

EXHIBITOR PACKAGE and APPLICATION

**CRAFTS - CLOTHING - JEWELRY
NAUTICAL GADGETS - FINE ART
WOODWORK - FISHING SEMINARS
ANTIQUES - OUTDOOR FURNITURE
BOATS & KAYAKS - LIVE MERMAID
SWIMSUIT MODELS - WILDLIFE**

- OUTDOOR EVENT -

All exhibitors supply their own tents, tables & chairs

The facility is a 25 acre event center with a fenced area for exhibitors, a small stage, a “garden” area which has room for tent vendors under rows of trees, several acres of parking, and home to Cape Coral’s German American Social Club.

Updates: The email address on your application will be added to our newsletter for info and updates.

Contact: For accuracy and tracking please use email for communication:
theNauticalMile@gmail.com

EXHIBITOR Q&A MEETING

at the seminar stage at 8:30 Saturday morning.
Q&A, not required



Nautical Mile Magazine's Fall
NAUTICAL
Cape Coral, Fl.
NOV 20-21 EXPO

Sarasota
Cape Coral
Naples

Why Cape Coral?

What began as a pre-planned small and quiet retirement community skyrocketed to 100,000 residents only a few years ago, and is estimated to be 215,000 and growing daily. With nearly 500 miles of canals, most of which access the Gulf of Mexico, Cape Coral has been named one of the most desired cities to live in the US by multiple sources. It's a city with plenty of work, where the millionaires wear t-shirts, and a waterfront wonderland for coastal enthusiasts. The city is BOOMING and ready for its own nautical expo!

Accommodations:

Enjoy island living while you're here!

The island town of Matlacha, (a drinking village with a fishing problem,) separates Cape Coral from Pine Island. It's only ten minutes away from the facility has about a dozen hotel options with more in Bokeelia and St. James City out on the island.

For campers there's a large KOA campground on Pine Island in St. James City which is about 15 minutes from the facility.

St. James City KOA (239) 283-2415
www.koa.com/campgrounds/fort-myers

TERMS - CONDITIONS - INSTRUCTIONS

Hours: Saturday 9-6, Sunday 9-4. Check-in Friday 12-8pm, and Saturday morning 6-9am. Breakdown Sunday afternoon.

Night security: Friday and Saturday evenings.

Exclusivity: If you represent a specific field of business, please check our website for “CLOSED INDUSTRIES” before submitting an application.

Communications: For greater accuracy please communicate with our office via email: **theNauticalMile@gmail.com**

Display area: Please be considerate of your neighbor, display inside of your booth area only, and keep items from blocking surrounding exhibitors. Please eliminate the possibility of attendees tripping or bumping into display items. Please do not solicit outside of your booth area.

Spaces will be assigned as applications come in. If you have a positioning preference, please note it on your application.

Tent restrictions: No tents larger than 900 square-feet are permitted to set up.

Booth sharing: Permitted only if everything is displayed under one roof. The application signature accepts responsibility for all participating in their space.

No political displays - Facility policy.

**Fall Nautical Expo
November 20-21, 2021
German American Social Club
2101 SW Pine Island Road, Cape Coral**

**Host: Nautical Mile Magazine
Jim Griffiths (239) 980-5803
thenauticalmile@gmail.com**

Boat Dealers: New and/or used, flat-rate \$100 each. 10+ boats; flat-rate \$1,000. Includes room to operate, tent space, etc.

Sales Tax: Exhibitors are responsible for applicable state sales tax of their products.

Pets: The facility only allows service animals.

Vendor parking: TBA.

Cancellations/Refunds: 100% refund if for any reason the show is canceled, and exhibitors who offer a 10-day notice.

Guest passes: Sponsors receive 12. Vendors may purchase discounted gate passes for friends and leave them at “Will-Call.”

Vendor office: The stage during set-up, and the front-gate during show hours.

Credentials: Available upon set-up.

Event Sponsors: \$1,200. Name and/or logo on various promotional materials, guest passes, banner at the event, misc signage, and booth space. Cancellation refund does not apply to sponsors.



**Saturday and
Sunday morning
while it lasts**

Insurance:

Our policy covers most vendors. If you're a boat dealer, a food truck, or an exhibitor with a unique risk, we may require to have your business add the event as “Additionally Insured” on your liability policy. Our website has details and verbiage.

 **theNauticalMile@gmail.com**
@ NauticalMileEvents

www.NauticalMileMagazine.com

*** USED NAUTICAL MARKET:**

No application needed. Sell USED personal boating/fishing oriented items. NO BOATS OR KAYAKS. Show up between 6-9am either or both days. \$10 per car, pay upon arrival. One pmt for one or both days. Includes access to event, use west gate.

Vendors - Nautical Expo - November 2021

**Outdoor event - Exhibitors provide their own tables, chairs and supplies
Electricity limited / upon request**

***Sharing booth space permitted only if everything is under one tent**

10X10 booth: Standard exhibitor space. \$225

10X20 Double-booth: \$300

Open space: \$.75 per square foot

_____ Sq Ft @ \$.75 = \$ _____

Boat dealers: \$100 per boat (Liability insurance required)

_____ boats @ \$100.00 each = \$ _____

Show-Program

The show program will be an 8X10 stitched magazine highlighting sponsors, event features and exhibits, what's here for the kids, a "don't miss" list, hours & times, and fishing seminar schedules. 5,000 will be printed mid October, half will be distributed throughout the city and half will be at the event for attendees. Businesses may purchase a full page ad in the program for \$200

Insurance

My exhibit is a non-evasive art/craft/clothing display which does not require me to provide a liability insurance policy

or

I will provide a liability insurance policy with the following information included:

**Additionally insured:
Nautical Mile Publications, Inc.
2101 Pine Island Road, Cape Coral Fl. 33991
November 19-20-21, 2021**

*If you are not sure if your space requires adding us to your insurance policy please call or email us



Credit card online

or

Mail check to: "Nautical Mile"
PO Box 486, Bokeelia, Fl. 33922



Total:

\$

I agree to the terms in this agreement.

Company name: _____ Application date: _____

Mailing address: _____

City/State/Zip: _____

Contact name: _____

(_____)

Phone: _____

Contact email: _____

Product / Service: _____

Person referred by? Or, how did you hear about the show? _____

Special requests:

*Sharing booth space permitted only if everything is under one tent

EZ Pay Online

www.NauticalMileMagazine.com

Click "Fall Expo" & "Payment"



1- Mail this application with a check

or

2- Scan or take a photo of this application and email it to our office, then log on to our website and click "Payment", and we'll see you at the show!

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