

CONGLOM ENTERTAINMENT



ABOUT US



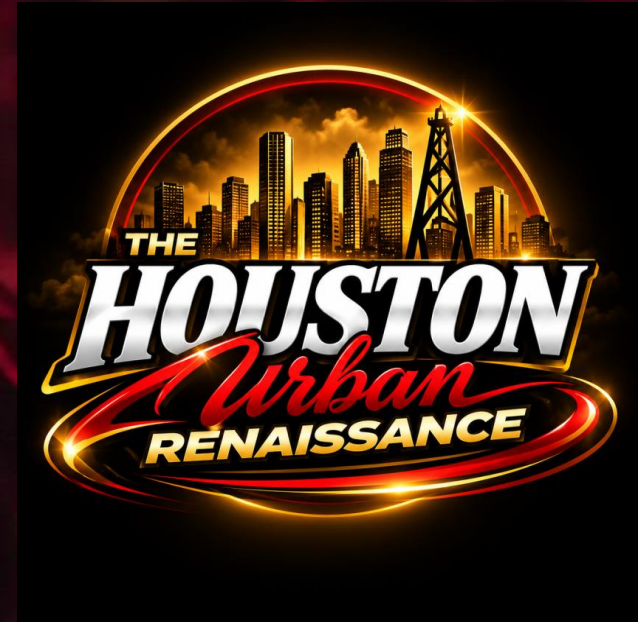
Conglom Entertainment is an American events promotion company based in Houston, TX. Founded in 2002 as part of the Southern Division of Conglomerate Entertainment Inc.

Our Mission is to create a unique live stage event experience. Our core business is producing, marketing and selling live stage production on a national platform. Our mission comprises of three key elements.

Integrity, Respect, and Responsibility

Welcome to the Houston Urban Renaissance Festival

Welcome to the Houston Urban Renaissance Festival. Thank you for your interest in partnering with the Houston Urban Renaissance Festival, presented by Conglom Entertainment. Taking place February 19th through the 22nd, 2027, this four-day experience brings business, culture, fashion, beauty, and entertainment together on one powerful platform. The festival celebrates the creativity, ambition, and economic influence of Houston's diverse urban community through signature events, including the Urban Fashion Show, Business and Entrepreneur Summit, Beauty and Hair Expo, and arts and entertainment programming. More than a festival, the Houston Urban Renaissance is where business meets culture, connecting brands directly with entrepreneurs, consumers, and community leaders. Four days, multiple industries, one powerful platform.



ABOUT OUR AUDIENCE

65% Women | 60% College Educated | \$60K Average Household Income | 23% Earn \$85K+

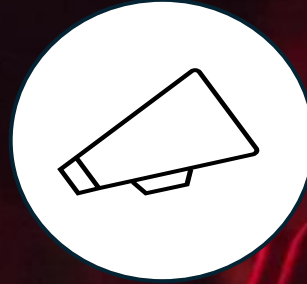
- **46% OF ATTENDEES ARE WOMEN AGES 25-55**
- **24 % OF ATTENDEES ARE MALES AGES 25-55**
- **20% OF ATTENDEES ARE WOMEN AGES 20-24**
- **10% OF ATTENDEES ARE MEN AGES 20-24**

- **AVERAGE HOUSEHOLD INCOME IS \$60,000**
- **23% OF ATTENDEES MAKE OVER \$85,000**
- **48% OF ATTENDEES HAVE PARTICIPATED IN OUR EVENTS IN THE PAST TWO YEARS.**
- **76% HAVE 2 OR MORE CHILDREN LIVING AT HOME**
- **65% OF ATTENDEES OWN IPHONE/SMARTPHONE**

OUR AUDIENCE IS RESPONSIVE



"34% email open rate. Our email campaigns generate an average 34% open rate and 15% click-through rate, demonstrating strong audience engagement."



"87% sponsor influence. In our audience survey, 87% of respondents said event sponsorship could influence their purchasing decisions."



"Brand connection. Our audience wants to know the brands behind the experience, creating opportunities for sponsors to build authentic connections with consumers."

Source Conglom Entertainment Audience Survey, 2026.

OUR MEDIA & DIGITAL REACH

NEWS MEDIA
IMPRESSIONS

1
MILLION

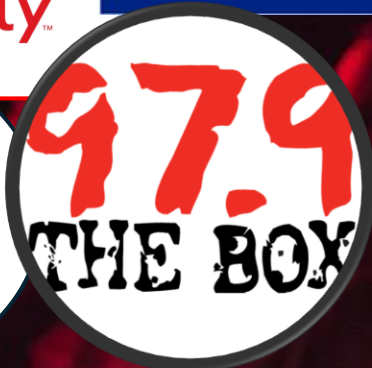
SOCIAL MEDIA
REACH

25
MILLION

PROJECTED
ATTENDANCE

40K

PAST MEDIA HOUSTON PARTNERS





CONGLOM LIVE EVENT

BRAND VISIBILITY

Increase brand awareness through prominent event signage, digital exposure, branded activations, and integration throughout the Houston Urban Renaissance Festival.

CONSUMER ENGAGEMENT

"Build meaningful connections with attendees through interactive brand experiences, product demonstrations, sampling, giveaways, and face-to-face engagement."

CONTENT & DIGITAL

Extend your brand beyond the festival through social media, digital campaigns, branded content, and shareable experiences designed to increase reach and engagement before, during, and after the event.

BUSINESS CONNECTIONS

Create valuable business connections through networking, B2B engagement, entrepreneurial programming, and direct access to business owners, professionals, and community leaders.

SPONSOR ROI & BUSINESS IMPACT

BRAND EXPOSURE

Increase visibility through event signage, digital promotion, branded experiences, and on-site integration.

LEAD GENERATION

Connect directly with prospective customers and capture qualified leads through sponsor activations.

DIRECT SALES

Create opportunities to showcase products, demonstrate services, and generate on-site sales.

CONSUMER ENGAGEMENT

Build stronger customer relationships through interactive and face-to-face experiences.

B2B NETWORKING

Connect with entrepreneurs, business owners, professionals, corporate leaders, and potential partners.

DIGITAL & SOCIAL REACH

Extend sponsor visibility through social media, branded content, digital campaigns, and event promotion



“One sponsorship. Four days. Multiple audiences. Multiple opportunities to generate measurable value.”

ACTIVATION

We create customized sponsor activations designed around your marketing goals—from brand awareness and consumer engagement to lead generation and direct sales. Each activation gives your brand a meaningful way to connect with festival audiences.

- Charging Station • Fashion Runway • Wi-Fi Zone • Glam Bar • Business Pitch Competition • Main Sound Stage • DJ Sound Stage • Business Summit Stage

TESTIMONIALS

“We were happy to be part of the Summer Block Party. For our business the Houston Summer Block Party provided a great platform to meet new clients and reach the community. We are certainly looking forward to 2027”

*James L. Jones President- **TKT Financial Group LLC***

“Fantastic event we were able to meet buyer face to face.”

*Vanda Cross Owner - **Tuesday Treats***

“M. John & Associates has been a partner of Conglom Entertainment’s Live events for the three years. Conglom Entertainment outdoor events is a vital resource in generating customer leads.”

*Shaughn John –Owner **M. John Associates LLC***

WHAT WE DO

WE CONNECT BRANDS WITH AUDIENCES
THROUGH POWERFUL LIVE EXPERIENCES

Conglom Entertainment creates live experiences that connect brands with consumers in meaningful and measurable ways. Our team develops customized sponsorships, brand activations, and marketing opportunities across festivals, concerts, fashion, beauty, business, and entertainment. From concept to execution, we work with our partners to increase visibility, engage audiences, generate leads, and create lasting brand connections.

CONGLOM ENTERTAINMENT
PRESENTS

THE HOUSTON
Urban
RENAISSANCE

FASHION SHOW

FASHION | CULTURE | CREATIVITY | COMMUNITY

THURSDAY
FEBRUARY 19, 2027

FEATURING
Conglom
ACTIVewear™
AND OTHER LEADING URBAN DESIGNERS

Runway Showcase
Emerging & Established Designers
Media Coverage
Designer Marketplace
VIP Experience
Networking Opportunities

WWW.CONGLOM-ENT.COM | 877.734.0877 | @HOUSTONURBANRENAISSANCEFEST



“Every partnership is customized. Tell us your marketing and community goals, and let's build something together.”

Corporate Partnership
info@conglom-ent.com
346.333.0284
www.conglom-ent.com

