



FREE **TEXT Marketing** & Loyalty Program

250 Free Credits \$.05 per additional credit SMS 1 Credit, MMS 2 Credits



START NOW



wspmt.co/ommX

Mobile Web App

BUILD

Web Sign-Up Forms **Digital Loyalty In-Store Kiosk Trackable Text Offers Mobile Web App** Mini-URLs

TRACK

CUSTOMERS

In-Store QR Codes Outside Marketing Campaigns Keyword Opt-In Program

TEXT

SMS Marketing MMS Marketing Automated Texts

1-to-1 Conversations

FREE BEVERAGE **Today With Sign-Up** SIGN-UP CHECK-IN REDEEM \$5 OFF \$15 EVERY 7 CHECK-INS f) 🔞 😉 custom In-Store Kiosk

Learn More



wspmt.co/6KCq



GET IN TOUCH



Who We Are?

We help thousands of merchants drive in new customers, drive back lost customers & build stronger relationships with their customers.

Scan to learn more.



Why use us for SMS/MMS marketing?

Businesses are missing out on opportunities to increase sales today if they aren't using text messaging to connect with their customers. SMS marketing is the most effective and most popular form of communication. Customers overwhelmingly prefer businesses to use text messaging over any other channel for receiving brand updates. (see graph to the right)

Text messages are the most effective because they have a 98% open rate and 95% of those messages are read and/or responded to within 3 minutes of delivery. That is a powerful way for businesses drive traffic.

Online Analytics & **Weekly Reporting**

Easily track every portion of the whole platform via the merchant dashboard and weekly email reports to compare and improve campaigns, locations & products to get the most return on investment.

"In 2020, 48.7 million people opted to use business text messaging services, making it one of the most rapidly growing marketing channels."

(SMS Comparison, 2021)

CONSUMERS PREFERRED CHANNELS FOR RECEIVING BRAND UPDATES













Source: eMarketer



SMS opened compared to 20% of emails



Texts read & responded to within 3 minutes of delivery



Customers who have gained value from SMS loyalty programs



Customers who want offers sent via SMS





