



We make it easy for ***Businesses*** to reward loyalty & communicate with their customers via text messaging.

Text Message Stats

98%

Open Rate

95%

Opened within 3
minutes

30%

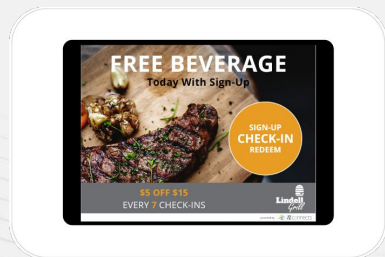
Average Click-through rate

5X

More effective than e-mail

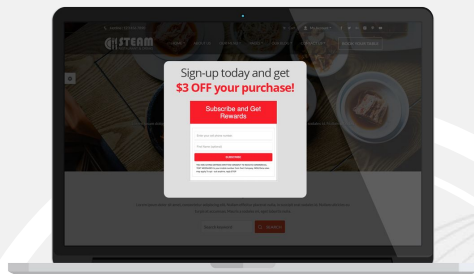
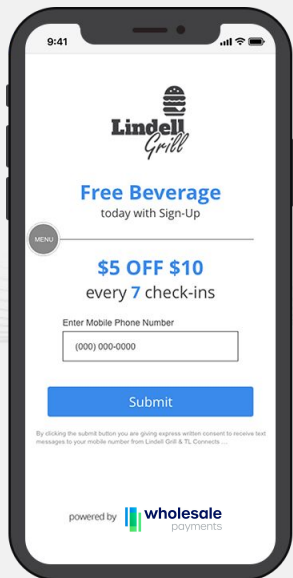
How to Build a Large Database of Customers

To be successful with text marketing, it starts by effectively building a large database of customers that want to receive texts. We have multiple ways to ensure you build a strong database of customers.



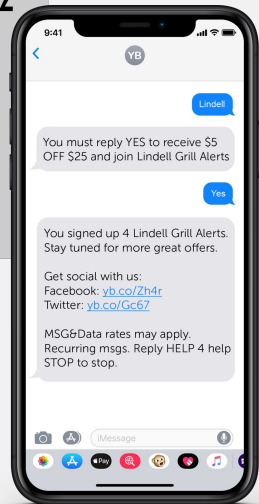
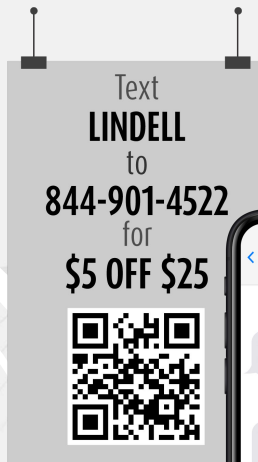
IN-STORE KIOSK

Customers enter their mobile phone number into a custom-designed kiosk which opts them into the program.



ONLINE WEB FORMS

Merchants create an online form to either embed into their own websites or put onto a webpage to share to increase sign-ups.



KEYWORD MARKETING

Customers text a keyword to your phone number which opts them into the program.

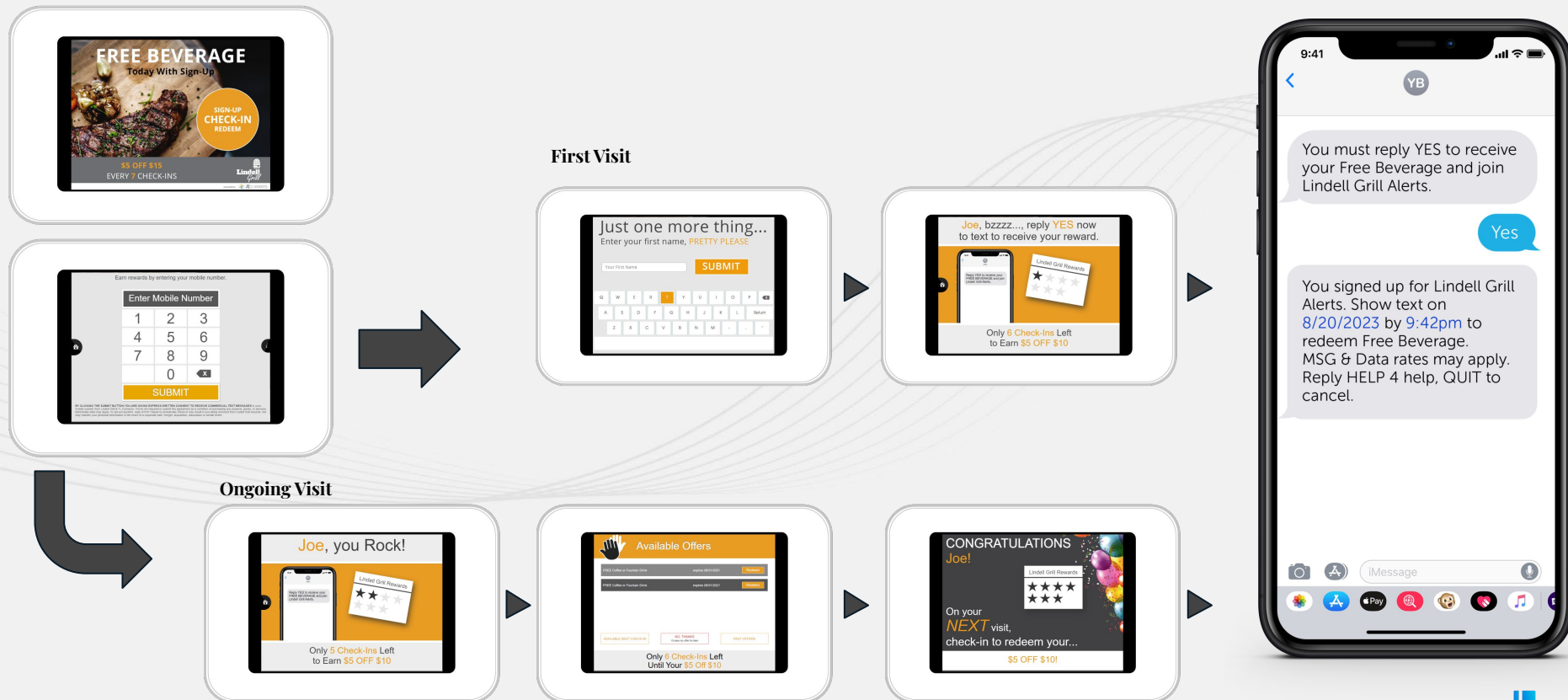
MOBILE WEB APP

NO APP DOWNLOAD REQUIRED.

Customers use their phones to scan a QR code linked to your custom Web App, then enters their number to opt in to the program.



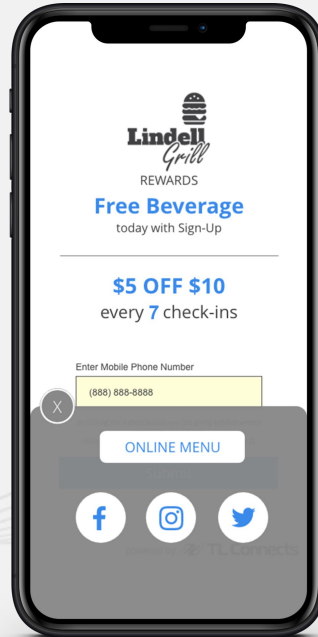
How the Kiosk Program Works



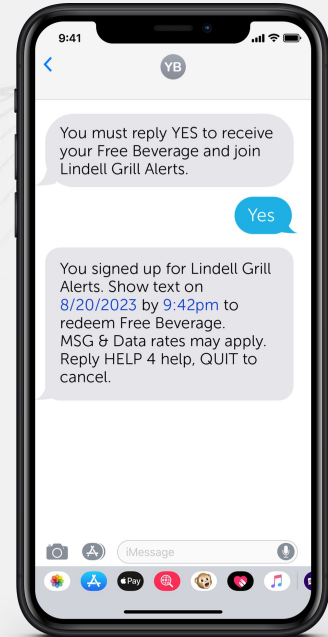
QR Code Program & Mobile Web App



Scan QR Code or Click Link in Text
Message while at Location



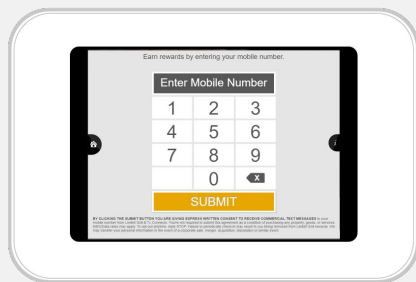
Directed to Custom Mobile Web App



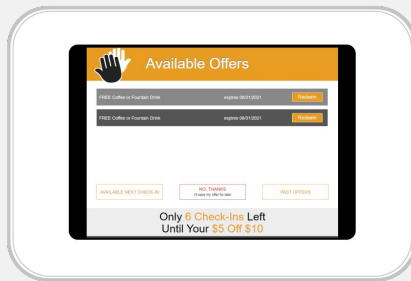
Double Opt-In Claim Text



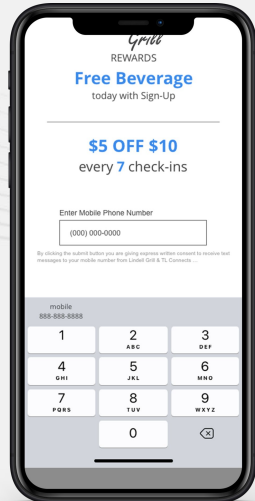
How Customers Redeem Offers



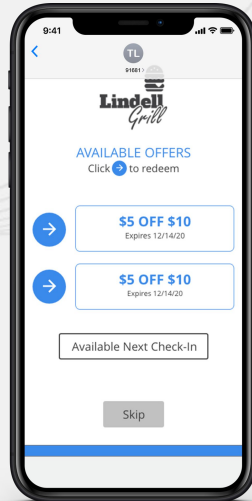
Hit the Check-In/redeem button, then enter phone number at kiosk.



Click offer to redeem

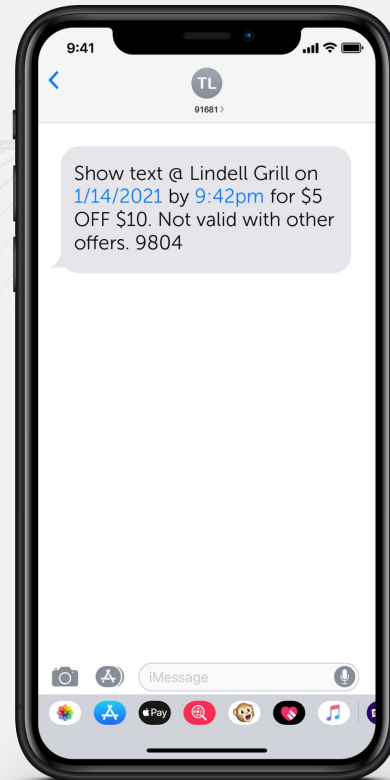


Enter mobile phone number



Click offer to redeem

Claim Text



Promote Your Business via Text with a 98% Open Rate

Quickly send textALERTs or create automated texts sent to customers at predetermined intervals, such as 1 hour or one week after sign-up.

textALERT Types

MMS (image, emoji, up to 800 characters)

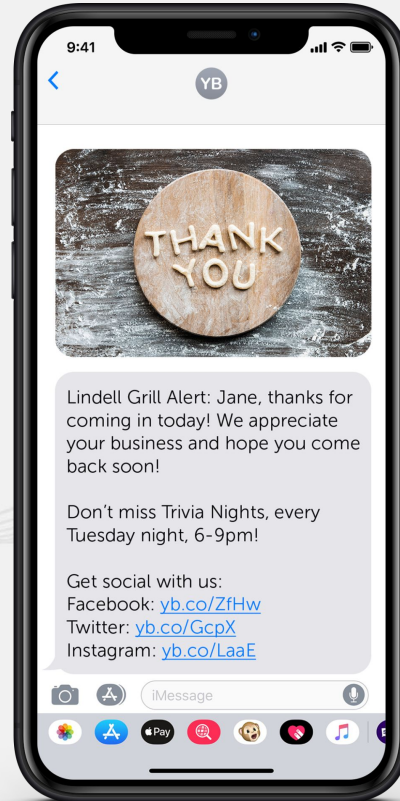
MMS is a great way to wow your customer with a picture or a fun gif. It's also a great way to show off food or product which increases the response rate up to 25%.

SMS (up to 160 characters, no image)

Don't need to say a lot? SMS is a quick and efficient way to get your message out.

Automated Texts

Map out SMS & MMS's from the time a customer signs up based on specific triggers.



Ways to use Text Campaigns

Promote Special Offers

Promote Events, such as Trivia

Target Slow or Rainy Days

Drive Customers to Your Social Media Channels

Increase Downloads of your iPhone & Android Apps

Celebrate Customers' Birthdays & Anniversaries

Drive More Online Reviews



Automate Customer Journey

Custom texts can be scheduled to be sent automatically to customers at predetermined intervals and can be based on customers' visit habits.

After 3 Hours

Bounceback text with offer to earn second visit from new customers along with trackable mini-urls driving customers to social media channels.

After 2nd Check-In

Text with link to Online Review

After 20, 40, 60 Days

No check-in "We Miss You" offer expiring in 7 days. Upwards of 5-8% redemption rates for each "We Miss You" text.

DEVELOP A TARGETED DIGITAL CUSTOMER RELATIONSHIP



Social Media Engagement



Birthday Offer



Surprise Offer



Anniversary Offer



Email Club



Gift Card Offer



Quickly & Easily Send Out textALERTs

Within minutes you can communicate to your entire database with our easy to use textALERT wizard. Use our in-house customer engagement specialist to help you with planning & scheduling the most effective textALERT campaigns.

Create a textALERT with just three easy steps

Use our software's easy textALERT wizard to create your campaign, schedule it to send & then track your success.

1. Choose your Audience
2. Set Delivery Date & Time
3. Compose the Message

The screenshot displays the 'wholesale payments' interface for creating a textALERT. The top navigation bar includes links for Dashboard, Tools, Reports, Manage, and Subscribers, along with a user profile for John Doe and a subscriber count of 3,202. The main content area is titled 'textALERT 09-29-22' and shows details for a campaign: 'Est. Subscribers: 3,202', 'Filters:', 'Sends: Thursday, September 29, 2022 8:53 am', 'Offer: \$3 off any order', 'Expires: Friday, September 30, 2022 11:59 pm', and 'MMS Image: [checked]'. A message preview is shown at the bottom left. The right side of the interface is the 'Compose your message' section, which includes a text input field with the message: 'Today get out of the rain and \$3 off any order! We can't wait to see you!'. Below the input field is a character count: '110 497 Characters Remaining - (1 MMS)'. There is a 'Remove Image' button and checkboxes for 'First Name', 'Unsubscribe Info', and 'Locations'. A 'Add Mini-URL' button is also present. At the bottom of the compose section are 'Back' and 'Next' buttons. A vertical sidebar on the right edge has a 'Show me how!' button.

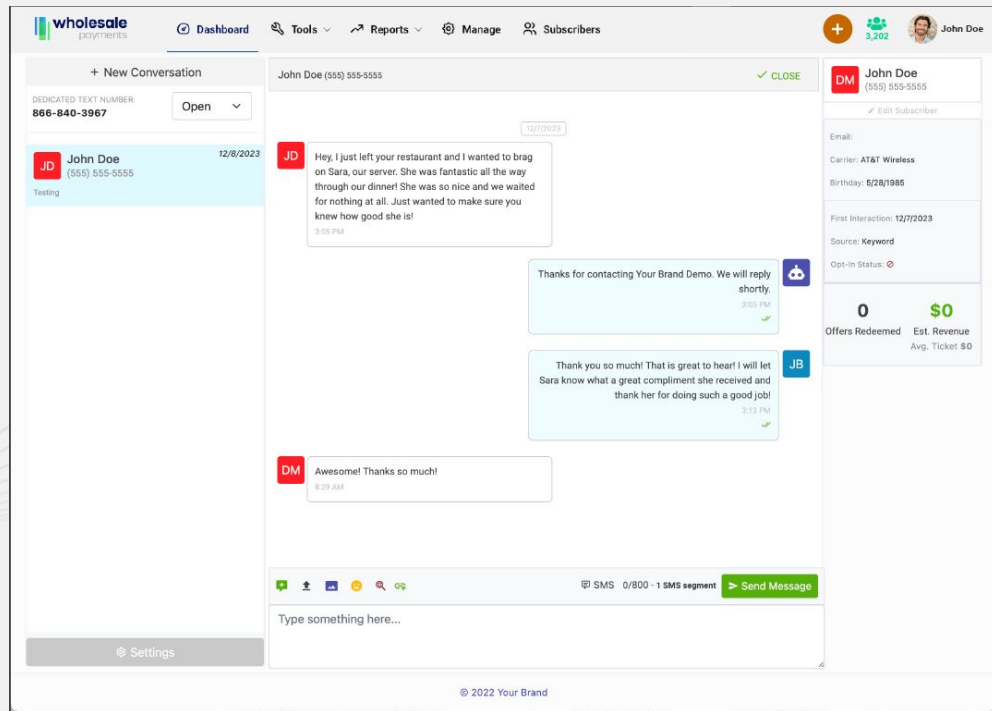


1 TO 1 Conversations

Communicate with your customers more conveniently and efficiently. Customers can easily connect with you, ask questions, give feedback and get quick assistance, all through simple text messages.

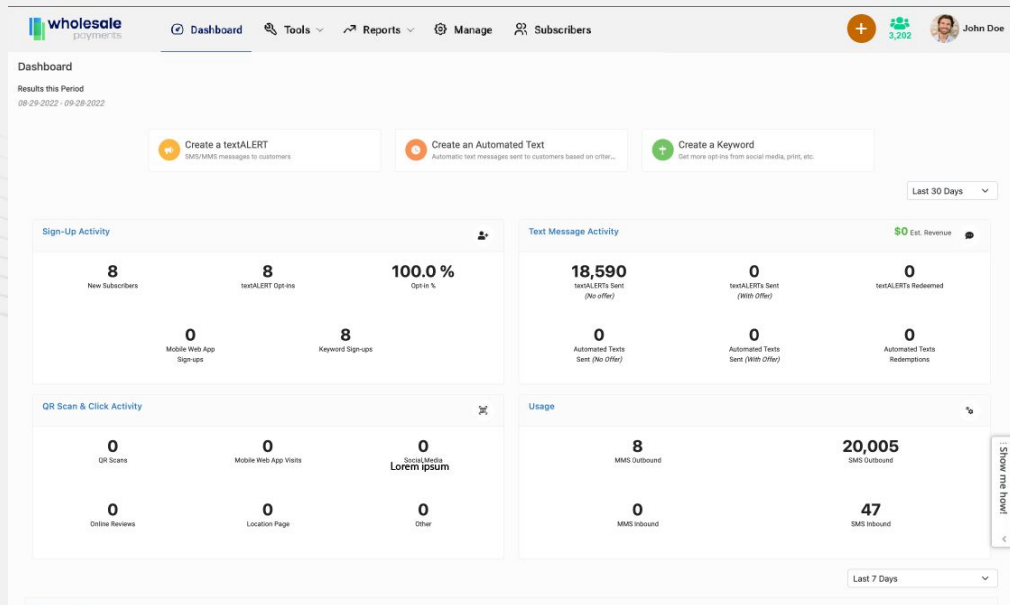
Key Features include:

- Unlimited Contacts
- Send gifs, emojis & images
- Get real-time notifications
- Instant, two-way communication
- Convenience: No waiting - customers send a text and get the information they need.



Online Analytics & Weekly Reporting

We email a detailed report every week for you to keep track of how every important detail of the program is performing.



Weekly Activity Report	
Aspen Creek Grill- 5 Locations	
12/27/2021 - 1/2/2022	
Total Sign-Ups	
(Last Week)	(All-Time)
263	24,017
Mobile Web App Sign-Ups	
(Last Week)	(All-Time)
0	8
Kiosk Sign-Ups	
(Last Week)	(All-Time)
183	17,485
Keyword Sign-Ups	
(Last Week)	(All-Time)
0	1,223
QR Scans	
(Last Week)	(All-Time)
6	3,057
Check-Ins	
(Last Week)	(All-Time)
923	79,146



Pricing

\$0

Per Month

250 FREE Credits

\$.05 per additional credit

SMS 1 credit, MMS 2 credits

Unlimited Subscribers

Dedicated Toll-Free Number

Digital Loyalty

Custom Mobile Web App

Custom Web Forms

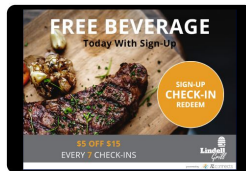
Keyword Marketing

Redeemable Text Offers

Automated Text

1 to 1 Conversations

[SIGN-UP LINK](#)



In-Store Kiosk (Optional)

\$300 Each

\$15

Per Month
Cellular Service