

CLOSED MEETING BOARD OF DIRECTORS

Maxwell Old Settlers Generations Committee will hold a planning meeting on

October 9th @ 6:00 PM

Located at Maxwell Old Settlers Steering Committee Inc. Primary Address

30738 653rd Ave, Maxwell, IA 50161

1. President Call to Order: 6pm, Kevin Dehaven, Carol Laffey, Lance Birchmier, Dorene Cory, Greg Link

2. Approval of the Meeting Agenda: Board approved

3. Spaghetti Fundraiser

- Food Donations
 - Spaghetti
 - Donated from a community member.
 - Meat
 - Already picked up from donation from Burke
 - Sauce
 - Quote from Mom's in Maxwell 80lbs for \$120
 - Approved
 - Bread
 - Carol, to get donations from local grocery stores, has been approved by the board to purchase if we can't get a donation.
 - Salad
 - Quote from Mom's in Maxwell for 20lbs for \$23.50
 - Approved
 - Dressing
 - Carol to buy from Sam's or Costco
- Cooking on Sunday
 - Meet at 4pm
 - Carol to pre-cook noodles
 - Dorene to bring meatballs in roaster
 - Lance to bring roaster for the spaghetti sauce
- Containers
 - Approved by board to buy plates, forks and bowls from Sam's or Costco - Carol to pick up
 - Lance and Dorene to bring roasters for items
- Taking payment
 - Cash, check or digital payment
- Review Flyer
 - Approved to post
 - Lance to have the VFW board updated
 - Trash can out front with sandwich board
- Members Present
 - All officers to help, will email blast members to help as well
 - Members to be there by 4pm - Send Email Blast

4. Sponsorship letters

- Review letter
 - Approved as written
 - Have printed 300 letters and sponsorship packages
- Review address options
 - Carol has started a list of addresses for Maxwell.
 - Kevin has a list of businesses to reach out to as well
- Review mailing options
 - EDDM: Can purchase EDDM and send out flyers for around \$.18
 - The first mailing, send the 300 letters with stamps, and then at a later time, send out the EDDM

5. PayPal Venmo Status

- Currently waiting on a letter of determination from the IRS, then will use that with Paypal to get 501c3 status

6. DRAM insurance

- Form filled out and sent in to Mike Adamson insurance
- Will partner with past DRAM providers for quotes as well.

7. Association of Iowa Fairs Convention Discussion of what meetings to attend

- Waiting on the 2024 agenda to be posted on their website
- According to the 2023 schedule, it sounds like Friday would be the best day for us to go.

8. Logo Review

- Presented logos created by Kaila as options. Voted to stick with the original logo with changes.
- Green/Orange Generations logo, remove "committee" and create a solid line - approved
- Green/Orange "G" logo is approved

9. Vendor Contract Review

- 3 day fees are approved
- 2 day fees are approved
- Sunday fees are approved for \$40 from 12p-4p
- Carol will reach out to Lauryn & Casady to review this.

10. Facebook posts and frequency

- October: one facebook post every wednesday

11. REVIEW

- Bingo Tent Coordinator - **Open (Voted to change this to Music Bingo)**
 - Will hand this idea off to LoriDee and let her run with it since it will be possibly part of the bandstand area.
 - Our Place in Kelly, IA has a vendor
 - Wellman's Pub in West Des Moines has a vendor
- 5K Coordinator - **Kevin DeHaven & Kaila Hilber**
 - Kevin has a few sponsors in mind for the event.
- Raffle Coordinator - **Open**
 - Do a 50/50 raffle
 - Ask school groups if they want to run the raffle and keep the proceeds. FaceBook Post

12. Spring BBQ - Running with the idea from the last meeting.

Hold a BBQ in the spring, possibly June 7th at the park or the MACC. Grilled foods for sale as well as a BBQ contest with samples available.

- King/queen coronation
- Prince/Princess coronation
- Grand Marshall
- Theme ?
- Beer tent
- Entertainment
- Food
- Old Settlers Shirts

13. Miscellaneous

- Car Show - Kevin to talk to Ken Jans about being the chair of the car show/show-n-shine. Would include motorcycles and a tractor club. Sunday afternoon.
- BBQ competition
- Iowa Plains: cannot donate any money, but could do signage of all kinds

14. Adjournment: 8pm