

# BID Curbside EV Charging Stations Program

## About the Program

The City and County of Denver's Office of Climate Action, Sustainability & Resiliency has engaged ZoZo Group, a local agency that specializes in community outreach, to work with Denver-area Business Improvement Districts (BIDs) to explore the opportunity of installing public curb-side charging stations on light/lamp poles.

## Program Goals

The City and County of Denver aims to expand the public EV charging network in Denver; to inform BIDs about the grant funding for installing charging stations; and provide general assistance to Denver BID in the installation of EV charging stations.



## What We Do for BIDs

- Conduct a survey of light poles in the BIDs
- Propose light poles for further consideration
- Prepare the grant application
- Facilitate selection of charging station providers
- Coordinate outreach to satisfy grant requirements
- Coordinate partners to evaluate the feasibility of the locations
- Provide project management services throughout the process, from surveying existing infrastructure to have the charging stations installed

## Benefits for BIDs

- Complimentary access to EV Charging consultants
- Technical assistance with grant application
- Attract EV drivers to your district
- Contribute to increased use of green technology
- Provide charging access for your community
- Earn revenue from charging (optional)
- Gain media exposure from the installations