



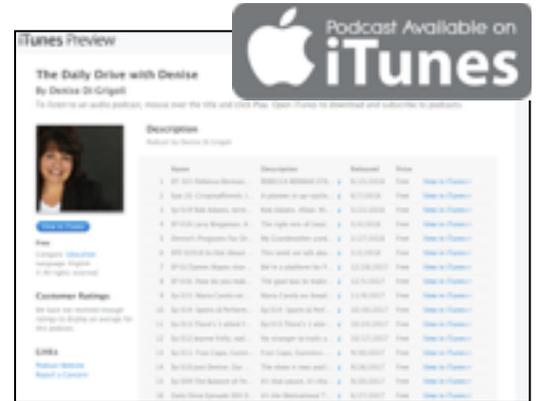
The Daily Drive with Denise

PODCAST TAPED LIVE!

Each episode is about
9, 18, 27 & 36 mins!

“What drives YOU? It’s the fuel you choose for your mind, your body, and your spirit that shapes the life you live and the business you create. Fuel it well, here on The Drive!”

Denise DiGrigoli, Creator and Your Host

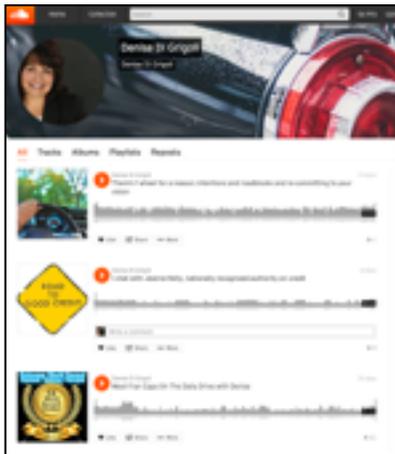


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THE WHY...OUR MISSION

Most people think about changing something in their lives. They want to make something better, or be better at something. It’s a desire to connect with a sense of purpose. **“We appeal to people who want to make a change in their life.”** Whether it’s to be a **better** parent, coworker, leader, business owner, pet owner, friend, or family member, our audience seeks knowledge to be more self fulfilled. We all have to move regards of life’s road conditions.

Our mission: To bring motivating, inspiring, live talk interviews to you where ever you are. Real stories of start-ups, tenacity, creativity, resiliency, “ah-ha” moments, triumphs backed with intelligent insights, trends, and practical ideas. Good fuel, you can use to move forward.



Besides me, I bring in experts, real-life people to amplify the message of how using positive energy and self empowerment can be some of your most important life tactics in creating a happier, and fulfilled life, both personally and professionally. Guests are change makers, unsung heroes, and real people, all ages, purpose-driven; entrepreneurs, business leaders, environmentalists, educators, actors, athletes, and creatives whose stories give us a glimpse of what it takes to move forward.

Each show is Infused with a little humor. Our short segments make it easy for everyone to take on the road!



[Click HERE to Find us & Subscribe on SoundCloud](#)

For Booking or information
E: denise@DeniseDiGrigoli.com M: (203)856-1320

#MoveForward BE A GUEST!



"If you're here, you're probably a great fit to share your story on *The Daily Drive with Denise* podcast."

- ✓ My guests believe in supporting individual and collective growth, positive cultural shifts, and making a meaningful difference in the world.
- ✓ Do you have a story, expertise or an experience to share that can help others that would harmonize well with the areas of our show? (as described in page 1)
- ✓ We look for stories that include a real "ah-ha moment," where it became very evident that you had to do "x," so you did "x." As well as how your life has moved forward since that time.
- ✓ Contact us via email at, denise@denisedigrigoli.com to tell us about your topic, business, adventure, etc. and share your idea. From there we can schedule a call for a pre-show interview.

PRESS: There is no shortage of press when you're on The Drive. We send pre-show e-News to our audience through my personal and business subscriber base.

WE SHARE! WE ASK GUESTS to PARTICIPATE IN THE BENEFITS OF PRE & POST PROMOTION:

Guests agree to :

1. Share our social media efforts on their own social media platforms.
2. Like My Daily Drive Page on [Facebook](#) and Denise DiGrigoli on Facebook by clicking [HERE](#)
3. Follow Denise DiGrigoli on [Twitter](#)
4. Connect with Denise DiGrigoli on [Linked In](#)
5. Take a look with the www.denisedigrigoli.com
6. Tell us where to follow you on Social Media, and we'll connect with you, too. :)
- 7: Remember to go to iTunes or Sound Cloud to listen to your show!

PRESS AGENTS / PR FIRMS - please supply :

1. The guest's web-site, contact information, your next important event, etc.
2. All social media feeds : Linked-In, Twitter, FaceBook, Pinterest, You Tube, Instagram, etc.
3. A head-shot, short bio and any important images
4. We always have a pre-show call.



www.DeniseDiGrigoli.com



Taped LIVE!
Episodes are
9, 18, 27 & 36
mins!
Aired on
Fabulous Friday!
Take it on the
ROAD!



Why DENISE DiGRIGOLI ?

An expert in

DRIVING INNOVATION, CREATIVITY & CUTTING EDGE STRATEGY who CONNECTS

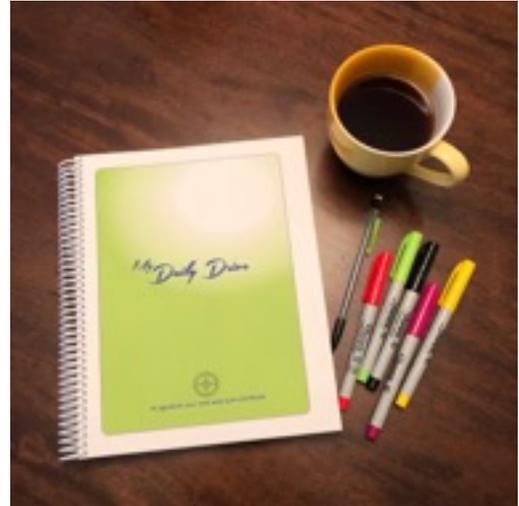


When you meet Denise you'll see why people find her engaging, real, energetic and relatable. She lives her life with a deep sense of purpose and makes it her mission to share her knowledge to help others succeed.

For the past two and half decades, Denise has been helping individuals and companies identify opportunities, reformulate products, processes and invigorate

their business models with her entrepreneurial know how and ability to ignite change.

Denise now takes her expertise "on the road" with her Podcast: "My Daily Drive with Denise DiGrigoli". She offers her motivational keynotes and trappings based on the principles in her best selling book and method, "My Daily Drive, An Agenda for Your Mind, Body, Spirit and Lifestyle."



Originally from the Berkshires, in Massachusetts, Denise grew up helping her Grandmother in the family business, an auto dealership, and automotive services company. Denise's skills in dealing with all types of clients in the family business allowed her to meet each challenge with the creativity needed to problem solve and the tenacity to achieve the goals she made, with a healthy dose of reality and resiliency, and sense of humor. Her education and career aspirations landed her in the big city of New York, where she studied art, fashion and marketing. Since then she has started and ran many profitable companies. She now takes her contagious enthusiasm on the road.



Authentic, Denise's stories are inspiring and practical, delivered with wit and wisdom. With over twenty-five years both as a business owner and a senior marketing executive, in the creative, art, luxury goods, and event industries, you'll find Denise is a connector, progressive and innovational. A savant in; Entrepreneurialism, Creativity, Sales Effectiveness, Client Relations, and Motivation Denise helps other succeed, find their drive and passion with her refreshed approach.

Denise lives in Connecticut with her husband and daughter. Growing up in a family of fearless entrepreneurs, she considers helping others succeed one of the most important things in life.

"Passionate about finding the good in all people and things, driving discovery, well-roasted coffee, gourmet chocolate and staying abreast of technology."

ENTREPRENEUR | INNOVATOR | SPEAKER | AUTHOR | ON-AIR SHOW CREATOR & HOST | STRATEGIST
ON STAGE | IN-PERSON | LIVE STREAM | ON-LINE | PROGRAMS | SEMINARS | KEYNOTES



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You're in good company.

BENEFITS OF PODCAST SPONSORSHIP ON THE DAILY DRIVE WITH DENISE:

Podcast listeners are more likely than the average person to be highly educated, earn a high household income, and be a professional.

Even more, effective podcast sponsorship can drive actions on the part of listeners that traditional advertising rarely brings with it.

Social recognition leads to a host of possible actions in response

Based on Data Source IAB, 2016 Edison Research

45% visited a sponsors website

42% considered a new produce or service

37% gathered more info about a company and their product

29% read a book, 27% saw a movie

28% used a promotional coupon mentioned on the podcast

25% purchased a product/service

17% recommended the product or service to others

YOUR SPONSORSHIP INCLUDES:

Premier spot on home page of www.DeniseDiGrigoli.com

Custom crafted mention of you and your firm on the show.

Lives forever on the episode and our social media channels.

Social mentions with images, links.

There is no shortage of press when you're on The Daily Drive with Denise.

We do weekly pre-show e-News, with live links, to my audience.

Sent to my personal and business subscriber base.

Rates vary depending on the on sponsor package options

Please contact us for details. We'll make it easy and attractive for you :)



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