

**LEONA VALLEY IMPROVEMENT ASSOCIATION
CHERRY FESTIVAL - JUNE 7, 2025
VENDOR APPLICATION**

Thank you for your interest in being one of the vendors for our Leona Valley Cherry Festival. It will be held Saturday, June 7, 2025, from 8:00 a.m. to 2:00 p.m. Vendor set-up will be in the parking lots at Elizabeth Lake Road and 90th St. W. in Leona Valley. We recommend that you bring as many cherry related items as possible - that's what everyone is looking for!

Our outdoor spaces are 10' x 10'. You are responsible for providing everything you need, including table, chairs, sunshades, generators, etc. We request that you be completely set up by 8:00 a.m. and be cleaned up and ready to leave by 3:00 p.m. The roads into and out of Leona Valley will be closed at 9:00 a.m. for the Parade and will reopen after the Parade is finished about 11:00 a.m.

If you are selling a food item, you must provide proof of an insurance policy in the amount of \$1,000,000 (one million dollars), naming Leona Valley Improvement Association as an additional named insured. One-day event insurance can be obtained from many insurance brokers. One that other vendors have used in the past is Leslie Shahinian - Special Event Liability Insurance, 800-457-2231 or 714-544-3963, email: leslie@shahinian.com. You must also have a business license. Please be aware that LVIA does not provide electrical connections. If you need electricity, bring a generator.

The cost of a vendor space is \$30.00 and food vendors are \$50. Lunch is included. We must receive your completed Vendor Application, payment, and proof of insurance (if required) by May 30, 2025. Choice of table location will depend on when we receive your Application - in other words, first come, first choice. Your Application may be emailed to lviacherryfestival@yahoo.com, left in the LVIA box at Rancher's Market in Leona Valley or mailed to LVIA, P.O. Box 783, Leona Valley, CA 93551. Please make checks payable to LVIA. Credit card payments can be made on our website www.myleonavalley.org by using the Paypal button on the Cherry Parade and Festival page. We also accept Zelle payments through treasurer@myleonavalley.org.

VENDOR NAME: _____

NAME OF BUSINESS: _____

ADDRESS: _____

PHONE NUMBERS: _____

EMAIL: _____

LIST **ALL ITEMS** TO BE SOLD (Items not listed CANNOT be sold):

For further information, contact Peggy Fuller at 805-382-9914 or lviacherryfestival@yahoo.com.
Check out our website at www.myleonavalley.org and our Facebook page!