



Subject: Fuel the Fun, Drive the Future 2nd Annual Car, Truck and Bike Show

Dear Valued Community Member,

The DeKalb ISD Education Foundation is thrilled to invite you to partner with us for our upcoming Car, Truck & Bike Show, a fun-filled community event directly benefiting the students and teachers of DeKalb ISD. On Saturday, October 3rd, 2026, the DeKalb Hardware parking lot (200 N Centre St) will transform into a showcase of amazing vehicles from 10:00 AM to 1:00 PM. Vehicle registration (\$25 entry fee) runs from 8:00 AM to 10:00 AM. We're expecting a large crowd of cars, truck, and bike enthusiasts, their families, and community members, all eager to support DeKalb ISD teachers and students. This is a prime opportunity for your business to gain significant visibility while making a positive impact on local education.

The DeKalb ISD Education Foundation is dedicated to inspiring life-long learners, empowering educators, strengthening community engagement, and maximizing innovative opportunities for all students. Ultimately, we enhance and enrich educational opportunities, support staff's innovative efforts, recognize exemplary teaching, and involve the community in assuring a quality education for the leaders and workers of tomorrow. Proceeds from the Car, Truck, & Bike Show will directly fund innovative teaching grants.

By sponsoring the Car, Truck, & Bike Show, you're investing in these crucial learning experiences. You'll not only support our students and teachers but also gain valuable exposure to a highly engaged local audience.

\$250 Show Sponsor: Will include selection of sponsor's favorite car, truck or bike award and presentation of customized award. Also, included is advertising your partnership on our social media page, event page and at the show.

Any \$ Amount/Item Sponsor: Will include advertising your partnership on our social media page, event page and at the show.

We believe your commitment aligns perfectly with our mission to support educational innovation at DeKalb ISD.

Kate Page 903-748-5956 or Christy Walls at 903-691-9304 to discuss sponsorship opportunities.

Thank you for considering partnering with the DeKalb ISD Education Foundation.

We look forward to connecting with you!