



New Item Form

Brand / Supplier Information	
Supplier Name	DESTIHL Brewery
Brand Name	DESTIHL
Consumer Brand Name	DESTIHL Brewery
Product Information	
Product Logo	
Product Name	Normal Beer
Consumer Product Name	Destihl Normal Beer
Product Type	Beer
Product Style	Pale Lager
Product Sub Style	American Light Lager
Country of Origin	United States
Region	Illinois
Sub Region	Illinois
Appellation	Illinois
Vineyard	Illinois
Product Story	
Variety Pack	No
Limited Release	No
Military	No
Non-Alcoholic	No
ABV	4.0%
Juice %	
Material	Grain
Sub Material	
Color	Golden
Carbonated	Yes
Aged	
Flavor	
Fanciful Name	
Gluten Free	
Kosher	
Organic	
Non GMO	

Beer Attributes	
Beer Segment	
IBU	
SRM	
Strength	Standard

Package #1	
Main	
Base Attributes	
VIP Item ID	102332962
Supplier Item Code	CANNRMLBR
Supplier Item Description	Destihl Normal Beer 2/12/12 oz
Item Description	Destihl Normal Beer 2/12/12 oz
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	08/01/2026
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	24
Retail Packs per Case	2
Units per Retail Pack	12
Volume of Unit	12
Unit of Measure	oz
Oz per Case	288.000
mL per Case	8517.168
Package Type	Package
Package Size	12 Pack (12 oz Cans)
Package Size Short	
Consumer Package Size	
Package ABV	4.0%
Container Type	Can

Container Material	Aluminum
Case Box Material	Cardboard
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	 0-08-60015-53782-9
Retail GTIN/UPC	 0-08-60015-53782-9
Unit GTIN/UPC	 0-08-60015-53782-9
Weights & Dimensions	
Unit Length (in.)	
Unit Width (in.)	
Unit Height (in.)	
Unit Weight (lbs.)	
Retail Length (in.)	7.75
Retail Width (in.)	10.50
Retail Height (in.)	5.00
Retail Weight (lbs.)	9.75
Case Length (in.)	15.60
Case Width (in.)	10.60
Case Height (in.)	5.00
Case Weight (lbs.)	19.50
Pallet Length (in.)	
Pallet Width (in.)	
Pallet Height (in.)	
Pallet Weight (lbs.)	
Logistical Attributes	
Cases/Kegs per Pallet	100
Cases per Layer	10
Layers per Pallet	10

Shelf Life Days	180
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	24
TTB Cola ID	26125001000749

Package #2	
Main	
Base Attributes	
VIP Item ID	102332969
Supplier Item Code	HBNRMLBR
Supplier Item Description	Normal Beer 1/2 Keg
Item Description	Destihl Normal Beer 15.5 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	08/01/2026
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	15.5
Unit of Measure	gal
Oz per Case	1984.000
mL per Case	58673.855
Package Type	Draft
Package Size	15.5 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	4.0%
Container Type	Keg

Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	
Unit Length (in.)	
Unit Width (in.)	
Unit Height (in.)	
Unit Weight (lbs.)	
Retail Length (in.)	16.13
Retail Width (in.)	16.13
Retail Height (in.)	23.38
Retail Weight (lbs.)	160.00
Case Length (in.)	16.13
Case Width (in.)	16.13
Case Height (in.)	23.38
Case Weight (lbs.)	160.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1410.00
Logistical Attributes	
Cases/Kegs per Pallet	8
Cases per Layer	8
Layers per Pallet	1
Shelf Life Days	180
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	26125001000753

Package #3	
Main	
Base Attributes	
VIP Item ID	102332974
Supplier Item Code	SBNRMLBR

Supplier Item Description	Normal Beer 1/6 Keg
Item Description	Destihl Normal Beer 5.2 gal
Unit Front Image	
Special Pack Type	
Gift Component	
Vintage	
Collector Special Label	
Marketing Description	
Certification Agency	
Client Request	
Packaging Country	United States
Holiday/Seasonal	
Package Front Image	
Active Date	08/01/2026
Inactive Date	
Tasting Notes	
Weights & Measures	
Package Configuration	
Units per Case	1
Retail Packs per Case	1
Units per Retail Pack	1
Volume of Unit	5.2
Unit of Measure	gal
Oz per Case	665.600
mL per Case	19684.133
Package Type	Draft
Package Size	5.2 gal Keg
Package Size Short	
Consumer Package Size	
Package ABV	4.0%
Container Type	Keg
Container Material	Stainless Steel
Case Box Material	
Outer Packaging	
Special Container	
Unit Closure Type	
GTIN/UPC	
Pallet GTIN/UPC	
Case GTIN/UPC	
Retail GTIN/UPC	
Unit GTIN/UPC	
Weights & Dimensions	

Unit Length (in.)	
Unit Width (in.)	
Unit Height (in.)	
Unit Weight (lbs.)	
Retail Length (in.)	9.25
Retail Width (in.)	9.25
Retail Height (in.)	23.38
Retail Weight (lbs.)	58.00
Case Length (in.)	9.25
Case Width (in.)	9.25
Case Height (in.)	23.38
Case Weight (lbs.)	58.00
Pallet Length (in.)	48.00
Pallet Width (in.)	40.00
Pallet Height (in.)	27.50
Pallet Weight (lbs.)	1250.00
Logistical Attributes	
Cases/Kegs per Pallet	
Cases per Layer	
Layers per Pallet	
Shelf Life Days	180
Code Date Format	MMDDYY
Code Date Days	
BATF Units per Case	1
TTB Cola ID	26125001000753