

Sponsorship of

# THE BILLY C.



## FIFTH & FINAL

**Honoring the Life & Legacy of William J. Connelly**

Scholarships totaling \$17,000 given to 10 graduating seniors  
from Scotia-Glenville & Niskayuna high schools  
over five tournaments



[www.TheBillyC.com/Sponsorship](http://www.TheBillyC.com/Sponsorship)

**\$1,000 Grand Prize Sponsor:** Featured on back cover and centerfold of our program  
Prominent signage at Hole 17 where your sponsorship pays for our \$50,000 hole-in-one insurance.

**\$500 Major Prize Sponsor:** Featured inside back cover and another full page ad in our  
program. Prominent signage at Hole 13. Your sponsorship pays for \$5,000 hole-in-one insurance.

**\$200 Prize Hole Sponsor:** Ad in our program and prominent signage at one of our three  
par 3 hole-in-one prize holes, or at \$2,500 60-foot Putt contest.

**\$100 Hole Sponsor:** Ad in our program and prominent signage at a non-prize hole.

**DONATE to FUNDRAISING RAFFLE:** Our AMAZING Prize Raffle has been a cornerstone  
of our fundraising efforts. Donating your products or services to our eagerly anticipated raffle generates a  
lot of charity dollars & showcases your business on our website, in our program and on site raffle poster.

### JOIN US FOR OUR FINAL YEAR!

Legacy: Support a final tribute that directly benefits local students.

Visibility: Get your brand in front of regional golfers & community leaders.

Community Impact: Help us reach our goal for this milestone year.

