



# LEADER'S CREED

I WILL NOT ASK OF  
OTHERS WHAT I AM NOT  
WILLING TO DO MYSELF.

I WILL NOT DEMAND  
RESPECT. I WILL EARN IT.

I WILL NOT TAKE  
SHORTCUTS AT THE COST  
OF MY INTEGRITY.

I WILL TRAIN HARDER,  
PUSH FURTHER, AND  
STAND TALLER.

I WILL LEAD BY  
EXAMPLE, OR I WILL NOT  
LEAD AT ALL.