

PUBLIC NOTICE

Maxwell Old Settlers Generations Committee will hold a planning meeting on

September 24th @ 6:30 PM

Located in the Maxwell Area Community Center, 84 Main Street, Maxwell, Iowa 50161

This agenda can be updated at any time. The information that is provided is done so as a guideline for the meeting.

1. President Call to Order 6:35pm
14 people online

2. Approval of the 9-24 Meeting Agenda
No public items
Carol adding Before Kevin's, community proposal, community sand wrestling

3. President Report - Carol Laffey

- Update Addition of Kevin DeHaven to Officers
 - ★ **Board held a special meeting on 8/31, to draft bylaws and to discuss Carol needing to be able to vote. Deciding to change 4 board members to 5, Kevin was nominated at the 1st meeting, so we saw him as a good fit. Kevin also expressed he made a list of sponsors, so it was a good fit to be fundraising director.**
- Updates since last meeting
 - ★ **Those who signed up on committee papers, those names were passed onto the sub committee chair, they will be reaching out. If you haven't heard, reach out to them directly or to Carol.**
 - ★ **The official email is maxwelloldsettlers@gmail.com. Shared by all officers, every email sent and received is seen. We have a google drive which houses all of our documents**

4. Secretary Report - Greg Link

- Recent Filings (Permits, State, Federal)
 - ★ **8/30/24 - EIN filing and approved with IRS**
 - ★ **9/10/24 - Fictitious Name filing for d/b/a "Generations"**
 - ★ **9/16/24 - Miscellaneous Filing with IA SOS changing officers from 1983 Articles of Incorporation (4 to 5 seats, and who the officers are).**
- Report on By-Laws being approved on 9-16-2024

5. Financial Report - Dorene Cory

- Update on account being opened
 - ★ **Maxwell State Bank**
- Account Balance
 - ★ **Dorene \$10 test donation**
 - ★ **Greg \$100 test donation**
 - ★ **Frozen In Time, Matt and Laura Miller, platinum donation**
- Quickbooks Request
 - ★ **Will be using this for income/expenses**
 - ★ **3 person subscription (\$17.50/mo or \$210/yr)**
 - ★ **Dorene motioned to purchase, second by Lance, approved my members present**
- Market in the park last sunday
 - ★ **Greg Link \$20 cash**
 - ★ **Jackie Link \$5**
 - ★ **Maverick Link \$1**
- Discuss Zeffy
 - ★ **Online payment account, QR code on the tables can be used to donate. Will be finishing our PayPal account so we can use that for payments.**
 - ★ **Automatically sends you a receipt**

6. Fundraising Chair - Kevin DeHaven

- Market in the Park - Sunday the 22nd
 - ★ **Table, a lot stopped by and asked questions and gave contributions**
- Spaghetti Supper Sunday in Oct. - Take Out
 - ★ **Looking for information from members on how this can happen, October 20th at the MACC, Salad breadsticks and spaghetti**
 - ★ **Takeout to register online with google forms, 5-6pm, pull up on back circle, sit down option from 6-8, free will donation to OSGC group**
 - ★ **Member feedback: Good idea, Lauryn and Cassady will help volunteer for this event. Susie reported that Burke has a form to fill out for meat donations. Members can donate as well, get donations from Barilla**
 - ★ **If this goes well, we will do it monthly, 1 sunday per month, Chili, etc.**
- Sponsorship Packages
 - ★ **List of sponsorship packages created to give different opportunities to businesses, families, 4 levels**
 - **Platinum, Gold, Silver, Bronze**
 - **Various bonuses offered**
 - ★ **Announcements, banners, provide a truck in parade with banners of donors, social media ads, website ads, larger level sponsors will get rodeo and truck pull tickets to help encourage sponsorships.**
 - ★ **Mailer will be going out to local businesses, if any suggestions, email to Kevin or the board**
 - ★ **At different levels, if you are a vendor, we would waive the vendor fee as part of your sponsor**
 - ★ **Kailer Hilber: Bronze, if you donate any money under \$400, what would the sponsorship be**
 - **One thank you to everyone, another level for under \$399 - listing on the website for everyone**
 - ★ **If there is a special group name that you want included, be sure to send us the logo, tax deductible.**
 - ★ **We can be flexible with payments to get you to a donation level, and we can be flexible with different tax reporting**
 - ★ **Dorene motion to pass packages, Kaila Hiler second, members present passed**
- Letter From Kevin
 - ★ **This is the letter to the community for donations either on the Zeffy app, or checks to be mailed in.**

6.5. Sand Wrestling

- ★ **Another town held this, saturday afternoon, on the sand volleyball courts,**
- ★ **Tawnia Leslie would be made the subcommittee chair to head that, open to the public, and to the USA wrestling group**
- ★ **Tawnia would provide a lesson on how it works,**
- ★ **4 divisions**
 - **Youth prek-8**
 - **HS 9-12 grade**
 - **Open class for out of school**
 - **Girls**
- ★ **Tawnia provided a copy of the registration form, would be an entry fee, only cost to OSGC would be prizes**
- ★ **Jon Conroy: Liability insurance, Tawnia said she can offer that insurance, and we can also provide that, maybe covered by the registration fees which would stay within OSGC. If they do not stay with OSGC, maybe we can do a 50-50 split. Motion to continue looking into this, pending more info on entry fee. Nancy 1st, Jon Conroy 2nd, members passed**

7. Sub-Committee Reports - This is an opportunity for each of these placed coordinators to discuss any updates on their events, and ask the committee for any approvals or requests.

- Vendor Coordinator - **Lauryn Myers & Cassidy Myers**

- ★ **Lauryn Myers:** board sent over the existing contracts, and are very good. They do need a facelift, maybe we put it online website based, all electronic with fees as well. Goal for the next meeting is to have something drawn up, a lot of notes, sent to the board to be voted on and put on the website. Highlight, how do we get a huge variety of vendors, and how do they stay down there for 2 days - much bigger than 2 hours during farmers market. Reaching out to coordinators and vendor list from Lauryn's hometown. Friday/Saturday - antiques, vendors that put on show, how do we incorporate a farmers market. OS vendors on Friday/Saturday, do Farmers market on Sunday. The contract and logistics, the market is insured as an entity and so is OS, our ins does not require vendors to show, most vendors are covered by cottage laws, or run business through homeowners insurance. Some larger vendors are required to show insurance and food licenses, and add license numbers to applications. INS gets sticky - is OS going to require to provide insurance, what does it cover. If we added an indemnity and defense to hold harmless, that could help not hold OS liable.

- ★ **Any questions for lauryn:** like OS vendors on Fri/Sat for bigger vendors, and FM on Sunday.

- Public Relations Coordinator - **Nancy Pritchard & Kaila Hilber**

- ★ **Kaila Hilber:** talking about website. Have a handout that walks through the website.

Researched a lot of smaller towns and their fun days. Front page is the landing home page. Drop down menu, header and footer. Next page is example of Solon's Beat days, really liked the events, drop downs are easy to use, great footer, quicklinks, how to find. Next page would be the about committee, officers and certificates. Next page are events, add/take away. Next page is events continued. Some of the items could be clicked on or not clicked on. Some items can be bolded and would be quicklinks. Can be linked to registrations, pay fees, etc. Can discuss a click to sign up or registration on that page. Next page would be sponsorship, took Carols info and put it on the website, Kevin's letter, sponsorship levels, pictures of logos for sponsors, etc. On all the contact us page, it can go to the committee members who are hosting events. After that there is a "get involved" page, setup/teardown, google form to volunteer committee. Also have a OSGC volunteer contact us. FAQ page, submit ideas to group.

- ★ **Carol:** One cool thing we could do is do a photo gallery.

- Volunteer Coordinator - **Mariah Cory**

- ★ **Really like the volunteer page on the suggested website handout.** Logan and I are also in sand volleyball. Goal for next year, adding a 3rd court. Would like to advertise and get more teams. We pretty much hit our time crunch, and usually have 16ish teams. Would like to get more teams, and build another court. Greg Cory and Tom Hay may have additional ideas on that from years past. Carol is good with addressing a 3rd court, addressing it with the city, where we can get the sand probably from the park. Once you get info, let us know. Carol reported that if there would be 3 courts, the sand wrestling could run all at the same time.

- Volleyball Coordinator - **Logan & Mariah Cory**

- Ball Field Coordinators - **Gary Plunkett & Greg Cory**

- ★ **No updates from members, they will let us know if there are changes.** Discussion on kids games versus adult games. Table this for another time.

- Beer Tent Coordinators - **DJ Laffey & Joel Huntrods**

- ★ **Carol:** Members out of town. We did receive info from past coordinators who gave us the amounts of beer purchased and types. Gives us a sold order amount. Reached out to specialty breweries to see about IPA's, and getting something different. Long ways out. Nothing has been decided, but free entry, OSGC officers felt that no IDing at the door, but a member at the door put a big black X on their hand. Those serving would know it is a minor - discussion but no action. Beer tickets or no beer tickets. Any opinions, email committee.

- ★ **Whitney peters:** cool to have more options who don't drink beer. Seltzers, lemonades, non-alcoholic beverages. LoriDee - NA options are really popular. Whitney Peters, a lot of sours and ciders. Lauryn: twisted sodas - they have a vendor called Twist, huge menu, carbonated water, they may be able to come setup. LoriDee: I think they were at a FM in the past. Ken Jans - I think the board should consider IDing everyone that comes in. Huge liability, give bracelet, you should really consider it.

- Parade Coordinator - **Susie Livesay**
 - ★ Carol mentioned an ATV parade on Thursday night, gravel by carwash, past Littles, by park, dusk - kickoff. Maybe during the museum. Would like to do the pet parade. 1st one was in the parade, could go on the car trailer was a fundraiser for the dog park. Could donate for the food pantry and pet food. Carol mentioned Friday would be good and doing it down in the park. If we did it during the parade, some rescues will bring dogs and set up a fenced area and promote dogs that need to be adopted. We can look at Friday/Saturday. Online registration for the parade will have some paper as well. Suggestion on getting Broncos instead of convertibles. Tops can come off and there are bronco groups or SxS's. Do not care, just a suggestion. Grand Marshall, King/Queen, Prince/Princess - facebook vote or google forms and let the community vote. Any option for those that are not on the website - could do it on the website. Can give forms to Coffee Club and VFW coffee clubs, Library, City Hall, Bank, Toots. Look at getting nominations early, and then collect them all. Interview the royalty and put that on facebook, photos, etc. Those that have crickets can help make signs on cars. Can we borrow a portable sound system from someone? Market in the park may have one. Lauryn: Bob Pritchard owns it, can get permission. Susie: How can we broadcast it, can do AM broadcast. Carol: Concept is to make it visible to everyone and broadcast it. Greg: Maybe someone with a drone, use a video from the roof.
 - ★ Separate theme for parade than from the weekend theme. Decorate bikes, 4wheelers, SxS's. Decorate bed sheets. Cash prizes or free food for parade prizes.
 - ★ Kaila Hilber: Bedsheet thing? As classes, decorated a bedsheet and stable it to 2x4's and carried it through the parade - helped announce the class. Maybe make a donation to the prom fund. City said we do not need to apply for the parade permit early, but we think we should.
 - ★ Would be cool to have the dog parade through the park.
- Bingo Tent Coordinator - **Open**
 - ★ Open committee, mother's club not interested. They don't want to commit due to their numbers, hours that could be run. Possibility of running it at the bigger grain bin, 2 hours here, 2 hours there.....Any thoughts?
 - ★ Kay: Mom's has music bingo on Thursday nights, they could be open to coming down to doing that at the park. Different ages may not like that and may want the old fashion bingo, but could traditional, music, trivia, etc. Kay to get contact info to LoriDee.
 - ★ Carol: Looking for a committee chair, email the gmail account. Not a full day commitment, just an hour here or there. OSGC can get the gambling license. Susie has the bingo equipment. Need to get some type of sheet and dobbers.
 - ★ Nate Peters: good segue into the beer tent. Everyone is always looking for things to do.
- 5K Coordinator - **Kevin DeHaven & Kaila Hilber**
 - ★ Looking at a timer at start/finish, a line and route. His intention is to do an online registration on our website, looking for sponsors for ads on the back of the shirt and give to runners.
- Raffle Coordinator - **Open**
 - ★ If we cannot find a chairperson, Dorene said she would take it on, but doesn't want her to do that. Anyone interested, please reach out.
- Horseshoes Coordinator - **Frank Richardson**
 - ★ Nothing to report
- Public Services Coordinator - **Carol Laffey**
 - ★ Garbage, trash, toilets. Received estimates from 3 companies for toilets. Best price is PP's \$3991.10, best cost as well as adding in trash cans. Services cover rodeo and tractor pull and they share the fee. We have talked to the rodeo and pulls based on the contract for handicap and regular units. Handwashing stations throughout. Pulls, rodeo, bandstand, volleyball
 - ★ Mariah Corey 1st motion, LoriDee second motion, members passed
 - ★ Garbage: Royal Mansfield reached out to Ankeny Sanitation - they have worked together before. They are going to offer a sponsorship for what we requested. Waiting to hear back.
- Bandstand Coordinator - **LoriDee Meyers**
 - ★ All day, everyday, as much as we can, open to ideas and performers. As of now, we've researched bands. Nothing finalized. Contacted Royce Johns for Friday. \$1K per night or come with a band for \$1500. Have some time to make a decision. Performs at the IA State fair, next show is 9/29 in Ames at the Goldfinch Festival. Saturday wanting to find a nice band, local businesses are willing to put up sponsorship money ... Jordan Beem, Guitarist who plays with local band, Perfect stranger, asphalt, Johnny Holmes is 8-10k. As far as outside of

bandstand, Ames just had their music block and we have a list, Online suggestion for Red Dirt Renegade. Looking for localities...dance studios, FFA running pedal pull, having music as much as possible.

- ★ *Tyler Laffey: Karaoke*
- ★ *If not here, submit to gmail*
- ★ *Online: Jessie and Medicine Man*
- ★ *Kaila Hilber: Hailey Whitters*
- ★ *Whitney Peters: Monica Austin - performed at pizza pielooza*
- ★ *Music bingo, talent show, comedian, hypnotist, dog parade King/Queen and talent show, Nevada had craft fair and did christmas photo shoot.*
- ★ *Dorene Cory: Cream pie eating contest, hot dog eating contest, Mr Legs,*
- ★ *Susie Livesay: Mr Legs, Dude looks like a lady, Beard growing contest and shave*
- Youth Coordinators - ***Angel Stiles & Kristin Hanson***
 - ★ *Mothers Club may want to host kids games on Saturday, minute to win it. Also discussing it under new business*
- Rodeo Coordinator - ***Shannon Robertson***
- Truck & Tractor Pull Coordinator - ***Royal Mansfield***

8. New Business

- Discuss Iowa Fairs Convention and Attendance December 13-15
 - ★ Former OS committees attended the conference, people providing events to carnivals and offering their services. Discuss contracts, pricing, etc. Was great for ideas in years past, could just go to get info. Motion to pay for fees for 5 board members, \$50 each, and a \$100 membership fee, \$350 total.
 - ★ Dorene: Also has booths and vendors, lawyers to help you for nonprofits, how to set up your bank accounts, legalities, resources, insurance, etc. As members we also get their newsletters and updates once passed.
 - ★ Question: \$100 annual fee. Nancy 1st motion, Lauryn Second, members present passed.
- Events Update - Carol
 - ★ Thursday Evening Kick off
 - Adults at Mom's
 - Teens at MACC
 - ★ Model Airplanes
 - Connor Johnson: 6 guys go to different events, maybe doing an event at the pulling track, bleachers, shade.
 - LoriDee: Sunday due to the truck pulls being over.
 - Mariah: If we did it by the market/soccer field that would be good to draw people.
 - Ken: could have a drone.
 - Lance: Baseball field - nothing going on Sunday and has bleachers. Not splitting the park in two.
 - ★ Lasers
 - ★ Fireworks: No fireworks this year. Looked into doing a drone show, but out of our price range. Looking for suggestions. Maybe hand out glow sticks after the rodeo.
 - Vote on no fireworks: LoriDee 1st motion, Kaila Hilber 2nd, members passed
 - ★ Car Show/Tractor Show: Sunday would be good, set time/date, Rick's List through Iowa/Illinois, prizes. Sponsorship for a car show?
 - Ken Jans; O'Reilly's giving a car cleaning kit, a couple hundred dollars. Simple is better. Labor day weekend, Madrid has one, 35 classes is too much. Best Ford, Best Chevrolet, Best Dodge, Overall show. Do the tractor/car show together.
 - Lance: Maybe after the parade due to already being set up.
 - LoriDee: Don't oversaturate Saturday.
 - Question on whether to have it on Saturday/Sunday during FM, maybe include trucks so we can pull the teenage direction and make that a category. Jon Conroy does have a connection with the CAPOOT tractor club.
 - Show-n-shine: No registration and no prizes. Car shows charge \$20 and come in and will expect something (tshirt, dash plaque and trophies) Show N shine is just showing up and presenting your car. Show n shine last 2-3 hours. 11-3
 - Kim Carney: Tractors/Bronco sat after parade, show n shine on Sunday
 - ★ Tug-O-War
 - Mike Cougenour suggested, fun to bring it back
 - Fire department does water tug of war fights, maybe incorporate it in with that.
 - ★ Cow Pie BINGO
 - Take money for a square, put a cow in a pen.
 - Do we need to do this at OS or could we do a fundraiser throughout the year.
 - Maybe FFA do the chicken drop bingo
 - ★ Touch A Truck
 - After the parade, bring something small to hand out like a sticker, hands on experience. Could be integrated with a tractor/show-n-shine. 1st hour would be sensory free (no sirens)
 - ★ ATV Lighted Parade
 - Start by carwash, and go to the park. Draw people to museum fundraisers and get people to the park. Following that event to hold a OS kickoff party at Mom's. She would hire a band and currently would like to have feedback on that.
 - ★ Feedback: Tyler Laffey: teenage king/queen at dance, coronation.
 - LoriDee: More for the community, can start it earlier

- Kaila Hilber: Adults at Mom's, Teens at MACC, where would little kids go - Museum movie at the park.

★ Discuss kids events that can be added

- Make sure to have stuff for every age group. Any suggestions?
- Lauryn: Gaming trailer has been at FM and was a huge success. (\$700 range)
- Tyler Laffey: Dodge ball idea for kids
- Kaila Hilber: Dunk tank, pie in the teacher's face
- Carol: Instead of carnival, get \$4K worth of inflatables and then spend the rest of money and provide our own carnival games. Nate Peters: Water balloon fight, sponge balls; Whitney Peters: Colo has water wars. Susie: PIE's carnival games. Dorene: A lot of Pie's games got thrown away.
- Greg: JP Rental carnivals
- Carol: Carnivals are typically \$8k-\$10k, ticket sales go towards it, but still the committee has to pay the difference.
- LoriDee: Polk City does family days, face painting, balloon animals.

★ July BBQ Event

- Susie: Announce royalty, do the cow dropping bingo, sell ride tickets, raise money, etc.
- Kaila: would be good due to not knowing anyone since moving to town recently.
- Theme: Please bring us your ideas for the OS theme, and a different theme for the parade.
- ★ Dee Gamble commented Online, "Bring Back Our Town"
- A lot of discussion, please email the group with comments.

9. Announcing next meeting time **October 29th @ 6:30PM**
Adjournment 8:27pm