SALES CHEAT SHEET

PET GROOMERS

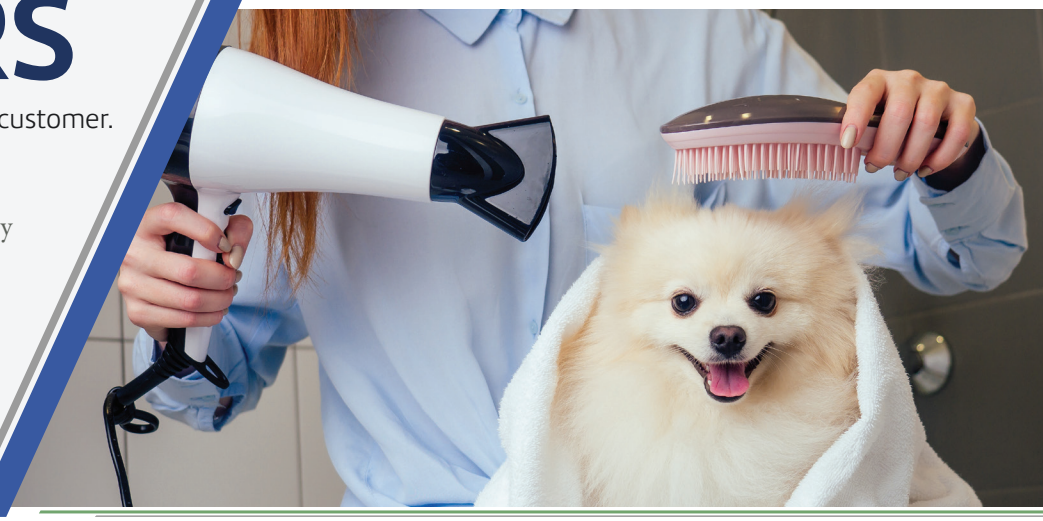
Turn one grooming appointment into a lifelong customer.

CUSTOMER CONNECT
powered by: wholesale payments

THE OPPORTUNITY

Most grooming customers return every 4–8 weeks—but only if you're the groomer they remember first.

Customer Connect helps you stay top-of-mind, reduce no-shows, generate more reviews, and keep your appointment book full.



DISCOVERY QUESTIONS

- How do you remind clients when their pet is due for grooming?
- How are you asking happy customers for Google reviews?
- Do you promote seasonal grooming specials?
- Do you collect customer phone numbers?
- How do you reduce appointment no-shows?
- What do you do to encourage repeat appointments?

KEY VALUE POINTS

FILL YOUR APPOINTMENT BOOK
Keep clients coming back with automated reminders and follow-up messages.

REDUCE NO-SHOWS
Appointment reminders help protect valuable grooming time.

GENERATE MORE GOOGLE REVIEWS
Automatically request reviews after every completed appointment.

PROMOTE SPECIALS
Holiday grooming, Shedding treatments, Spa packages, Nail trims, New services, Birthday offers

BUILD CUSTOMER LOYALTY
Stay connected between appointments and encourage repeat bookings.

GROW YOUR CUSTOMER DATABASE
Own your customer list and market directly to existing clients.

Conversation Starter

"Once someone picks up their freshly groomed pet today, what are you doing to make sure they're back in six weeks instead of trying another groomer?"

Common Rebuttal

"Most of our clients already come back."

That's fantastic! Customer Connect helps make sure they continue coming back consistently while generating more reviews and filling any gaps in your schedule.

30-Second Close

Customer Connect helps pet groomers reduce no-shows, increase repeat appointments, promote seasonal services, and automatically generate more 5-star reviews through simple automated text messaging.

MORE REVIEWS
Build trust and stand out from the competition.

MORE BUSINESS
Attract new customers and keep them coming back.

MORE REPEAT CUSTOMERS
Stay top-of-mind and increase customer lifetime value.

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