

## Building the Brand

### What we do...

Promoting your Brand Name, Image & creating Brand Awareness in the market by using the vast availability of social media advertising, website management & SEO, and creative content as deemed fit to grow your business by creating demand for your products and services by reaching and attaining quality new customers.

The goal is to accomplish this efficiently with the best return on investment given your marketing budget size, time frame and goals.

### Contact Us

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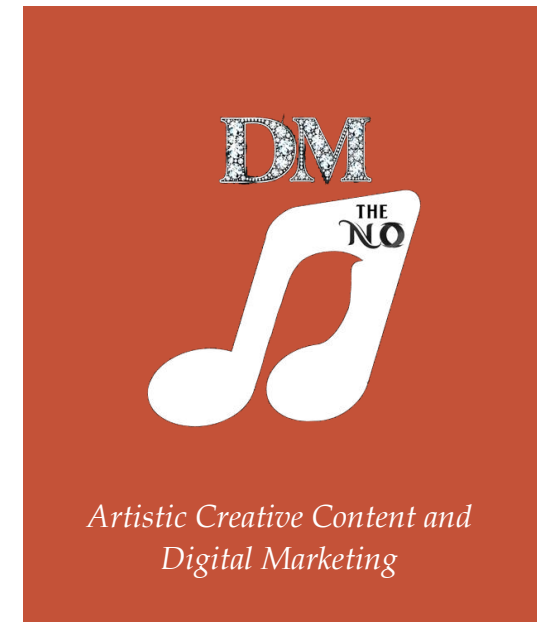
## Who We Are

### About Us

DM the NO Music & Marketing is engaged in the business of creating artistic content and utilizing digital marketing platforms to assist businesses in reaching their target audience and their sales' goals with the best ROI.

### Our Products and Services

- Brand Awareness
- Target Audience
- Digital Marketing
- Website & SEO
- Music Creatives
- Video Creatives
- Photo Creatives
- Logos





## Target Audience

### The best ROI...

Our focus is to clearly understand and identify your targeted demographic area audience to efficiently reach these groups that are profitable to your business with the best return on investment possible.

Promoting your product and services across various channels increases your marketing reach and brand exposure.

## Digital Marketing

### Here are a couple of ideas...

Make an informed decision while planning ahead. Proper planning and execution of a good marketing plan is significant to reaching your goals and ROI.

### Social Media Advertising

Social media advertising, or social media targeting, are advertisements served to users on social media platforms such as Google Ads, Facebook, Instagram and Twitter. Social networks utilize user information to serve highly relevant advertisements based on interactions within a specific platform and specific key words.

When target market aligns with the user demographics of a social platform, social advertising can provide huge increases in conversion rates and sales with lower cost of acquisition.

### Creative Short Videos

Creatives such as short 2:00 to 3:00 minutes high quality videos for certain products and services to be used on YouTube channel and website page in addition to other social networks will further drive reach in addition to good organic backlinks to the website.



### Website Optimization & SEO

Website optimization is the process of using tools, advanced strategies, and experiments to improve the performance of a website, further drive more traffic, increase conversions, and grows revenue.

One of the most critical aspects of website optimization is search engine optimization (SEO). It is mainly to getting pages to rank higher in search engines such as Google. Because search is one of the main ways in which people discover content online, ranking higher in search engines can lead to an increase in traffic to a website thus yielding good ROI from new customers.

### Get the results you want

Reap the benefit of advertising – new customers and consistent sales. There is never a need to question how your campaigns are performing and the exact ROI you are getting from them.