



CoreAxis Maritime Solutions L.L.C.

EMPOWERING THE MARITIME WORLD



Consultancy and Beyond

ONE PARTNER. ENDLESS MARITIME SOLUTIONS.



Mission Statement

CoreAxis Maritime Solutions exists to serve the Maritime and Offshore Industries through honest advice, transparent business practices, approachable partnerships, and full accountability in delivering measurable results.

CoreAxis Maritime Solutions is committed to delivering high-impact consultancy services, market expansion strategies for maritime businesses, and commercial excellence to the niche sectors through innovation, expertise, commitment, and results-driven execution.

- Strengthening the global maritime and offshore industries through innovation, expertise, and trusted advisory services.
- Introducing and developing new quality products in the region, challenging traditional market monopolies, enabling new business opportunities, and delivering commercially viable solutions for clients.
- Building long-term relationships with clients and partners across global markets.
- Contributing to efficient, competitive, and sustainable growth within the maritime industry.



Our Vision

We aim to be the first choice for clients seeking dependable guidance and the trusted partner they rely on when facing their most complex challenges.

Our guiding principles are:

- Integrity & Transparency
- Business Accountability
- Professional Excellence
- Operational Discipline
- Innovation & Adaptability

CoreAxis Maritime Solutions aims to elevate market entry, expansion, and collaboration frameworks across the global maritime industry.

Through strategic advisory services, global partnerships, and uncompromising commercial and operational standards, CoreAxis Maritime Solutions delivers value-driven solutions that support sustainable growth and long-term success in the maritime sector.





About CoreAxis Maritime

CoreAxis Maritime is a purpose-built consultancy serving the maritime industry across the Middle East and broader region. We combine decades of hands-on shipyard experience with sharp commercial acumen to support businesses at every stage of their maritime journey, from initial market entry to long-term growth and brand positioning.

Our core strength lies in enabling structured maritime business growth and commercial execution. We combine global market insight with strategic advisory, partner development, and shipyard representation to ensure every engagement aligns with client objectives and industry requirements.

From initial market entry strategy and feasibility assessment to partner identification, commercial structuring, and execution support, Core Axis Maritime Solutions provides a structured, accountable, and performance-driven approach to maritime business development and operational optimisation.



Our Key Services

Business Development Consultant

We provide strategic advisory and execution support to drive maritime market entry, expansion, and long-term commercial growth across global markets.

- Market Entry & Expansion Strategy – Global maritime market assessment, positioning, and growth planning
- End-to-End Commercial Support – From opportunity identification to execution aligned with client objectives
- Strategic Partnerships & Alliances – Structuring joint ventures and collaborations for sustainable growth
- Global Network Development – Building partner ecosystems to enhance market access and reach
- Brand Positioning & Competitiveness – Supporting strategic growth and strengthening market presence

Shipyard Representative

We act as a commercial and operational link between clients and shipyards, ensuring alignment, clear communication, and efficient project execution.

- Extensive Shipyard Experience – RAK Ports, AHI-Keppel Shipyard, Goltens & Premier Marine Shipyards
- Shipyard Development – Supporting the development and enhancement of shipyard capabilities and infrastructure
- Joint Ventures & Alliances – Identifying and structuring potential partnerships to support business growth and increase market share
- Regional Representation – Representing shipyards seeking to expand into new regions for shipbuilding, ship repair, and conversion projects



Brand Strategy & Positioning

A focused approach to defining and strengthening a company's market presence, ensuring clear differentiation and alignment with business objectives.

- Defines brand identity and a clear value proposition for the maritime sector
- Aligns messaging with target markets and client expectations
- Establishes consistent brand communication across all channels
- Enhances visibility and recognition in regional and global markets
- Strengthens competitive positioning to support long-term growth

Exclusive Regional Representation

Providing dedicated regional representation for products and systems to expand market reach and drive sustainable growth.

- Acts as an exclusive partner for selected products and systems
- Builds and maintains strong relationships with regional clients and stakeholders
- Drives market penetration through targeted business development efforts
- Facilitates local market insights to support product positioning and sales
- Supports long-term growth through continuous engagement and representation



Ship Chartering Support

We assist clients with chartering opportunities by connecting shipowners, operators, and cargo stakeholders across the region. Our support includes commercial coordination, market connections, and facilitating mutually beneficial chartering arrangements.

Vessel Sale & Purchase Assistance

We provide strategic support for vessel sale and purchase transactions, including market sourcing, buyer/seller introductions, commercial coordination, and negotiation support for shipowners and investors.



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