



Sponsoring The Billy C.

A scramble golf tournament honoring the life of William J. Connelly; providing **\$2,000 scholarships** for a graduating senior at both Scotia-Glenville & Niskayuna high schools.

Sponsor a hole-in-one Prize Hole for **\$500**; Sponsor a non prize hole for **\$100**; Donate Raffle Items. Your participation will help make a real difference in the lives of two local college bound students!

WWW.THEBILLYC.COM/SPONSORSHIP

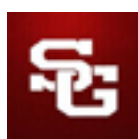


Golf and education were both huge parts of Billy C.'s life, so a golf tournament providing scholarships to students at both his and his children's alma maters is a perfect way to remember Billy and to honor his legacy.

and when Billy's wife Alison came on board (and ran with it), The Billy C. was created.

We've given \$9,000 total to six students over three tournaments. We will give away \$4,000 more this year. Sponsorships, and raffle prize donations help us to keep the legacy of our dear friend alive.

Thus, seven friends from high school set out to make it happen;



PRIZE HOLE SPONSOR

Each par 3 hole offers significant prizes for getting a hole-in-one. Includes 18" X 12" Lawn sign; 5.5" X 4.5" color ad in program; and option to give promo item to 120 golfers.

\$500

NON-PRIZE HOLE SPONSOR

Sponsor one of 14 non-prize holes. Includes 18" X 12" Lawn sign at your hole, 5.5" X 4.5" color ad in program, and option to provide promo item to 120 golfers.

\$100

RAFFLE GIFT

Donate a prize for our raffle. It can be a meal at your restaurant, an outing on your golf course, or anything to help our raffle and to promote your business.

**Call Alison:
518.344.8080**

Please join these other community businesses in supporting The Billy C.

