

Sisterland Fest: Community Vendor Market

Inspiring Families, Inspiring Change.

Connect. Shop. Give Back.

2026 Sponsorship Opportunities



MEET THE VISIONARY

DeDe McGuire



RADIO PERSONALITY • PHILANTHROPIST • ENTREPRENEUR • COMMUNITY ADVOCATE

For over two decades, DeDe has used her platform to inspire, educate, and empower women and families throughout North Texas.

Through the DeDe McGuire Foundation, she creates transformative experiences that connect communities and drive lasting impact.

THE FOUNDATION ECOSYSTEM



Transforming influence into impact — one woman, one family, one community at a time.

A VOICE WITH PURPOSE
Inspiring women. Strengthening families.
Creating lasting change.

The Inaugural Sisterland Fest



Date: September 26, 2026



Time: 9:00 AM – 2:00 PM



Location: Grand Prairie Farmer Market (120 W Main Street, Grand Prairie, TX 75050)

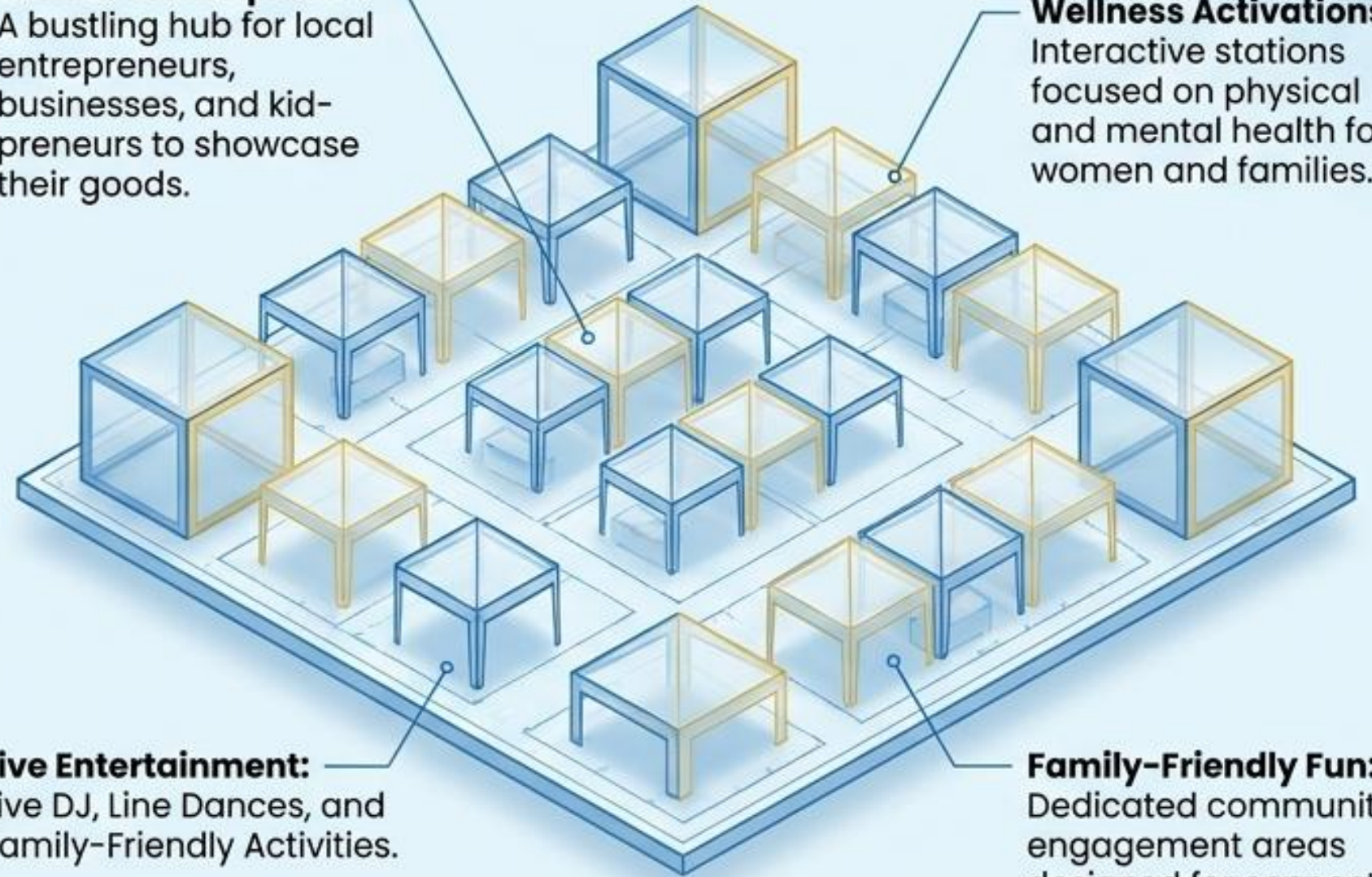
Marketplace Map

Vendor Marketplace:

A bustling hub for local entrepreneurs, businesses, and kidpreneurs to showcase their goods.

Wellness Activations:

Interactive stations focused on physical and mental health for women and families.



Live Entertainment:

Live DJ, Line Dances, and Family-Friendly Activities.

Family-Friendly Fun:

Dedicated community engagement areas designed for connection, play, and family memories.

A high-energy community festival focused on: WELLNESS • EMPOWERMENT • CONNECTION • IMPACT.

Measurable Reach & Community Impact

The Physical Footprint

1,000+

Projected Attendees

Women 25-54

Families

Young Professionals

Entrepreneurs

Kid-preneurs

Community Leaders

Fitness & Wellness Enthusiasts

Faith-Based Organizations

The Digital Scale

150,000+

Projected Impressions

90,000+

Social Media
Metrics Projection

20%

Engagement
Rate Estimate

Uniting diverse demographics through targeted community outreach, social media strategy, influencer marketing, and DeDe McGuire's expansive traditional media reach.

Partner With Purpose. Amplify Your Brand.

Value Engine



Sponsorship Opportunities & Tiers

	Title Sponsor (\$10,000 - 1 Available)	Presenting Sponsor (\$5,000)	Market Sponsor (\$2,500)	Community Partner (\$1,500)	Friend of the Festival (\$500)	In-Kind Sponsor
Event Signage	Logo	Logo	Logo	Logo		
Step & Repeat	Logo	Logo	Logo	Logo	Logo	Logo
Marketplace Footprint	Premium	Premium	Premium	Standard	Standard	Standard
Digital Amplification	3 Shoutouts	2 Shoutouts	1 Shoutout	Shared	Shared	Shared
Web & Email	✓	✓	✓	✓	✓	
Hospitality	6 Passes	4 Passes	2 Passes	1 Pass	1 Pass	1 Pass



YOUR PARTNERSHIP CREATES POSSIBILITY.

Together, we can inspire families,
expand opportunity, and create
lasting change.

LET'S MAKE AN IMPACT TOGETHER.

Become a sponsor of Sisterland Fest and help turn a day of wellness,
empowerment, connection, and community into year-round impact.

01

INVEST

Support programs
that uplift families.

02

ENGAGE

Connect your brand
with community.

03

INSPIRE

Help create change
that lasts.

JOIN US. PARTNER WITH PURPOSE. CREATE LASTING IMPACT.

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INSPIRING FAMILIES. INSPIRING CHANGE.