

Community Impact Report and Funding Action Plan



The Wilson Area community has benefited tremendously from the programs and resources provided by LINCS Family Center and the Wilson Area Communities that Care Coalition. These initiatives have made a lasting impact on students, families, and residents by addressing food insecurity, youth engagement, educational programming supports, and community needs.

This Community Impact Report details the significant strides we have made together. The strength of LINCS and the coalition lies in the ability to provide structured, ongoing support. At the heart of this success is dedicated leadership—ensuring every initiative is planned, executed, and sustained effectively. This is not just about one position or one program; this is about the long-term sustainability of resources that countless families depend on. Losing the momentum we have built would mean wasting the investments of time, effort, and funds that have already been dedicated to making our community stronger.

These achievements are only possible because of the support we receive from generous individuals, businesses, and organizations like yours. Your contribution can make a tangible difference in ensuring that LINCS and the CTC Coalition continue serving our community. Thank you for standing with us to support the students and families of the Wilson Area School District.

With gratitude,
The LINCS Family Center and
Wilson Area Communities That Care Coalition Board of Directors



**To make a donation,
please visit**
www.lincsfamilycenter.org/donate

Or mail your donation to
LINCS Family Center
2400 Firmstone Street
Easton, PA 18042

Email lincs@wilsonareasd.org
or leave a message at 484-373-6200
with any questions

United for a Stronger Wilson • Empowering Families • Building Community

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LINCS Programs by the Numbers



Warrior Bag Program

Provides supplemental food for district students experiencing food insecurity. Students take the bags home on Fridays to ensure they have enough food for the weekend.

5,000
weekend meal bags
were distributed to
125 Wilson families

60
Thanksgiving baskets
were distributed
to district families

OVERALL IMPACT

Thousands of Warrior Bags helped to address hunger in hundreds of district families since the founding of LINCS in 2012.

FUNDING NEEDS

The Warrior Bag program is funded solely through financial and in-kind donations, without which it would cost \$35,000 a year to operate.



Food Pantry

More families than ever rely on this vital resource which is open every Monday from 10:00 to 12:00 PM to meet the growing need. The pantry is operated entirely by a faithful group of volunteers.

6,000
Northampton County
individuals
were supported with
monthly food pantry
distributions
an increase of
140% since 2022

OVERALL IMPACT

Thousands of adults, children, and seniors throughout Northampton County, became more food secure as a result of visiting the LINCS pantry in the last 13 years.

FUNDING NEEDS

This program is subsidized by state and federal grants through Second Harvest Food Bank.

Linking Families to Services

A dedicated social worker leads a vital referral program, empowering individuals and families with the critical support they need. By connecting them to essential community and county resources, this program helps build stability, hope, and a path toward a better future.

130
households
were served in
27 different
categories in 2024

OVERALL IMPACT

Since 2022, hundreds of Wilson Area residents have been connected to job opportunities, provided with access to healthcare, legal, mental health, and other services.

FUNDING NEEDS

The LINCS Family Navigator is funded through a Community Development Block Grant from Northampton County.



Teaching Garden

Students explore plant science and the importance of nutrition by planting a garden before the school year ends. Their harvest directly supports the LINCS Food Pantry, providing fresh produce for families experiencing food insecurity.

120 students
each growing season

OVERALL IMPACT

Approximately 350 students have been involved in garden programming since 2022.

FUNDING NEEDS

The Kellyn Foundation Program at the LINCS garden is funded in the 2025/2026 school year by funding from the Two Rivers Health and Wellness Foundation.

Summer Playground Program

The playground provides a safe, welcoming space where children can stay active, build friendships, engage in meaningful play, and have access to summer nutrition.



80 STUDENTS
benefited from attending the program in 2024

OVERALL IMPACT

Hundreds of children had the opportunity to experience summer programming that is not provided in the more urban areas of the district over the last several years.

FUNDING NEEDS

The program was previously funded by grants. We hope to bring the program back in 2026.

The Communities That Care model focuses on promoting positive youth development and preventing problem behaviors by assessing predictors both of problem behaviors and of positive youth outcomes. In order to continue building the programming, events, community spirit, and enhance the services of LINCS, the coalition requires operational funds for staffing and expenses.

According to the Federal Census Bureau, there has been a 59% increase in poverty in the Wilson Area School District Since 2019.

Having a dedicated staff person is essential to maintaining and growing these programs. Without a staff member to coordinate efforts, apply for grants, and manage day-to-day operations, LINCS and CTC will be forced to return to a volunteer-run model. While volunteers are invaluable, sustaining the scope of these programs on a volunteer-only basis is not feasible. The sheer volume of services provided, the level of coordination required, and the need for continuous funding demand a full-time staff person.

Communities That Care

OVERALL IMPACT

Approximately

2,000
individuals

Served through LINCS and coalition programming under the direction of the current mobilizer



FUNDING NEEDS

The Coalition Mobilizer and LINCS Director as well as the general operation of the CTC and LINCS programs was previously covered by grants. The amount needed to continue to operate all of these programs for one year is \$100,000 and the current funding expires on June 30th, 2025.

Coalition Programs

Community Walk, Mixers, and Family Fun Nights

The coalition launched mixers as family events, engaging parents, local residents, and high school students. In 2025, they became Family Fun Nights, designed to bring parents, children, and the local community closer together.

350+ attended
the 11 events

FUNDING NEEDS

Family fun nights are completely free events based on creating opportunities for families to bond in a third place outside of home or work, and cost approximately \$5,000 per school year.



Coalition Programming and Support of District Educational Programming

The coalition is actively recommending evidence-based programs designed to reduce risk factors and increase protection for students in the district. In addition, grant funding allowed the coalition to provide enhancements to the academic summer program at the intermediate school, including The Shanthi Project and the Kellyn Foundation.

150
school students
participated
in supplemental opportunities and evidence based prevention programs in 2024



**FUTURE
IMPACT**

500
anticipated
participants per year
in programs like CBITS/Bounceback, Big Brothers Big Sisters, Guiding Good Choices, Strengthening Families, Nurturing Parenting, The Shanthi Project, and Parenting Wisely

*Donate Today.
Invest in the Future.
Strengthen Our
Community.*



Coalition Community Building Events

The signature community building events operated by the Wilson Area Communities That Care Coalition are Touch A Truck and Community Resource Fair and Photos with Santa. Both of the events provide vital resources to Wilson residents and an opportunity for family bonding.



Touch a Truck
325+
people attended
160+ backpacks
*and countless school
supplies were distributed*



Photos with Santa
250 people
attended and over
100 photos
*were taken with Santa
and hundreds of toys and
books were distributed*

OVERALL IMPACT

Over 1,200 people attended or participated in the last two years, community ties were strengthened and valuable partnerships were fostered with local businesses, emergency services, and residents.



LINCS Family Center
2400 Firmstone Street
Easton, PA 18042