



LAUREN FABY

ABOUT LAUREN:

Lauren Faby is the CEO of the strategic communications firm, LF Consulting, and an NCAA Lacrosse Official. Her story of perseverance and sheer will to succeed is inspiring. A (former) single mother of 4, she found herself without a home, without a job, without a way to support herself and her girls. Through taking risks, doubling down on goals, making a plan, and silencing her critics (including her inner voice), she succeeded in reaching her goal to be an NCAA Official, and she's not done yet.

WHAT PEOPLE ARE SAYING:

"I'm so impressed and inspired by how you took absolute control of your life and worked so hard to shape it into a life you could and wanted to thrive in. You didn't create your circumstances, but you didn't let them define you."

BETH ANN DRANQUET
ASSISTANT GENERAL COUNSEL,
SPRINT

"I would highly recommend Lauren and her many talents and capabilities to any organization as she is terrific!"

CHRIS URBAN
VP OF BUSINESS DEVELOPMENT
RAISER PARTNERS

"You are so inspiring to all of us out there trying to keep it all together and focus on how to create a brighter future!"

DANIELLE PERMAN
FOUNDER AND CEO
TACKLE WHAT'S NEXT

lauren@laurenfaby.com

GAME ON: HOW TO "BE ALL IN" ON YOUR GOALS

KEYNOTE & WORKSHOP

PROGRAM:

This is Goal-setting and Achievement Planning outlined through storytelling. Lauren tells her story of being desperate for any revenue source to help her raise her kids as a single mom. She turned the opportunity to officiate a few youth games into a career as an NCAA Official. An award-winning CEO and marketing professional, she relates lessons from her journey to entrepreneurship. This program's ideal audience is composed of women entrepreneurs.

AUDIENCE TAKEAWAYS:

- A) Silencing Critics
- 2) Being real with yourself and what obstacles are present
- 3) The importance in investing in your goal by learning and listening
- 4) The importance of using your gifts to inspire others

BRAND ALIGNMENT:

Lauren's mission is to empower women. As a successful female entrepreneur, she feels it is her responsibility to be a visible example of focus, hard work, and overcoming obstacles. She is an active voice in the fight for equal pay for women's sports officials. Lauren mentors young women entering the workforce as well as women finding themselves with a need or desire to re-enter the workforce. Lauren serves as a mentor and trainer for US Lacrosse.