

TASSIE MUMS

COATS FOR KIDS

Help us collect
1000 coats
for Tasmanian children
in need this Winter



www.tassiemums.org



NEWSLETTER ISSUE 1 2025

Coats for Kids 2025

Coats for Kids is officially in full swing at Coles! We're thrilled to continue our partnership, and we need YOUR help!

From now until May 16th, you can drop off your clean and washed second-hand kids' coats at any Coles store in Tasmania.

Every Winter kids coat (kids sizes 1-16) counts in our mission to gather 1,000 warm winter coats to keep young Tasmanians cozy and dry this winter! Keep an eye out for our in-store display and collection area in Coles supermarkets.

Together, we can ensure no child has to feel the chill!



TASSIE MUMS BUMPER STICKER



SHOP TASSIE MUMS NOW!

LET THE CELEBRATIONS BEGIN!

As we get ready to celebrate our 10th Birthday we want to share our latest fundraising initiative with you.

It's a perfect way to show your support, whether you stick it on your car, laptop, fridge, drink bottle, lunch box or notebook these delightful decals are more than just eye-catching: they represent hope, kindness, and the power of giving back.

Get your sticker today and join us in spreading joy, one sticker at a time and stick with us for a brighter future!

SHOP TASSIE MUMS NOW!

Donate <https://tassiemums.raisely.com/>



From 1 May 2025, every eligible drink container you return can help Tassie Mums support local families doing it tough.

"Every 10 cents helps us provide essentials to Tassie kids — like toiletries, nappies and warm clothes. It's a small action with a huge impact," says Clair

Help us reach our fundraising goal and donate your drink containers today

With your help, change adds up!

RecycleRewards.com.au

"I support a number of young parents who are doing it tough in any number of ways. It gives me great pleasure to see the joy that opening your parcels brings to their faces and the faces of their children.

On behalf of all of my participants in the Launceston area, I would really like to thank you all for the love and care that goes into each order. It is appreciated more than you will ever know."

-Caseworker feedback, February 2024

We Love Feedback

For all things Tassie Mums or to provide your own feedback as a donor or recipient please visit

tassiemums.org.

MARCH SNAPSHOT



PROVIDED **329** TASMANIAN **BABIES + CHILDREN** WITH ESSENTIAL ITEMS INCLUDING CLOTHING PACKS, SHOES, COATS AND UNDERWEAR.



11 PRAMS



7 COTS



1,021 BUNDLES OF GOODS SUPPLIED



\$116,115 WORTH OF GOODS BACK INTO THE TASMANIAN COMMUNITY

2025 Australian of the Year Launch Event

Our founder, Clair Harris the 2024 AOTY Local Hero was invited to speak at an event in January to 'pass the baton' to the 2025 AOTY Tasmania recipients. It was humbling to share what we do at Tassie Mums with such incredible Tasmanian's and we wish them the very best throughout 2025 and hope that the awards help to elevate their causes.



With thanks to our Annual Sponsors

