NOBLE

BODY CARE INC

RETAILER GUIDE

Our products, your opportunity

Proprietary formulations · Specialty branding · Retailer support

Crafted in Nova Scotia

noblebodycare.com

Head Office

The Olde Store Cottage
3541 Highway 1
Allains Creek NS B0S 1A0

Welcome to

NOBLE

NOBLE began with a balm made for someone we loved. When my father experienced painful neuropathy during cancer treatment, I set out to create a formulation that could offer him comfort.

At first, I made it only for family and friends, but word spread quickly, and requests and repeat orders grew until what began as a personal endeavour became a business.

Today, we develop and craft our proprietary blends at the historic Olde Store Cottage in Allains Creek, near Annapolis Royal, Nova Scotia. Our collection includes our signature Noble Body Balm and purpose-built products for the home, leather, timber, farm and workshop.

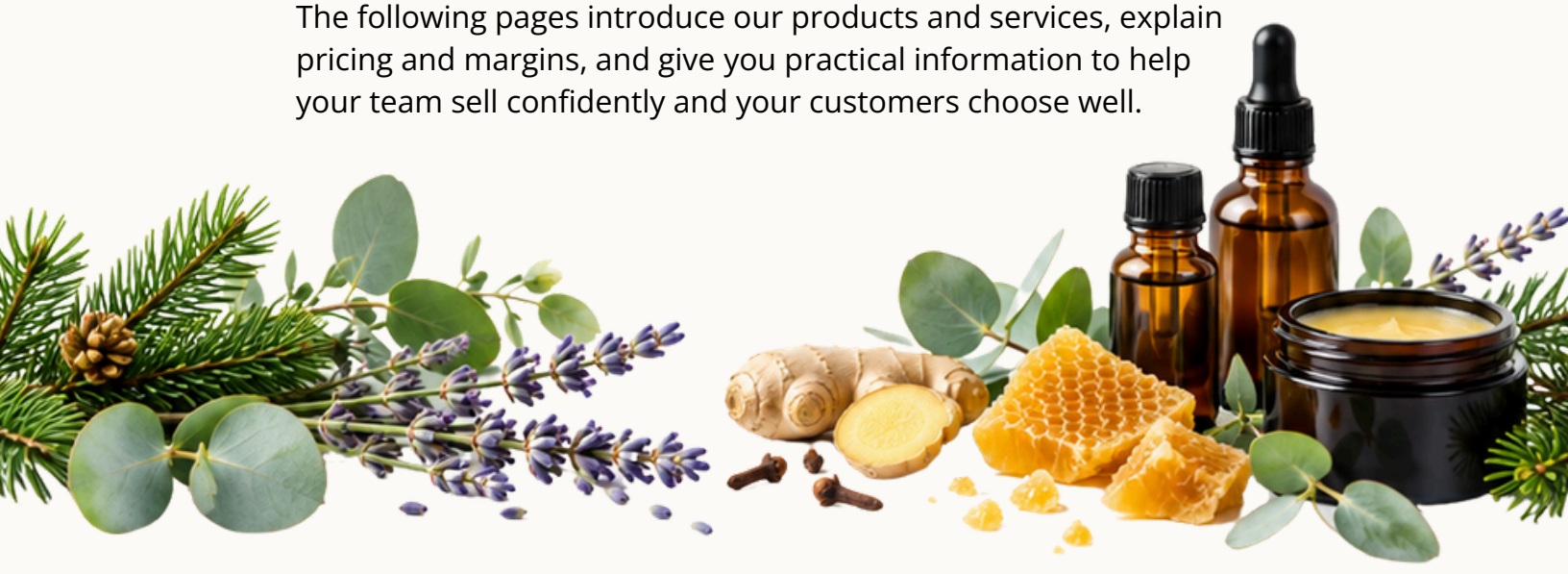
We also offer specialty branding, from established blends carrying your business's identity to bespoke formulations developed for your customers.

Your success matters to us.

Our retailer program offers approximately **51% gross margin** at suggested retail prices.

We also direct customer inquiries to our authorized distributors and promote our retail partners through our social media channels.

The following pages introduce our products and services, explain pricing and margins, and give you practical information to help your team sell confidently and your customers choose well.



Noble Body Balm

The only jar you need

NATURAL 100%

Noble Body Balm is a Health Canada licensed natural health product with multiple authorized uses. Its proprietary formulation combines our Golden Oil blend of fruit and nut oils, beeswax and a complex blend of essential oils.

Customers often discover it for one purpose, then find it becomes the jar they take everywhere. Their stories are remarkable, including experiences beyond the uses listed on the label. That versatility inspires repeat purchases and enthusiastic word-of-mouth.

NPN 80108211

50ml • 100ml • 200ml

Let customers experience it

The best way to introduce the balm is to let people try it without pressure to purchase. Some sample it and leave without buying, then return the next day for the largest jar. A simple trial can begin a lasting customer relationship.

Because sampling is integral to successful sales, your first order includes a complimentary sampling jar.

Noble Body Balm is popular for resale through chiropractors, naturopaths and health food stores.

Support for your team

We provide customer information and appropriate display signage. Free downloadable training materials on our website help your staff understand the product, explain its uses and sell confidently.

Important: Contains nut oils and a concentrated, complex blend of essential oils. Do not use on animals or during pregnancy or breastfeeding. Always follow the label's directions and cautions.

Customer stories reflect individual experiences. When recommending or promoting the balm, use its Health Canada authorized claims; reported benefits beyond the label are not additional approved uses.

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For Home Farm and Workshop

Our proprietary botanical oil and beeswax blends extend NOBLE's thoughtful approach to the things and spaces your customers care for.

Leather & Timber Balm

An unscented conditioning balm for leather, wood and canvas. Made with botanical oils and beeswax, it helps condition and protect everyday favourites and treasured heirloom pieces. A practical addition to retailers carrying leather goods, home décor, furniture and gifts.

2 oz black tin

Wholesale: $10.05 · Suggested retail: $20.50

Varmint Wax

For sheds, workshops and stored gear. A botanical wax designed to help repel mice and insects, made with a distinctive blend of peppermint, tea tree and lemongrass essential oils, botanical oils and beeswax. A natural fit for retailers serving cottage owners, gardeners and customers maintaining storage spaces and seasonal equipment.

2 oz black tin

Wholesale: $9.78 · Suggested retail: $19.95

Farm Wax

Made for hardworking gear. An unscented botanical oil and beeswax blend that conditions and protects leather, wood and canvas—from saddles and tack to the equipment and useful pieces that earn their keep every day. Well suited to farm, equestrian, hardware and outdoor retailers.

4 oz silver tin

Wholesale: $11.25 · Suggested retail: $22.95

All three products are made in Nova Scotia and offer approximately **51% retailer gross margin at suggested retail prices.**

Prices are CAD, before tax. Follow each product's label directions. For conditioning products, test an inconspicuous area before wider application.

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Introductory retailer packages

Choose the collection that suits your business.

Body Balm starter package

12 retail jars + complimentary sampling jar

6 × 50 ml	$117.60
4 × 100 ml	$117.60
2 × 200 ml	$78.40

WHOLESALE PACKAGE

$313.60

Suggested retail value	**$640.00**
Potential gross profit	**$326.40**
Retailer gross margin	**51%**

Your first Body Balm order includes a complimentary sampling jar, customer information and display signage. Free staff training downloads are available on our website. Display shelf not included.

Home starter package

14 tins + complimentary bamboo display tray

5 × Leather & Timber Balm · 2 oz	$50.25
5 × Varmint Wax · 2 oz	$48.90
4 × Farm Wax · 4 oz	$45.00

WHOLESALE PACKAGE

$144.15

Suggested retail value	**$294.05**
Potential gross profit	**$149.90**
Retailer gross margin	**Approx. 51%**

Complimentary bamboo display tray included for an organised, ready-to-sell display.

All prices CAD, before tax. Shipping additional. Retail values assume all retail units sell at suggested retail prices. Gross profit and margins exclude shipping and other business expenses.

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Wholesale pack price list

Choose individual products to suit your customers.
Order by the pack; mix collections as you wish.

Noble Body

PRODUCT / PACK	WHOLESALE	SUGGESTED RETAIL
Noble Body Balm · 50 ml 6 units per pack	**$117.60** $19.60 per unit	**$40.00** per unit
Noble Body Balm · 100 ml 6 units per pack	**$176.40** $29.40 per unit	**$60.00** per unit
Noble Body Balm · 200 ml 3 units per pack	**$117.60** $39.20 per unit	**$80.00** per unit

Noble Home

PRODUCT / PACK	WHOLESALE	SUGGESTED RETAIL
Leather & Timber Balm · 2 oz 10 units per pack	**$100.50** $10.05 per unit	**$20.50** per unit
Varmint Wax · 2 oz 10 units per pack	**$97.80** $9.78 per unit	**$19.95** per unit
Farm Wax · 4 oz 10 units per pack	**$112.50** $11.25 per unit	**$22.95** per unit

Approximately 51% retailer gross margin at suggested retail prices.

All prices CAD, before tax. Shipping additional. Pack prices are based on rounded unit wholesale prices. Gross margins exclude shipping and other business expenses.

ORDERING & RETAILER SUPPORT

Choose what works for your business. Order individual wholesale packs or start with one of our introductory packages. Carry the products that suit your customers—there is no requirement to stock both collections.

ORDER ONLINE

Visit **noblebodycare.com** to browse our wholesale packages and place your order. For help choosing products or planning your opening order, contact info@noblebodycare.com.

SHIPPING & FREE PICKUP

- We offer budget-friendly local shipping rates within the Annapolis Valley, along with standard shipping throughout Canada. Available shipping options and charges are shown at checkout.
- **Free pickup is available by appointment** at the Olde Store Cottage in Allains Creek, Nova Scotia. Select pickup and schedule your appointment at checkout.

SUPPORT FOR YOUR TEAM

- We offer complimentary Zoom sales training to help your staff understand our products, answer customer questions and sell confidently. Contact us to arrange a session.
- **Free downloadable training materials are also available on our website**, along with customer information and display signage.

GROWING TOGETHER

We direct customer inquiries to our authorized distributors and promote our retail partners through our social media channels so get in touch with those details!

GET IN TOUCH

For product questions, training requests or help with an order—including damaged or missing items—please contact us.

info@noblebodycare.com
noblebodycare.com

The Olde Store Cottage
3541 Highway 1
Allains Creek, NS B0S 1A0
Visits and pickup by appointment

Thank you for making NOBLE part of your business. We look forward to helping you introduce our products to your customers.