case Height (in.)	
Case Weight (lbs.)	
Pallet Length (in.)	
Pallet Width (in.)	
Pallet Height (in.)	
Pallet Weight (lbs.)	
Logistical Attributes	
Cases/Kegs per Pallet	
Cases per Layer	
Layers per Pallet	
Shelf Life Days	
Code Date Format	
Code Date Days	
BATF Units per Case	1
TTB Cola ID	

Package #3	
Main	
Base Attributes	
VIP Item ID	101901892
Supplier Item Code	CANRDBIR16
Supplier Item Description	Redbird Ale 6/4/16oz CAN
Item Description	Destihl Redbird Ale 6/4/16 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	

Package Front Image	
Active Date	05/01/2020
Inactive Date	12/31/2099
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	24
Retail Packs per Case	6
Units per Retail Pack	4
Volume of Unit	16
Unit of Measure	oz
Oz per Case	384.000
mL per Case	11356.224
Package Type	Package
Package Size	4 Pack (16 oz Cans)
Package Size Short	
Consumer Package Size	
Package ABV	5.3%
Container Type	Can
Container Material	Aluminum
Case Box Material	Cardboard
Outer Packaging	
Special Container	
Unit Closure Type	Alternative
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	8 59708 00286 7 0-08-59708-00286-7
Unit GTIN/UPC	8 59708 00286 7 0-08-59708-00286-7
Weights & Dimensions	

Unit Length (in.)	2.60
Unit Width (in.)	2.60
Unit Height (in.)	6.20
Unit Weight (lbs.)	1.10
Retail Length (in.)	5.20
Retail Width (in.)	5.20
Retail Height (in.)	6.20
Retail Weight (lbs.)	4.40
Case Length (in.)	16.00
Case Width (in.)	11.25
Case Height (in.)	6.50
Case Weight (lbs.)	26.50
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	55.00
Pallet Weight (lbs.)	2210.00
Logistical Attributes	
Cases/Kegs per Pallet	80
Cases per Layer	10
Layers per Pallet	8
Shelf Life Days	90
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	24
TTB Cola ID	21271001000131