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Genius

.....

 **wholesale**
payments.com

Thomas Preston

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Earn Rewards

genius



Meet Your Local Rep.



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payments
WholesalePayments.com

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- Next Business Day Funding
- No Hidden Fees
- \$0 Transaction Fees
- \$0 - 45 Flat Fee Per Month

- Customer Loyalty Program
- Business Funding
- Free Equipment
- POS Systems

Eliminate Credit Card Processing Fees

Earn Rewards

TheSolaFideGroup.com/genius-pos

The Wholesale Payments Bundle



WPI REWARDS!

- Get Rewarded Just For Processing with Us!
- Text Marketing & Loyalty Program
- Pays for Itself



BUSINESS FUNDING

- Get Access To Funding
- 24hrs To Get Funds
- Clear & Transparent Process



CUSTOMER GIFT CARDS!

- Increase Revenue
- Brand Exposure
- Redeem Effortlessly

Agenda slide

01 Genius for Restaurant

02 Referral Process

03 Live Demo



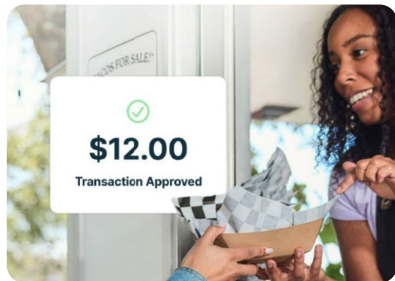
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Genius, for every restaurant

Quick Service



Full Service



Bars & Nightclubs



Fine Dining



Enterprise



Stop leaving money on the table



Revenue Drivers

Front of House – Point of Sale

- Customer Identification
- Pre-Authorization
- Prompt for Quantity

Online Ordering & Kiosk

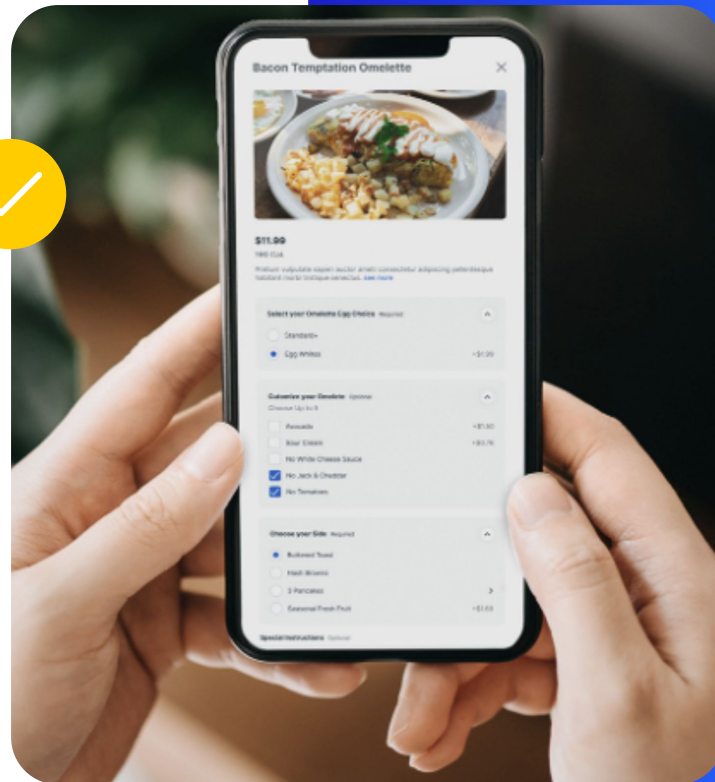
- Order History
- Upsell Functionality

Integrated Loyalty – COMO

- Customer Segmentation
- Tailored Marketing

Online Ordering

- Mobile optimized
- Multi-location Support
- Carryout and Delivery
- Custom Menu Schedule
- Order Balancing
- Delivery zones
- Promotions
- Upsell Groups
- Google Analytics
- Order History
- Catering
- Call Center
- E-Gift
- Loyalty



Customer Facing Display

genius

1	Classic Burger	\$9.00
	Medium	
	Medium Well	\$0.00
1	Regular Fries	\$2.00
	Medium	
1	Fountain Soda	\$1.50
	Medium	



Total Due:
\$13.13

Are you a Loyalty customer? [Sign In](#)

Subtotal:	\$12.50
Sales Tax:	\$0.63
Total:	\$13.13
Total Due:	\$13.13

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Complete Your Order

1	Classic Burger	\$9.00
	Medium	
	Medium Well	\$0.00
1	Regular Fries	\$2.00
	Medium	
1	Fountain Soda	\$1.50
	Medium	

☒ Add Tip

15% 18% 20% Other

☒ Signature


I agree to pay the amount shown above

③ Receipt

Email Print

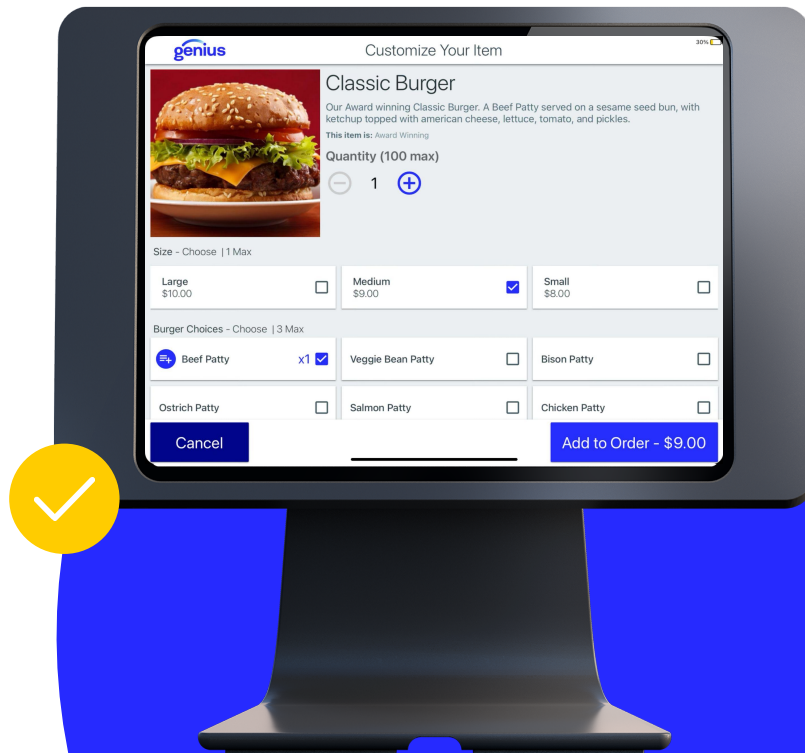
None

Subtotal:	\$12.50
Sales Tax:	\$0.63
Total:	\$13.13
House Account:	-\$13.13
Total Due:	\$0.00
Tip:	\$2.25

Kiosk Application

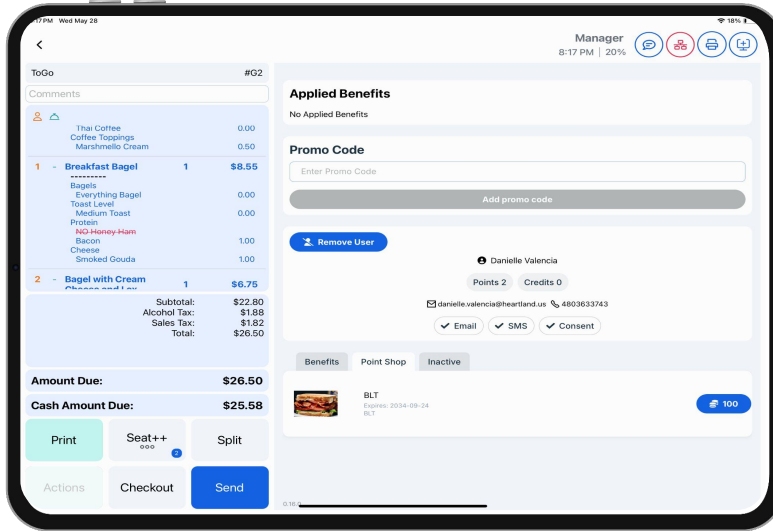
Ideal for Quick Service locations!

- Order from History
- Earn Loyalty Points
- Pay with CC, GC or Cash
- Upsell Functionality



130+ Integration Partners





48%

Higher average spend per visit for loyal customers

41%

Increase in monthly spend over one year

30%

Increase in monthly purchase frequency



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Earn Rewards

The ecosystem that delivers it all

Run Efficiently

Connecting your business from the front of the house to the back

Grow Revenue

...with the versatility to grow with customers preferences

Payments

Point of Sale

Cloud-native POS for enterprise restaurants — real-time sync, conversational ordering, offline mode, and centralized control.



Kitchen

Streamlined kitchen management with real-time routing, smart bumping, and device flexibility — all tightly integrated with operations.



Back Office

Profit-focused ops solution with actionable insights on sales, inventory, and labor.



Drive Thru

Smart drive-thru solution with detectors, cameras, and automated order handling to boost throughput and reduce staffing needs.



Digital Menu Boards

Real-time digital signage for indoor and outdoor use—easy updates, no coding needed.



Kiosk

Modern, customizable interface for guests, integrating loyalty payment options for a seamless experience.



We're proud of the company we keep

DUTCH BROS
Coffee



LONG JOHN
SILVER'S



PEI WEI
ASIAN EXPRESS

Mercedes-Benz
STADIUM



WHATABURGER



CosMc's

ORIGINAL
Tommy's



Ole
Miss



SEAWORLD
ENTERTAINMENT

SUBWAY

Tim Hortons





Referral Process

01 Lead submitted through referral URL

02 Dealer contacts Sales Representative

03 Dealer schedules merchant consult

04 Solution is determined and quoted

05 Dealer installs, trains, and supports



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Earn Rewards

Selling Tools: Product Sales Guides



Genius for Restaurants Classic | Sales Playbook

The Restaurant POS for small businesses.

Verticals

- Quick Service**
 - Coffee/beverage
 - Bakery/cafe
 - Food trucks
- Fast casual:**
 - Pizza
 - Burger/sandwich
 - Build your own (Chipotle model)

- Full service dining**
 - Family dining (diner style)
 - Casual dining (bar service)
 - Pubs, bars, bistros, nightclubs
 - Fine dining

- Online dining**
 - Exclusively online/cloud kitchens

Size & Attributes

- Single location**
 - On avg <75 employees

- Multi location**
 - >10 employees
 - <250 locations

- Languages supported**
 - English (primary)
 - Spanish and French (secondary)

Outcomes They Care About

- Give guests a better dining experience** - with easy online ordering.
- Decrease wait times** - managing seating.
- Effortlessly drive repeat business** - with customer engagement and loyalty.
- Boost average ticket** - with personalized recommendations that encourage upselling.

Key Functionality They Seek

- Counter service**
 - End-end restaurant management
 - Online ordering
 - Easy customer payouts
 - Customer engagement capabilities
 - Simple device set up

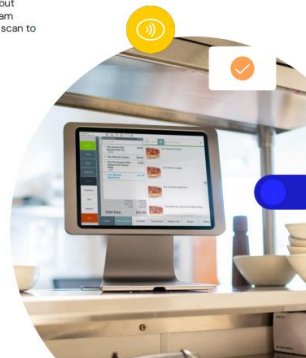
- Casual dining**
 - End-end restaurant management
 - Online ordering
 - Easy customer payouts
 - Customer engagement capabilities

Signals

- Need a new POS
- Looking to scale, add tech
- Adding a new location or stations
- Considering online/carry out
- Considering loyalty program
- Online, carryout, delivery, scan to order/pay
- Guest app/mobile app

Hardware

Commercial-grade level enclosures for small businesses.



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Built-in, no additional cost features

Included for free with every Genius Station is over \$600/mo. worth of apps
that other POS systems charge for additionally

genius



- On Line Ordering (a \$50/mo. Value) **Included Free**
- Customer Guest App (a \$20/mo. value) **Included Free**
- iBeacon marketing with Geotracking and Geofencing (a \$35/mo. value) **Included Free**
- Visual table layout for all dining areas- dining room, patio, bar, multiple floors (a \$20/mo. value) **Included Free**
- Hostess reservations/seating with text to guest when table is ready (an \$84/mo. value) **Included Free**
- Time clock (a \$20/mo. value) **Included Free**
- Customer can order from their phone at the table or standing in line (a \$40/mo. value) **Included Free**

- "Skip the Line" ordering text encouragement with the Guest app when close to the restaurant (a \$30/mo. value) **Included Free**
- Scan To Pay contactless payments and digital wallet support with Apple and Google Pay a (\$19/mo. value) **Included Free**
- Delivery dispatch with mapping (a \$150/mo. value) **Included Free**
- Interactive Customer Display Software (a \$15/mo. value) **Included Free**
- Direct integration to DoorDash (a \$50/mo. value) requires a DoorDash account **Included Free**
- Guests can order and pay at the table with their smart phone using a QR code (an \$80/mo. value) **Included Free**




wholesale
payments

The Best POS on the Market with 0% Financing & Unbeatable Warranty!

While you can use a traditional method of payment to purchase the Genius POS system, Wholesale Payments through API offers 0% interest financing ! Unlike ALL of the competition, API offers the merchant a 36-month, interest free financing program for Genius point-of-sale hardware. The competition only offers the merchant 0%-If They Qualify. With us if your approved for your Merchant ID (MID), you are automatically approved for 36-months, interest free financing!

WARRANTY: As a bonus, the 36-month financing comes with a 36-month Warranty against hardware breakage. Drop it on the ground, drop it in the fry vat - No Problem! We will ship a replacement next day air!

At the end of the 36-months, you can buy the hardware or Reup for another 36-months and we will replace all of your hardware with **NEW hardware**. In addition every 36-months renewal also comes with the 36-month warranty against hardware breakage.

Out of all of the point-of-sale systems on the market, Genius is the only one offering the 0% financing program with the lowest out of pocket amount a merchant can spend to get the most comprehensive POS on the market.

You can now truly budget your POS, no more spending money on breakage, repair and replacement. No one else offers 0% interest free financing without an application process and the 36-month warranty like this! That's Genius!



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Genius Demo

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