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ENJOY THE RIDE



# NEWS

MARCH 2021



Spotlight on a team member

## Locals Supporting Locals

**Introducing Ride n Wine!** Using her strong organisational skills, and her passion for the Yarra Valley, Terez created her business Ladies First Yarra Valley to help ladies enjoy a great day out. Terez has put together unique, well organised and fun event packages! Enter Cog Bikes!! What's the Yarra Valley famous for? Beautiful outdoor spaces and great winery places. Ladies First Yarra Valley together with Cog Bikes are offering the best of both worlds in our 'Ride 'n' Wine' tour. Riding through the Yarra Valley on either Ebikes or trail bikes followed by not one but two winery stops with all the extras organised for you. Not a worry on your mind except which pinot to choose. For more information on Ride n Wine as well as other Yarra Valley tours visit:

www.ladiesfirst.com.au



Ride n Wine  
Tour



## WHAT'S MADE JOEL'S BIKE-IT-LIST?

I've been riding the Top Fuel for the last few months and can honestly say it meets the perfect balance between a cross country race and fun trail bike. The Top Fuel has always been Trek's dedicated cross country, full suspension race bike, until it lost this position when they released the Trek Supercaliber in 2020. So, what did this mean for the Top Fuel? Well by increasing the amount of travel to 120mm they've also increased the fun factor, the result? A whole new category in mountain biking called Down Country. A fusion of lightweight efficiency, capability and forgiveness. The Trek Top Fuel is quick and nimble



and this is why it hits our Bike-it-list for this month. See us instore for more detail.



## March Events

- **Monbulk Pre-school Bike-a-thon 25<sup>th</sup>**  
sponsored by Cog Bikes Australia
- **Giro Della Donna 27<sup>th</sup> - 28<sup>th</sup>**  
<https://www.girodelladonna.com/>
- **MoTHs Mountain Bikers Ride 28<sup>th</sup>** (members only)



TREK

This month we have a special father son addition for you. Meet Andrew (left) and Alex (right). These kind hearted and enthusiastic Millgrove locals fully embody everything that is The Cog. From the age of 11, Alex has put his heart and soul into volunteering at our Warburton store, cleaning bikes and soaking up as much biking info as can fit in his head. Watch this space guys, this kid is a MTB'ing GUN!! His dad Andrew, the sponsorship manager of the Yarra Valley Soccer Club, then joined the team. Its not just Andrews obsession with mountain biking or the great outdoors that sucked him into the Cog family, it's not even his amazing eye for detail from his years of experience in logistics. It's hands down his community spirit. When you walk in our doors and see Andrew and Alex (AKA "The A Team") you know its going to be a great day. Thanks for all you do guys!!