



Lead-In 1:

"Imagine if every dollar your business processes could actually give you more than just revenue—it could translate into perks like free travel, luxury items, and gift cards. With our new WPI Rewards program, that's exactly what you can unlock!"

Lead-In 2:

"I'd love to share something that goes beyond regular processing and actually rewards your business growth directly. The WPI Rewards program offers an exciting way to leverage your monthly transactions for amazing rewards—all without an extra cost if you're at our qualifying rate."

Lead-In 3:

"Do you ever feel like credit card processing is just an expense? What if it could work for you, rewarding your business with valuable perks like travel and electronics? Our new WPI Rewards program could be a game-changer for you."

Lead-In 4:

"With WPI Rewards, we're taking merchant services to the next level. Now, instead of just processing transactions, you can accumulate points toward experiences, luxury items, and even business essentials. All you need is a qualifying rate to access these benefits at no additional cost."

Lead-In 5:

"Let's turn your credit card processing into a powerful advantage. Our WPI Rewards program allows merchants like you to earn back on what you're already processing, giving you access to rewards that enhance both your business and personal life."



Lead-In 6:

“Our WPI Rewards program is unlike anything out there—every dollar processed turns into potential rewards, from travel and entertainment to high-end goods. It’s free to join at our qualifying rate, so it’s like unlocking more benefits with no extra spend.”

Lead-In 7:

“What if your monthly processing fees could work harder for you? With WPI Rewards, you can earn points toward some serious perks, just by meeting our rate criteria. It’s a great way to bring value back to your business.”