



ST. BASIL THE GREAT ORTHODOX CHURCH

STRATEGIC PLAN



St. Basil the Great Orthodox Church's Strategic Plan acts as a guide for decision-making within the parish. It's goal is to align the focus of the parish life to the efforts of those serving the community.

Addressing the Needs



St. Basil's strategic plan was designed to help the parish community focus their efforts with a common goal. Over the course of 6 months, the parish priest met with small groups of parishioners and inquirers to gain an understanding of their needs and desires for the church.

Through many anecdotal conversations and the collection of qualitative data, St Basil's parish council categorized the desires of the parish into three focus areas.

From these focus areas, objectives were created with action items to help actualize the goals.

This document is meant to be reviewed while also allowing for accountability to help drive the parish towards their vision.

St Basil the Great Mission

Proclaiming, teaching, and living the Orthodox Christian Faith.

St Basil the Great Vision

Building communities in Hampton Roads with the fullness of the Orthodox Church through liturgical services, faith development, and the sacred arts.



Our Focus Areas



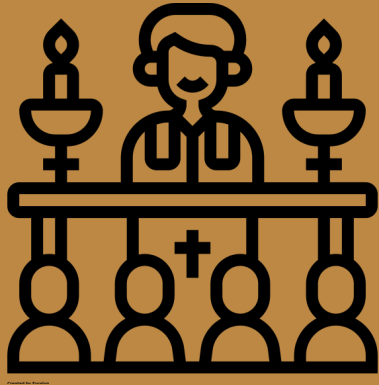
Liturgical Participation



Faith Development



Community- Minded



Liturgical Participation

Objective 1

Offer a full liturgical calendar

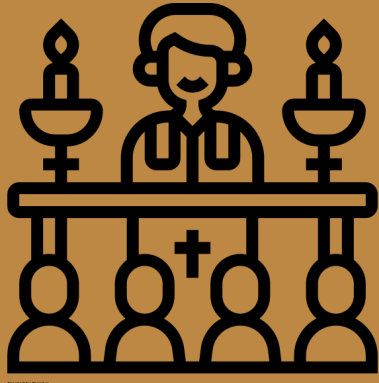
Action 1: Maintain and update calendar with links about services and events

Action 2: Increase attendance

Data Sources

- Visible calendar made available publicly to include Saturday vespers, Matins, Liturgy, Lenten Services, Holy Week Services, and Advent Services
- Sunday attendance





Liturgical Participation

Objective 2

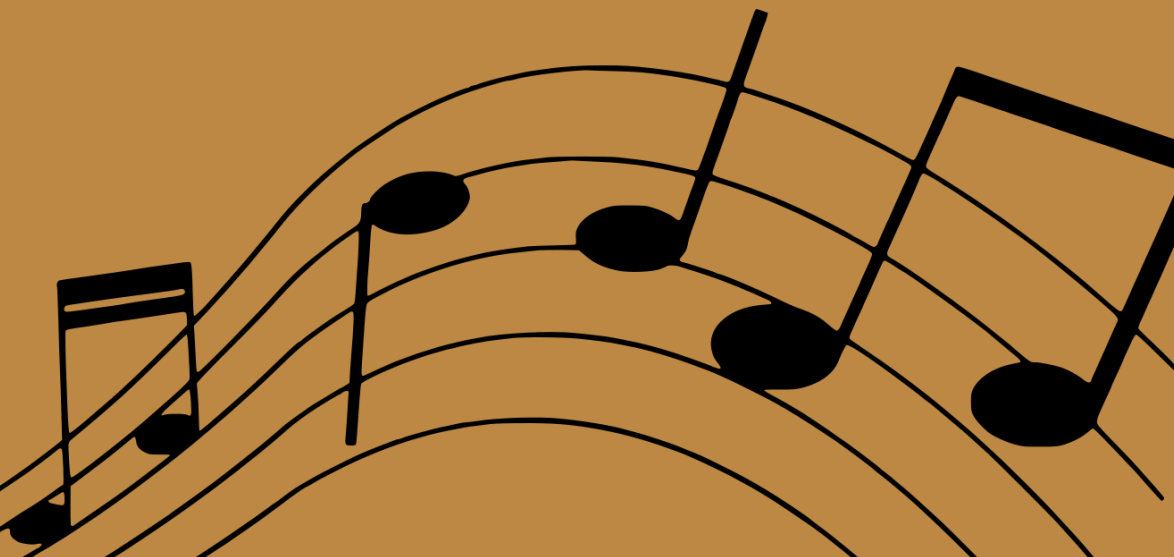
Develop sacred arts to support liturgical services

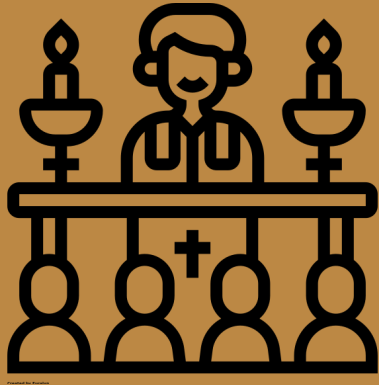
Action 1: Support and maintain choir and chanters

Action 2: Support and complete the beautification of sanctuary with iconography

Data Sources

- Number of members in each liturgical ministry
- Timeline of iconography project





Liturgical Participation

Objective 3

Engage laity of all ages to participate in liturgical services

Action 1: Offer reading opportunities for laity

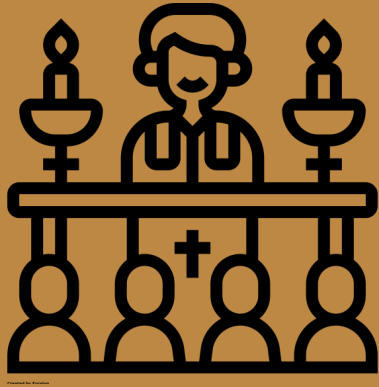
Action 2: Support and maintain Girls' Guild

Action 3: Create altar server training program

Data Sources

- Number of laity participating in reading the epistle
- Number of participants in Girls' Guild
- Creation of altar server training program
- Number of participants in altar server training program





Liturgical Participation

Objective 4

Develop liturgical awareness

Action 1: Create shareable resources for breadmaking, koliva making and usage, fasting, etc

Action 2: Create guide to liturgy for St Basil Church, Hampton

Data Sources

- Presence of videos, directions, explanations made available online or in print form
- Creation of a guide to liturgy for St. Basil Church usage





Faith Development

Objective 1

Implement educational programs and resources for laity of all ages

Action 1: Create and share a list of educational programs and resources endorsed by St Basil the Great Orthodox Church

Action 2: Integrate bookstore into events

Action 3: Maintain catechumen class regularly

Action 4: Establish multi-generational mentorship program

Data Sources

- List of recommended books and audio made available online and at bookstore
- Annual bookstore sales and presence at events
- Attendance of advertised catechumen class
- Multi-generational program created and implemented



Faith Development

Objective 2

Hold edifying events to further individual faith development

Action 1: Hold Lecture Series

Action 2: Offer House Blessings

Data Sources

- Attendance at faith development events
 - House blessing schedule
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Faith Development

Objective 3

Support and provide tools for youth for their faith development

Action 1: Maintain regular Sunday School schedule

Action 2: Hold Youth Group & Teen SOYO meetings/events regularly

Action 3: Encourage and support youth participation in summer camp and Archdiocesan events

Action 4: VBS is offered annually

Data Sources

- Sunday School schedule
- 2-4 Teen SOYO events held annually
- Percentage of youth attending camp
- Usage of St. Ignatius scholarship for camp
- Youth Survey results
- Hosting or participating in VBS





Community-Minded

Objective 1

Provide and Support Community-Minded Programs for the People of Hampton Roads

Action 1: Hold annual Sacred Arts Festival and increase participation

Action 2: Determine a means for supporting the homeless in our community

Action 3: Maintain relationship with CareNet

Data Sources

- Sacred Arts Festival is held annually
- Liaison is named and engaged in a program supporting the homeless population in our community
- Liaison named and engaged in supporting CareNet



Community-Minded

Objective 2 Strengthen visibility

Action 1: Create a master plan for end-state facilities

Action 2: Enhance exterior and interior parts of the building

Action 3: Establish a coordinator for online presence

Data Sources

- Priority list of construction projects created and revisited quarterly as seen in parish council minutes
- Exterior and Interior beautification is completed
- Coordinator named for managing online presence
- Website, social media, bulletin board, and newsletter is updated with regularity





Community-Minded

Objective 3

Increase awareness and participation in the community life of St Basil's Church

Action 1: Create an analysis of current programs and feasibility

Action 2: Completed list of programs with description on website

Data Sources

- Analysis created and shared of current programs
- Attendance of programs
- Visible list of programs with descriptions





Community-Minded

Objective 4

Establish a warm and welcoming environment

Action 1: Establish a welcoming committee

Action 2: Create a welcome packet for first-time visitors

Action 3: Create an updated pictorial directory

Data Sources

- Welcoming committee created and active weekly
- Welcome packet created
- Creation of pictorial directory with annual updates

