SALES CHEAT SHEET

VETERINARY CLINICS

Keep pets healthy. Keep pet owners coming back.

CUSTOMER CONNECT
powered by: wholesale payments



THE OPPORTUNITY

Veterinary clinics depend on long-term relationships with pet owners.

Customer Connect helps you reduce missed appointments, generate more Google reviews, send wellness reminders, and keep your practice top-of-mind through automated text messaging.

DISCOVERY QUESTIONS

- How do you remind clients when vaccinations or annual exams are due?
- How are you asking satisfied pet owners for Google reviews?
- Do you have a way to communicate promotions or seasonal services?
- How do you stay connected with clients between visits?
- Do you collect client phone numbers or email addresses?
- How do you encourage clients to return instead of visiting another clinic?

KEY VALUE POINTS

KEEP PET OWNERS COMING BACK
Stay connected between annual visits with automated reminders and educational messages.

AUTOMATE WELLNESS REMINDERS
Vaccinations, Annual Exams, Heartworm, Prevention, Flea & Tick Treatments, Dental Cleanings, Senior Pet Checkups

GET MORE REVIEWS
Automatically request Google reviews after appointments to build trust with prospective pet owners.

BUILD YOUR CLIENT DATABASE
Own your customer list and communicate directly without relying on social media.

PROMOTE SERVICES
Seasonal vaccinations, Dental Month, Microchipping, New Puppy & Kitten Packages, Weight Management Programs

MORE BUSINESS
Increase repeat visits while improving compliance with preventive care.

Conversation Starter

"After a pet leaves your clinic today, what system do you have in place to remind that owner when it's time for their next visit?"

Common Rebuttal

"Our practice software already sends reminders"

That's great! Many clinics use Customer Connect alongside their software because it also helps generate more Google reviews, promote additional services, and keep clients engaged between appointments.

30-Second Close

Customer Connect helps veterinary clinics reduce missed appointments, increase repeat visits, promote preventive care, and automatically generate more 5-star Google reviews—all while strengthening relationships with pet owners.

MORE REVIEWS
Build trust and stand out from the competition.

MORE BUSINESS
Attract new customers and keep them coming back.

MORE REPEAT CUSTOMERS
Stay top-of-mind and increase customer lifetime value.

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